

Ross Reports ON TELEVISION

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INCLUDING

THE TELEVISION INDEX

PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

PUBLISHED BY TELEVISION INDEX, INC.

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(20)

POOL- 6-6:30pm EDT; SPECIAL; President Eisenhower's Address - 10th Anniversary Session of the U.N.; from KRON-TV(San Fran), to ABC, CBS, NBC nets. Public service. Pkgr & Prod- UN TV unit, remote to KRON-TV for pool telecast. Telecast of President Eisenhower's address formally opening the 10th Anniversary Session of the United Nations in San Francisco. The program is open time for all networks.

CBS- 9:30-10pm EDT; RETURN & NET DEBUT; Ethel and Albert; from WCBS-TV(NY), 129 stations live, 43 kine. Sponsor- General Foods Corp (Instant Maxwell House Coffee) thru Benton & Bowles, Inc(NY); Acct Exec- William Lewis; Agcy Superv- Don Wallace; Comm Superv- Don Hillman; Comm Anncr- Rex Marshall (Don Morrow as Marshall's vacation replacement during summer). Pkgr- Peg Lynch, thru Ashley-Steiner, Inc(NY); Prod & Dir- Walter Hart(A-S); Writer- Peg Lynch. Domestic situation comedy, starring Peg Lynch as Ethel and Alan Bunce as Albert. The program originally debuted as a regular series over NBC-TV on April 25, 1953; last NBC-TV show was Dec 25, 1954. It now debuts over CBS-TV as summer replacement for December Bride for the same sponsor; last show June 13.

CBS- 10-11pm EDT; RETURN; Studio One Summer Theatre; from WCBS-TV(NY), 93 stations live, 24 kine. Sponsor- Westinghouse Electric Corp (Appliances) thru McCann-Erickson, Inc(NY); Acct Exec- James Gillis; Agcy Superv- Tom Losee; Comm Superv- Andy Christian; Comm Anncr- Betty Furness (June Graham as vacation replacement during summer). Pkgr- CBS-TV(NY); Prod & Script Ed- Alex March; Alt Dirs- Seymour Robbie and William H. Browne, Jr.; Music Dir- Eugene Cines; Set Designer- John Ward; Costumes- Bill McHone; Casting- March and Liam Dunn (CBS Casting). Summer replacement series of dramas for Studio One, presenting eleven originals and two repeats from previous seasons. Studio One last show June 13, returns Monday, Sept 19, for eighth season.

Tuesday(21)

CBS- 5-5:30pm EDT, Tue & Thu; 5:15-5:30pm Wed & Fri; RETURN; U.N. In Action; from KRON-TV(San Fran), to the net, one week only. Public Service. Pkgr- CBS Public Affairs; Prod- Bill Weinstein. Walter Cronkite is reporter-narrator, presenting summaries and highlights of the days' activities in U.N. sessions. Program is presented by CBS whenever the U.N. is in session.

Tuesday(21)

CBS- 9:30-10pm EDT; DEBUT; Spotlight Theatre, ON FILM; from WCBS-TV(NY) & KNXT (LA), 61 stations net, 8 delayed (Johnson) and 63 net and 24 delayed (Pet Milk). Alternate Week Sponsors- 1) S.C. Johnson & Son, Inc(Johnson's Wax & other products) thru Needham, Louis & Brorby, Inc(Chi); Acct Exec- John J. Louis; Agcy Superv- Frank Pittman(LA) and Bob Salter(NY). 2) Pet Milk Co(Milk Products) thru Gardner Advertising Co(St. Louis); Acct Exec- Champ Humphrey; Agcy & Comm Superv- Roland Martini (NY & LA). Pkgr- Meridian Productions, Inc(LA); Prod- John Gibbs; Assoc Prod- William Self; Dirs- Various. Re-runs of films originally shown on CBS' Playhouse of Stars between Jan and Dec, 1954; series distributed by ABC Film Syndication as Herald Playhouse for re-runs. Program is summer replacement thru Sept 20 for The New Red Skelton Show; last show June 14.

NBC- 3-3:30pm EDT, Tue thru Fri; SPECIAL; Talks at U.N. 10th Anniversary Session; from KRON-TV(San Fran), to the net. Public Service. Pkgr & Prod- UN TV unit. Tue- Paul Henri Spaak will preside and introduce Harold MacMillan, Great Britain's foreign minister; Wed- General Carlos P. Romulo will preside and introduce Viacheslav M. Molotov, foreign minister of the Soviet Union; Thu- Padilia Nervo will preside and introduce Antoine Pinay, foreign minister of France; Fri- Lester Pearson will preside and introduce John Foster Dulles, secretary of state of the U. S.; all at the United Nations 10th Anniversary Session in San Francisco, one week only. The series of talks replace The Ted Mack Matinee for four days.

NBC- 8-9pm EDT; SPECIAL; Roy Rogers World Championship Rodeo; from NBC's Los Angeles mobile unit operating from San Antonio via cable to Omaha, with Omaha servicing show to West Coast and link to Chicago with latter servicing East Coast; 80 stations live, 35 kine. Sponsor- General Foods Corp (Post Cereals, Gaines Dog Food, Kool-Aid); Post Cereals and Gaines thru Benton & Bowles, Inc (NY); Acct Execs- Bill Cleland and Bill Chambers(Post Cereals), Bob Diserens (Gaines Dog Food); Agcy Superv- Tom McDermott. Kool-Aid thru Foote, Cone & Belding(Chi); Acct Exec- Robert J. Koretz. Pkgr- NBC with Roy Rogers Enterprises; Prod- Bill Bennington; Dir- Bill Kayden (both NBC Hollywood). Telecast of some of the final day's events of the Roy Rogers World Championship Rodeo at the San Antonio Coliseum; featuring champion cowboys in rodeo prize contests, starring Roy Rogers and Dale Evans and their troupe, including the palominos, Trigger and Trigger, Jr. Program is a one-time special in the time spot occupied during the regular season by the Buick-Berle Show (last show June 14), The Martha Raye Show (last show June 7) and the Bob Hope Show (last show May 24).

Wednesday(22)

CBS- 10-11pm EDT; SPECIAL; Three For Tonight; from WCBS-TV(NY), no. of stations indefinite. Sponsor- General Foods Corp (Instant Maxwell House Coffee and Swans Down cake mixes); Instant Maxwell House thru Benton & Bowles, Inc(NY); Acct Exec- William Lewis; Agcy Superv- Don Wallace; Comm Superv- Don Hillman; Comm Anncr- Rex Marshall. Swans Down thru Young & Rubicam, Inc(NY); Acct Superv- Joe Wilkerson; Acct Exec- H. E. Alleman. Pkgr & Prod- Paul Gregory; Staged & Dir by- Gower Champion; TV Dir- William Colleran; Set Designer- Richard Jackson; Lighting- Sal Bonsignore. Telecast of the original Broadway production which ended its run on June 18; starring Marge and Gower Champion, Harry Belafonte, and the Voices of Walter Schumann, with Hiram Sherman and Betty Benson, in a "diversion in song and dance." Program is a one-time special in this time spot (see page 57 for previous special). (See page B for this show's cast credits).

Saturday(25)

ABC- 7-7:30pm EDT; RETURN; Flight Seven, ON FILM; from WABC-TV(NY), to the net. Sustaining. Public service travel films covering various countries of the world. Series has been on the network during previous periods. Program replaces Tomorrow in this time spot; last show June 18.

180
The first of these is the fact that the
University of Chicago has a long and
distinguished history of research in
the field of the history of science.
This research has been carried out by
many of the most prominent scientists
of the world, and has led to many
important discoveries. The second fact
is that the University of Chicago has
a large and well-equipped library, which
contains many of the most important
works in the field of the history of
science. The third fact is that the
University of Chicago has a number of
excellent teachers, who are well-versed
in the field of the history of science.
These three facts, taken together, make
the University of Chicago a very good
place to study the history of science.

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THIS WEEK(Cont'd)

Saturday(25)

CBS- 8-9pm EDT; DEBUT; America's Greatest Bands; from WCBS-TV(NY), 107 stations live, 24 kine. Sponsors- 1) The Nestle Co., Inc(Nescafe) thru Bryan Houston, Inc(NY); Acct Exec- William C. Geoghegan; Agcy Superv- Chester Kulecza; Comm Superv- Wyn Walshe; Comm Anncr- Jimmy Blaine, with girl anncr; (also two or three spots during summer for Nestle's Quik Instant Chocolate Flavoring for cold milk, thru McCann-Erickson, Inc(NY); Acct Exec- John Beresford; Agcy Superv- Edward Noakes; Radio-TV Acct Exec- Hal Graham; Comm Dir- John Frank; Comm Anncr- Jimmy Nelson & dummy). 2) Procter & Gamble Co (Gleem) thru Compton Advertising, Inc(NY); Acct Exec- William Stewart; Agcy Superv- John Egan; Commls- On Film. Pkgr--Jackie Gleason Enterprises(NY); Exec Prod- Jack Philbin; Prod- Jack Hurdle; Asst Prod & Prod Superv- Stanley Poss; Dir- Frank Satenstein; Asst Dir- Mary Dean; Writer- George Simon. Program spotlights four different famous orchestras each week, with Paul Whiteman as permanent master of ceremonies. Each group will will also present their featured performers in solo musical highlights. Program succeeds The Jackie Gleason Show in this time spot for 14 weeks; last show for Gleason, June 18.

NBC- 8-8:30pm EDT; DEBUT; The Soldiers; from KRCA-TV(LA), to the net, Sustaining. Pkgr- Da'Mar Productions(NBC, LA); Prod & Dir- Bud Yorkin; Writers- not set; first script by Hal March and Tom D'Andrea, others in preparation. First program is the pilot kine, remainder will be live. Comedy series based on sketches formerly featured on various variety programs, starring Hal March and Tom D'Andrea, playing a pair of soldiers "limited" by Army routine. The half-hour series will include other characters added to the story line. Program is in the time period formerly occupied by The Mickey Rooney Show; last show June 4.

NBC- 8:30-9pm EDT; DEBUT; The Dunninger Show; from WRCA-TV(NY), no. of stations indefinite. Sustaining, first show; sponsored starting July 2. Sponsor- Hazel Bishop, Inc (No-Smear Lipstick, Complexion Glow, Nail Polish) thru Raymond Spector Co., Inc(NY); Acct Exec- Richard Blaine. Pkgr- Studio Productions(NY); Exec Prod- Ben Frye; Prod- Arthur Rosenblum; Assoc Prod- Jack Goldberg; Dir- Frank Telford; Music Dir- Elliott Lawrence; Prog Anncr- Dick Satterfield. Dunninger, master mentalist, performs his feats before a studio audience, with doubters permitted to challenge him on the air. Segments of the show will be on film. Program replaces the Imogene Coca Show; last show June 18.

Sunday(26)

CBS- 5-6pm EDT; SPECIAL; Helen Keller in her Story, ON FILM; from WCBS-TV(NY), to the net. Sustaining. Pkgr- American Foundation for the Blind; Film Prod- Information Productions; Prod- Nancy Hamilton(Foundation), Bill Weinstein (CBS, for the program); Consultant with Miss Hamilton- Nella Braddy Henney; Tech Dirs- Alfred Butterfield, Thomas H. Wolf; Music by- Morgan Lewis; Orchestration- Robert Russell Bennett; Writer- James Shute. Arthur Godfrey appears live to introduce the film which is based on Miss Keller's life; Katherine Cornell is on-film narrator of the story. Program is one-time replacement for The American Week (5-5:30pm) and Adventure (5:30-6pm).

NBC- 7:30-8pm EDT; DEBUT; Do It Yourself; from KRCA-TV(LA), approx 65 stations live and delayed. Sponsor- Reynolds Metals Co (Aluminum and aluminum products) thru Buchanan & Co., Inc(NY); Acct Exec- William E. Dasheff; Agcy Superv- Nat Strom; and Clinton E. Frank, Inc(Chi); Acct Exec- Clinton E. Frank. Pkgr & Prod- NBC Hollywood; info not available at press time. Actors-comedians-hobbyists Dave Willock and Cliff Arquette demonstrate projects that can be performed at home. (See Local, page 26). Program replaces Mr. Peepers; last show June 12. Do It Yourself is scheduled for 13 weeks.

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OTHER NETWORK CHANGES & ADDITIONS

ABC- Cavalcade of America (Tue, 7:30-8pm EDT) Last show June 21 on net, returning in fall; 16 local stations will have spot date repeats during summer, July 6, thru Sept 27, alternate weeks; not in NY.

U.S. Steel Hour (alt Tue, 9:30-10:30pm EDT) Last show, June 21.

Break the Bank (Sun, 10-10:30pm EDT) Will originate from San Francisco, June 19, and from Los Angeles, June 26; then it returns to NY.

CBS- (Columbia TV Pacific Net) Sunday News Special, with Clete Roberts; DEBUT June 19; Sun, 11-11:15 PT; from KNXT(LA), 5 stations live. Sponsor- Norwich Pharmaceutical Co (Pepto Bismol, Unguentine) thru Benton & Bowles, Inc(NY). Pkgr- CTPN(LA); Prod- Sam Zelman. Clete Roberts presents a weekend roundup of the news and a preview of Monday morning's headlines in a West Coast edition of Sunday News Special with Walter Cronkite presented by the sponsor from NY. The program replaces West Coast hot kines of the Cronkite program in this spot.

The Morning Show (Mon thru Fri, 7-9am EDT) New title, effective June 20. Delete Jack Paar's name from title and program. Program now features John Henry Faulk and Charles Collingwood.

Willy (Thu, 10:30-11pm EDT) First of 3 re-run films, June 23.

Our Miss Brooks (Fri, 9:30-10pm EDT) Last show, June 24. Summer replacement for 13 weeks will be re-runs of Meet Mr. McNutley (The Ray Milland Show), starting July 1, thru Sept 23.

You Are There (Sun, 6:30-7pm EDT) Last show, June 26.

General Electric Theatre (Sun, 9-9:30pm EDT) Re-runs of season's filmed programs begins June 26 for 13 weeks.

Stage 7 (Sun, 9:30-10pm EDT) Re-runs of season's programs start June 26, thru Sept 25.

NBC- The Tennessee Ernie Ford Show (Mon thru Fri, 12noon-12:30pm EDT) Kine re-runs for two weeks starting June 20 while Ford is on vacation.

Medic (3 Mondays of every 4, 9-10:30pm EDT) Re-runs start June 20, thru Aug 29; some re-runs had started earlier, mixed with new films in series. Fall series of new films starts Sept 5.

Home (Mon thru Fri, 11am-12noon EDT) Program originates from Portland, Ore., and Seattle, Wash., during week of June 20-24, then program returns to NY.

You Bet Your Life (Thu, 8-8:30pm EDT) Last show, June 23. Re-runs as Best of Groucho start June 30.

Cavalcade of Sports (Fri, 10-10:45pm EDT) Last show, June 24; summer hiatus.

Red Barber's Corner (Fri, 10:45-11pm EDT) Last show, June 24; summer hiatus.

The Loretta Young Show (Sun, 10-10:30pm EDT) Last show, June 26; summer hiatus.

Hallmark Hall of Fame (Sun, 5-5:30pm EDT) Last show, June 26.

The World of Mr. Sweeney (Mon thru Fri, 4:30-4:45pm EDT) Summer series starts June 24; including new live shows, new kines and kine re-runs; intermixed.

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OTHER NET CHANGES(Cont'd)

NBC- Television Playhouse (Sun, 9-10pm EDT) Harold Loeb (NBC) leaves program as casting director on June 26; future casting to be done by Ethel Winant at Talent Associates(NY).

NEW NETWORK SPONSORSHIPS

THE PRUDENTIAL INSURANCE CO OF AMERICA thru Calkins & Holden, Inc(NY) will be alternate week sponsor of the Mon, 10:15-10:30am segment of the Garry Moore Show over CBS starting July 25. THE S.O.S. CO thru McCann-Erickson, Inc(San Fran) and THE TONI CO thru Leo Burnett Co., Inc(Chi) will alternate sponsorship of the Fri, 10:30-10:45am segment of the Garry Moore Show, starting July 15.

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LOCAL STATION ACTIVITY

WPIX(Ch 11) - Three Star News, LIVE & FILM; DEBUT June 13; Mon thru Fri, 7-7:30pm EDT New York Participations. Pkgr- WPIX; Prod Superv- Walter Engels. News program integrating international, national, local, weather and sports news into one segment; featuring Kevin Kennedy as roving reporter, Joe Bolton as weatherman and John Tillman with on-the-spot reports. Program will use Fox Movietone News film, wire service still photos and late weather bulletins.

WNBQ(Ch 5) - Championship Bowling (Summer Series); RETURN June 11; Sat, 11pm-12 midnight CT. Sponsor- Kool Vent Metal Awning Corp thru Herbert S. Laufman(Chi), for summer and into fall series. Pkgr & Prod- Matt Niesen with WNBQ; Dir- Paul Robinson. Joe Wilson handles commentary for match bowling among a revolving group of 10 bowlers at the Faetz-Niesen Bowling Lanes, Chicago. (See page 59, Championship Golf).

WWJ-TV(Ch 4) - Pro Golf, ON FILM; DEBUT June 18; Sat, 6:15-6:30pm EST. Sponsor- Ford Detroit Dealers of Metropolitan Detroit. Pkgr & Prod- WWJ-TV. Bill Flemming and a staff film cameraman visit local courses and their pros to show familiar situations players face on each course. The program also shows the pro of the week playing his club's toughest hole.

KABC-TV(Ch 7)- Travelin' Time; DEBUT June 15; Wed, approx 7:45pm-8pm PT. Sponsor- Los Angeles Union Pacific Railroad thru The Caples Co(LA). Pkgr- KABC-TV; Dir- Norman Abbott. Musical interlude following the ABC net's Wednesday Night Fights local telecast; with vocalists Joe Graydon (m.c.) and Eileen Christy, with the We Three trio.

KABC-TV - Romper Room; DEBUT June 13; Mon thru Fri, 11:30am-12noon PT. Sponsor- Thrifty Drug Stores thru Dan B. Miner Co(LA). Pkgr- Bert Claster(Baltimore, Md); Dir- Larry Robertson(KABC-TV). Helen Beale is teacher for this half-hour nursery school show, syndicated as a live program and now seen in 20 cities, each with its own local teacher. The set is a completely equipped TV nursery school.

KRCA-TV(Ch 4)- Dick Contino Show; DEBUT June 11; Sat, 7-7:30pm PT. Sustaining. Los Angeles Pkgr- KRCA-TV; Dir & Writer- Alan Armer. Accordionist Dick Contino stars in this musical variety program, singing and dancing as well as playing other instruments, with vocalist Gloria Grey and the Dick Contino Band led by Bobby Armbruster.

WTTG(Ch 5) - Featurama, ON FILM; LOCAL DEBUT June 20; Mon thru Fri, 11:10pm-12midnight; Sat & Sun, 11pm-12midnight. Participations. Pkgr- WABD(NY); Prod- Shirley Bernstein; Assoc Prod- Bill Kobin; Film Ed- Bob Harrison. Same variety film program seen on WABD(NY) and bicycled to Washington. WABD premier program (May 23) will start WTTG program. (Credits are changes from original listings for WABD. See page 54, Featurama).

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Most of the shows on June 17, 18, 19 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 24. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a series are listed. During the summer when many shows are re-runs, credits are not repeated below. These credits are available, however, and may be requested by phone at any time. Currently in re-runs (and omitted from these listings) are: Loretta Young, Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's a Great Life, Pride of the Family, Your Play Time, Spotlight Playhouse.

FRIDAY JUNE 17

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Science Fiction Theatre WRCA-TV 7pm Conversation with an Ape - with Hugh Beaumont, Barbara Hale, (Truman Bradley) Terry, the Chimp; (SD)

ALEC TEMPLETON DuM 10:30pm Bobby Hackett (M)

SATURDAY JUNE 18

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TOM CORBETT NBC 11:30 (SW) by Albert Aley; with regulars & Edward Bryce, June Graham

SUNDAY JUNE 19

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LAMP UNTO MY FEET CBS 10am Dilemma - (O) by Gene Goldsmith; with Russell Hardie, Olga (Dr. Lyman Bryson) Cverton, Barbara Ellen Myers, Russell Hicks; (SD)

LOOK UP AND LIVE CBS 10:30 Excerpts from Everyman with Helene Oosthoek; The Tragic History of Dr. Faustus - (O) by Christopher Marlowe, with Michael Kane; Shadow and Substance - (O) by Paul Vincent Carroll, with Helena Carroll; Dance interpretation of The Lord's Prayer by Mary Anthony Company  
CHILDREN'S HOUR WRCA-TV 10:30 Milton Caniff (cartoonist)  
CAMERA THREE WCBS 3pm Final quarter of The Red Badge of Courage - with Gerald Serracini, Thomas Walsh, Walter Matthews, Jared Reed, Thomas Scott (S&M), Michael Kane

SUMMER SPECIAL NBC 7:30 add to listing of last week: Tim Hovey in film clip from The Private War of Major Benson; clip from The Wizard Of Oz with Judy Garland, Ray Bolger, Bert Lahr, Jack Haley; Harry Mimmo (C) The Blackburn Twins (S&D), Elaine Dunn (D), Doug Rogers (M), Arthur Lake  
STORK CLUB ABC 9:15  
(Sherman Billingsley)  
Stage 7 CBS 9:30 End of the Line - (O) by Richard H. Bell, (A) by Frederic Brady; with Maria Riva, Michael Emmett, Robert Bice, Stuart Randall, Tony Barrett, Leonard Penn, Ellen Corby; (SD) by Reginald LeBorg

APPOINTMENT WITH CBS 10pm Race the Comet - (O) by Mann Rubin; with Kim Hunter, Conrad ADVENTURE Janis, Gene Barry, Lee Phillips, Malcolm Lee Beggs, others to be announced; (SD)

Bob Cummings NBC 10:30 regulars & Lyle Talbot; (SW & SD)

Paris Precinct WABC-TV 10:30 A Woman Scorned - with Nicole Francis, Bruce Kay, Harisson, (Claude Dauphin & Louis Jourdan) Charly Faivrett, Yanowitz, Marc Behm, Lita Mooney, Jean Ozenre, Claude Nollier, Giselle Prevaille, Fred Fischer, Philippe Clay, J. Paul Mongin; (SW & SD)

MONDAY JUNE 20

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Superman WRCA-TV 6pm The Human Bomb - with regulars & John Hamilton, Jack Larson

Sherlock Holmes WRCA-TV 7pm The Case of the Baker St. Bachelors - (O) by Joseph Victor; (Ronald Howard) with regulars & Seymour Green, Duncan Elliot, Alan Adair, Richard Watson, Penny Portrait, Alvys Maben, June Petersen, Liam Barker, Roy Dalgarno; (SD)

CAESAR'S HOUR NBC 8pm regulars & Leona Powers, Cliff Hall, Walter Appler, Dorothy (Nanette Fabray) Peterson, Bill Lewis (S), Earl Wild (M) (LAST SHOW)

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MONDAY JUNE 20 (Cont'd)
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TV Reader's Digest ABC 8pm  
 (Hugh Reilly)

My First Bullfight - (O) by Sidney Franklin, (A) by Frederic Brady; with Jack Kelly, George Huerta, Chalo Alvarado, Edward Colmans, Nacho Galindo; (SD) by Roy Kellino

ARTHUR GODFREY'S TALENT SCOUTS CBS 8:30

Joan Walker (S), Don Elliott (Helfman) Quartet (S), 3rd contestant to be announced

VOICE OF FIRESTONE ABC 8:30

Dorothy Warenskjold (S)

ROBERT MONTGOMERY PRESENTS NBC 9:30

There's No Need to Shout - (O) by Doria Folliott; with Nancy Malone, Mark Roberts, Eric Sinclair, Chris White, William A. Lee; (SD) by John Newland

STUDIO ONE SUMMER THEATRE CBS 10pm

Heart Song - (O) by Charles S. Gardner; with Phyllis Kirk, Everett Sloane, Edmon Ryan, Margaret Barker, Mark Miller, Louise Miley Stowe; (SD) by Semour Robbie (PREMIERE, SUMMER)

Eddie Cantor WABC-TV 10pm

Bombshell Goes to College - with Joan Blondell, Michael Fox

Big Town WRCA-TV 10:30  
 (Mark Stevens)

regulars & Ross Bagdasarian, Devlin McCarthy, Milly Dolph, Harry Bartell, Everett Glass, John Marley, Ben Niems, Jeanne Bates; (SW & SD)

TUESDAY JUNE 21  
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Waterfront WABD 7:30
 (Preston Foster)

Fisherman's Fiesta - (O) by Douglas Morrow; with regulars & David Bruce, Dani Sue Nolan, George Eldredge, Barbara Woodell, Ted Stanhope, Kay Riehl, Percy Helton; (SD)

Cavalcade of America ABC 7:30

The Rescue of Dr. Barnes - with Paula Raymond, Christopher Dark, Griff Barnett, Donald Murphy; (SD) (LAST SHOW)

The Halls of Ivy CBS 8:30

regulars & Sig Ruman

Studio 57 DuM 8:30

Ring Once for Death - (O) by Robert Arthur, (A) by Lawrence Kimble; with John Howard, Emlen Davies, Keye Luke, Alan Dinehart III, Noel Toy; (SD) by Herschel Daugherty

Fireside Theater NBC 9pm
 (Gene Raymond)

A Ring for Nell - (O) by Michael Foster, (A) by Charles Bennett; with Alan Hale, Jr., Dorothy Green, Chris Dark, Harry Harvey, Jr., Taylor Holmes, Helen Spring, Arthur Space, Maxine Cooper, George Eldredge, Ralph Dumke, Gil Herman; (SD)

ARMSTRONG CIRCLE THEATRE NBC 9:30

Time for Love - (O) by Douglas Taylor; with John Cassavetes, Gena Rowlands, Richard Morse, Joseph Sweeney; (SD)

UNITED STATES STEEL HOUR ABC 9:30

Red Gulch - (O) by Bret Harte, (A) by Arthur Arent; with Teresa Wright, Franchot Tone, Jayne Meadows, Harold J. Stone, Heywood Hale Broun, Van Dyke Parks, Amy Douglass; (SD)

WEDNESDAY JUNE 22
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Wild Bill Hickok WRCA-TV 6pm  
 (Guy Madison)

Outlaw & the Boy - with regulars & Bruce Edwards, Buddy Roosevelt, Ed Cobb, Mike Vallon, Henry Blair, John Merton; (SW & SD)

Fabian of Scotland Yard WRCA-TV 7pm  
 (Bruce Seton)

The Troubled Wife - (A) by Arthur LaBern; with regulars & Sylvia Marriott, Trevor Reid, Betty McDowall, Gordon Bell, Michael Kelly; (SD) by Alex Bryce

MR. CITIZEN (Allyn Edwards) ABC 9pm

The Inner Vision - with Willaim Redfield, Anne Seymour, Bill Berrian, Anne-Marie Gayer, Peggy Lobbin, Pat Sully, Charles Boaz, Tom Reynolds; (SW) by Robert Shaw; (SD)

The Millionaire CBS 9pm  
 (Marvin Miller)

The Story of Mildred Millikan - with Hildy Parks, Jess Barker, Del Moore, Helen Wescott, Helen Spring, Dorothy Crehan, James Rawley, Tina Thompson, Roy Gordon; (SD)

KRAFT TELEVISION THEATRE NBC 9pm

Drop on the Devil - (O) by Terrence Kilpatrick, (A) by Dale Wasserman; with Robert Preston, Everett Chambers, Richard York, Ford Rainey, Joan Chambers, William Harrigan, Humphrey Davis, Charles Cooper, Fred Manus, William Lanteau, Harry Gresham; (SD)

THREE FOR TONIGHT CBS 10pm

Marge & Gower Champion (D), Harry Belafonte (S), The Voices of Walter Schumann, Hiram Sherman, Betty Benson (S); Prod by Paul Gregory; Dir by Gower Champion; Lyrics & Special Material by Robert Wells. Music by Walter Schumann (TALENT SHOWSHEET (more))





WEDNESDAY JUNE 22 (Cont'd)

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Douglas Fairbanks WRCA-TV 10pm

The Enchanted Doll - (O) by Paul Gallico, (A) by Derry Quinn; with Fairbanks, Frieda Jackson; (SD)

THURSDAY JUNE 23

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Guy Lombardo WRCA-TV 7pm

Eugenie Baird (S)

SOLDIER PARADE ABC 8pm  
(Arlene Francis)

Martha Wright, guest hostess, subbing for Arlene Francis; Bill Hayes (S)

CLIMAX! CBS 8:30  
(William Lundigan)

To Wake at Midnight - (O) by Rod Serling; with Wendell Corey, Akim Tamiroff, Maria Riva, others to be announced; (SD) by John Frankenheimer (FROM HOLLYWOOD)

JUSTICE NBC 8:30  
(Gary Merrill)

Storm Warnings - (O) by Douglas Taylor; with Wayne Morris, Ruth Matteson, Brian Hutton, Joel Crothers; (SD)

STAR TONIGHT ABC 9pm

Cross-Words - (O) by Adelaide Gerstley, (A)-(SW); with Ethel Remy, Kim Hunter, Dennis Patrick, Barbara Myers, Ann Dere, Celia Boodkin, Helen Hatch; (SD) by Alan Anderson

POND'S THEATRE ABC 9:30

The Fascinating Stranger - (O) by Booth Tarkington, (A) by Elizabeth Hart; with Larry Gates, Parker McCormick, Nydia Westman, Joseph Foley, Sidney Poiter; (SD) by George Roy Hill

Ford Theatre NBC 9:30

The Mumbys - (O) by Maude Smith Delavan, (A) by Sumner Long; with Edgar Buchanan, Virginia Field, Willard Parker, Jane Darwell, Harry Antrim, Isobel Elsom, William Hopper; (SD)

Four Star Playhouse CBS 9:30

The Frightened Woman - (O) by Jerome Gruskin; with Merle Oberon, Craig Stevens, Hugh Beaumont, Irene Tedrow, Isabel Withers, Ralph Sanford; (SD) by James Neilsen

Public Defender CBS 10pm  
(Reed Hadley)

The Failure - no credits available (LAST SHOW)

LUX VIDEO THEATRE NBC 10pm

Forever Female - suggested by J. M. Barrie's play Rosalind, screenplay by Julius J. & Philip G. Epstein; TV (A) by S. H. Barnett; with Fred Clark, others to be announced; (SD) by Buzz Kulik (FROM HOLLYWOOD)

FRIDAY JUNE 24

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MAMA CBS 8pm
(Peggy Wood)

T. R. and the Demon Detective - (O) by Palmer Thompson; with regulars & John Seymour, Roni Dengel, Carolyn King; (SD)

Topper CBS 8:30

Topper's Other Job - with regulars; (SW & SD)

Treasury Men in Action ABC 8:30
(Walter Greaza)

The Case of the Frightened Man - (O) by Robert Sloane; with John Stephenson, Ray Sherman, Carl Millette, Tim Considine

Schlitz Playhouse CBS 9pm

Splendid with Swords - (O) by Wythe Williams, (A) by Ellis St. Joseph; with Farley Granger, Eduard Franz, Dayton Lummis, Carl Millette, Lou Krugman, Lili Fontaine; (SD) by Robert Florey

THE BIG STORY NBC 9pm
(Norman Rose)

Charles Manos, Detroit, Mich. Free Press - (O) by Joe Ruscoli; with Hugh Reilly, Eric Dressler, Denise Alexander, Virginia Payne, Bill Zuckert, Luis Van Rooten, Edwin Bruce; Dir by Ed King

The Vise ABC 9:30
(Ron Randell)

The Better Chance - with Kay Callard, Leslie Phillips, John Witty; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 17 THRU FRIDAY JUNE 24
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MORNING SHOW WITH JACK PAAR CBS 7am

John Henry Faulk subs for vacationing Paar for 2 wks (actually taking over as regular); F(6/24) - Marie D'Essen with Wimpy, the Wombat

TODAY NBC 7am  
(Dave Garroway)

M - Archie Moore (boxer); W - Admiral Richard Byrd; F - Justice William O. Douglas comments on travelogue on hiking tours

GEORGE SKINNER WCBS 9am

M thru F - regulars & clips from Bill & Co; F(6/24) - Harry Zarrief (M)

1. *Pharmaceuticals*—The pharmaceutical industry is the largest of the three industries, with sales of \$10.5 billion in 1990. The industry is highly concentrated, with the top 10 firms accounting for 60% of sales. The industry is also highly innovative, with a large number of new drugs being developed each year.

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10. 11. 1954

1. 1990年12月25日，在“九七”香港回归前，香港各界人士纷纷发表文章，就香港前途问题提出自己的看法。

[illegible][illegible]



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WAY OF THE WORLD (Gloria Lewis)	NBC 10:30	M thru F - (O) by Reginald Lawrence & Therese Lewis (5 parts) with Jerome Courtland, Tom Poston, Jean Sullivan, Geoffrey Bryant
BROKENSHERE SHOW	WRCA-TV 1pm	Ken Banghart subs for vacationing Brokenshere for two wks beginning 6/13; W - Photography - TV Workshop feature with Tex Antoine as MC, Prod by Ted Nathanson & Dick Berman
ART LINKLETTER	CBS 2:30	W - Sidney Chaplin & clips from <u>Land of the Pharaohs</u>
WORLD OF MR. SWEENEY (Charlie Ruggles, Glenn Walken, Helen Wagner)	NBC 4:30	regulars &: M - Zama Cunningham, Len Doyle; Tu - Nell Harrison, Harrison Dowd; W - Mimi Strongin, Lorna Lynn; Fri - Harry Gresham; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - The Hitch-Hike Murderer - (O) by Joseph Cochran, with Meg Mundy, Ed Peck, Hal Hackett, Minnie Jo Curtis, Humphrey Davis, Chester Stratton; (SD)
PERRY COMO	CBS 7:45	regulars & W; Julius LaRosa (S)
TONIGHT	NBC 11:30	M - Max Baer (ex-boxer); Burton Sisters (S); Tu - Elaine Dunn (D), Rick Wayne (S), Bunny Briggs (D), Gene Baylos (C); W - Mello Larks (S), Doug Storer, Marshall & Farrell (C); Thu - Betty Madigan (S), Woody Herman (M), clip from premiere of <u>Seven Little Foys</u> ; F - the Five Keys (S), Miss Universe

SATURDAY JUNE 25

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|                                                         |                |                                                                                                                                                                                                                                                                                                 |
|---------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Stories of the Century</u><br>(Jim Davis)            | WCBS 5pm       | <u>Belle Star</u> - (O) by Maurice Tombragel; with regulars: Jim Davis, Mary Castle; & Marie Windsor (PREMIERE)                                                                                                                                                                                 |
| <u>Soldiers of Fortune</u><br>(John Russell)            | WABC-TV 6pm    | <u>Hate at Forty Fathoms</u> - (O) by Lawrence Kimble; with regulars & Lorna Thayer, Robert Anderson, Andy Clyde; (SD) by John English                                                                                                                                                          |
| <u>The Range Rider</u><br>(Jack Mahoney)                | WRCA-TV 6:30pm | <u>Ten Thousand Reward</u> - (O) by Curtis Kenyon; with regulars & Steve Conte, Alan Bridge; (SD)                                                                                                                                                                                               |
| <u>The Man Behind the Badge</u><br>(Charles Bickford)   | WCBS-TV 6:30   | <u>The Case of the Invisible Mark</u> - (SW) by Alvin Boretz; with Harlan Warde, Charles Bronson, Paul Brinegar, Nancy Gates, Sam Edwards, Elizabeth Harrower, Marshall Bradford; (SD) by Anton M. Leader                                                                                       |
| <u>Rheingold Theatre</u><br><u>Presents Henry Fonda</u> | WRCA-TV 7pm    | Honolulu - (O) by W. Somerset Maugham, (A) by Frederic Brady; with Frank Lovejoy, Lita Milan, Lewis Charles, Julian Rivero; (SD) by Roy Kellino                                                                                                                                                 |
| AMERICA'S GREATEST<br>BANDS (Paul Whiteman)             | CBS 8pm        | regulars Paul Whiteman & Orch; & Bob Crosby & His Bobcats; the Sauter-Finegan Orchestra, Sammy Kaye & His Swing & Sway Orchestra; James C. Petrillo (Pres. AFM) (PREMIERE)                                                                                                                      |
| <u>Donald O'Connor</u>                                  | NBC 9:30       | (SW) by Sidney Miller, Hal Fimberg, Phil Davis; Special Material by Eddie Maxwell, Larry Orenstein, Bert Pellish, Patti O'Connor; with regulars: Joyce Smight, Sidney Miller; & Gordon Jones, Eve McVeagh, Gregory Moffat, Brad Morrow; Choreog - Louis Dapron; Orch conducted by Walter Scharf |
| <u>Damon Runyon Theatre</u><br>(Donald Woods)           | CBS 10:30      | <u>Big Shoulders</u> - (A) by Clark E. Reynolds; with Mona Freeman, Edward Brophy, Jesse White, Gus Schilling, Chick Chandler, Guy Williams, Harry Arnie; (SD) by Leslie Martinson                                                                                                              |
| <u>Foreign Intrigue</u><br>(Gerald Mohr)                | WABC-TV 10:30  | <u>F. I. - Delores</u> - with John Padovano, Gunnel Brastron, Ivar Wahlgren, Allan Blair; (SW & SD)                                                                                                                                                                                             |
| <u>Mayor of the Town</u><br>(Thomas Mitchell)           | WRCA-TV 11:15  | <u>Long May it Wag</u> - (O) by Otto Englander; with regulars & Lucian Littlefield, DeForrest Kelley, Lawrence Ryle, Jess Kirkpatrick (SD)                                                                                                                                                      |

SUNDAY JUNE 26

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<u>Wild Bill Hickok</u> (Guy Madison)	CBS 11:30	<u>Stolen Church Funds</u> - with regulars & Bill George, Sam Flint, John Eldridge, Rory Mallinson, Morgan Jones, Louis Lettieri;
HALLMARK HALL OF FAME	NBC 5pm	<u>The Farmer</u> - (O) by Eileen & Robert Mason Pollock; with cast to be announced; (SD, FROM HOLLYWOOD, LAST SHOW)

SUNDAY JUNE 26 (Cont'd)
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|                                                              |               |                                                                                                                                                                                                                                                             |
|--------------------------------------------------------------|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>You Are There</u><br>(Walter Cronkite)                    | CBS 6:30      | <u>The Boston Tea Party</u> - (O) by Leo Davis; with Herbert Rudley, Russ Conway, Michael Emmet, Noel Drayton, Denver Pyle; (SD)                                                                                                                            |
| <u>Conrad Nagel</u>                                          | WABD 7:30     | <u>Tomorrow is the Avenger</u> - (O) by Mel London; with Carlo Giustini, Anna Maria Padoan, Tonio Selwart, Luisa Garella; (SD)                                                                                                                              |
| <u>Pepsi-Cola Playhouse</u><br>(Polly Bergen)                | ABC 7:30      | <u>The Nightingale</u> - with Bobby Clark, Alf Kjellin, Jeanne Bates, Bruce Bennett, Tao Porchon; (SD)                                                                                                                                                      |
| TOAST OF THE TOWN<br>(Ed Sullivan)                           | CBS 8pm       | Bob Hope (C), Will Jordan (C), Pearl Bailey (S&C), Portchester Glee Club                                                                                                                                                                                    |
| PHILCO TELEVISION<br>PLAYHOUSE                               | NBC 9pm       | <u>Black Frost</u> - (O) by Steven Hill; with Pat Hingle, Bert Freed, Lonny Chapman, Logan Ramsey, Lenka Peterson, Robert Armstrong (SD) by Bob Mulligan                                                                                                    |
| <u>The Whistler</u>                                          | WPIX 9pm      | <u>Cancelled Flight</u> - (O) by Joel Malone & Adrian Gendot; with Richard Arlen, Barbara Woodell, Walter Sande, William Pullen, Lewis Charles, William Walker, John Stephenson, William Forman; (SD) by Will Jason                                         |
| APPOINTMENT WITH<br>ADVENTURE                                | CBS 10pm      | <u>Honeymoon in Spain</u> - (O) by Julian Claman; with cast to be announced; (SD)                                                                                                                                                                           |
| <u>Bob Cummings</u>                                          | NBC 10:30     | <u>El Lobo Strikes Again</u> - with regulars; (SW & SD)                                                                                                                                                                                                     |
| <u>Paris Precinct</u><br>(Louis Jourdan<br>& Claude Dauphin) | WABC-TV 10:30 | <u>The Tale of the Shirt</u> - (SW) by William N. Robson; with Robert Berri, Ara Toulout, Aubrey Bower, Guerin, Jacq. Chambord, Ardesson, Billy Beck, Mme. Schwartz, Judith Havilland, Georges Tabet, Lita Recio, Helene Vallier; (LAST SHOW BEFORE HIATUS) |

NEW YORK TALENT AVAILABILITIES  
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<u>SUSAN SILO</u> - child singer-pianist-actress - AGT: Bill Smith, JU 2-2780	<u>SHEREE NORTH</u> - in <u>How to Be Very, Very Popular</u> - CONTACT: Bill Stutman, CO 5-3320
<u>BEAUX ARTS TRIO</u> - (Daniel Guilet, violin; Bernard Greenhouse, cello; Menahem Pressler, piano)- official debut at Tanglewood, Wed., July 13 - MGT: Columbia Artists, CI 7-6900	<u>PATRICIA JESSEL</u> - leading lady of <u>Witness for the Prosecution</u> - PRESS: R. S. Maney, CI 7-4646
<u>CHARLES COBURN</u> - celebrating 78th birthday, featured in <u>How to Be Very, Very Popular</u> - CONTACT: Bill Stutman, CO 5-3320	<u>JOHN BEAL</u> - in <u>The Teahouse of the August Moon</u> - AGT: Henry C. Brown, PL 1-2650
<u>GERTRUDE "SCOTTY" MACKENZIE</u> - author of <u>My Love Affair with the State of Maine</u> published by Simon & Schuster - CONTACT: Larry Vinick, CI 5-6400	<u>MILDRED MILLER</u> - of the Met - PERSONAL REP: Muriel Francis, IE 5-3200
<u>GLORIA GRAHAME</u> - star of <u>Not as a Stranger</u> opening at the Capitol - CONTACT: Mort Nathanson, CI 6-5000	<u>ALEXANDER BRAILOWSKY</u> - exponent of Chopin - MGT: NCAC, PL 9-6000
<u>RITA HAYES</u> - singer, opening at the Pierre on July 11 - AGT: Bill Smith, JU 2-2780..	<u>ALAN BUNCE</u> - Albert of Ethel and Albert, resuming on TV Mon. June 20 - AGT: Lucile A. Phillips CI 7-3263
<u>NANCY KELLY</u> - award-winning star of <u>The Bad Seed</u> - PRESS: William Fields, PL 7-6938	<u>RICHARD DERR</u> - in <u>Plain and Fancy</u> at the Winter Garden - PRESS: Bob Ullman, WI 7-2386
<u>HARVEY LEMBECK</u> - featured in <u>Phoenix '55</u> - PRESS: Ben Kornzweig, PE 6-2340	<u>KURT KASZNAR</u> - star of <u>7th Heaven</u> at ANTA Theatre - PRESS: Phillip Bloom, CH 4-5185
<u>ROSSANO BRAZZI</u> - star opposite Katharine Hepburn in <u>Summertime</u> due at the Astor - CONTACT: Mort Nathanson, CI 6-5000	<u>BOB HOPE</u> - in town to promote <u>The Seven Little Foys</u> - PRESS: Burt Champion, BR 9-8700
<u>EZIO PINZA</u> - star of <u>Fanny</u> and last week's <u>G. E. Theatre</u> - PRESS: Dick Weaver, MU 5-0210	<u>JAY BARNEY</u> - featured in Jose Ferrer's film <u>The Shrike</u> - PRESS: Al Mendelsohn, PL 9-8000
	<u>LILLIAN GISH</u> - beloved actress in new M-G-M film <u>Cobweb</u> - PRESS: Marvin Levy, JU 2-2000
	<u>JACK LEMMON</u> - in <u>Mr. Roberts</u> film - PRESS: Phil Solomon, CI 6-1000

Ross Reports ON TELEVISION

JUNE 22, 1955

VOLUME 7 NUMBER 25 A

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

THE TELEVISION INDEX

PRODUCTION • PROGRAMMING • TALENT

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PUBLISHED BY TELEVISION INDEX, INC.

MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

M-G-M Studios has joined the parade of the movie firms to television with the announcement that it has an agreement with ABC to produce a weekly half-hour film series for fall showing, called The M-G-M Parade. No other details, including possible sponsor, mentioned.....Mark Stevens will produce next season's Big Town films thru his own firm, Mark Stevens Television Productions, Inc. Stevens will again produce, direct and star in the series, as he did for the final 12 of this season's 39 episodes. The new studio (replacing Gross-Krasne) to be used for production will be announced in a couple of days. The new Stevens firm will have Charles Goldstone as general manager, Edward L. Reissen will be associate producer for the series, with Doc Merman as production supervisor and Stanley Silverman as story editor. Physical production of the new series is scheduled for a start about August 1 and the first film is scheduled for airing on Oct 11 over NBC-TV. The series will move to a new net time spot, Tuesdays, 10:30-11pm, starting Sept 20. It is currently on the net on Wednesdays, 10:30-11pm.....CBS Hollywood is currently in pre-production planning for a pilot of a new series for possible fall showing, Daniel Boone, Frontier Scout. E. D. Leshin will produce, with Felix Feist as director.....CBS' factual adventure series on U. S. Navy exploits, Navy Log, will go into the Tuesday, 8-8:30pm spot this fall, sponsored alternate weeks by W. A. Sheaffer Pen Co and The Maytag Co. Sam Gallu is producing the series, with various segments devoted to different aspects of the entire naval service. Leslie Harris is exec producer.

Campbell Soup Co (BBD&O) is still not sure whether to put a live show or a film package into the Dear Phoebe spot over NBC this fall. Several packages up for consideration recently have not made the grade.....CBS has completed the first film for its Conquest of the Air series for fall showing. Walter Cronkite is narrator. Writers include William Templeton, Charles Romine and Donald Kellerman.....When Pond's Theatre goes off ABC after its July 7 showing, script editor Charles Jackson will shift to the Kraft Theatre script staff at J. Walter Thompson, working with the present script dept on that show. The rest of the Pond's production staff will be absorbed into the Kraft set-up on a revolving basis thru the summer.....NBC's TV Recital Hall, returning to the net for a three-week run, but with a new title to be announced, will star Gold and Fizdale, duo pianists, on the debut program, July 3, Sundays, 5-5:30pm. The July 10 program will star violinist Tossy Spivakovsky, and the closing program on July 17 will star pianist Jacob Lateiner.....Robert Montgomery's NBC summer stock company will use the same production staff as his regular series; with the basic playing company including Charles Drake in leading roles, Augusta Dabney as a leading lady, and Dorothy Blackburn and House Jameson in character roles.

- Page 1 -

(MORE)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

Earl Booth, script editor for Justice (Talent Associates), moves over to the packager's Appointment With Adventure as script editor for the summer, replacing Jacqueline Babbitt, who will concentrate on the new hour-long Armstrong show for the fall. The Armstrong format calls for hour-length dramatizations based on factual material, on assignment only.....Oliver Flanders will be script editor for Fred Coe's Pontiac series for the fall (alternating with the Armstrong hour) and will continue as script editor for Producer's Showcase. Flanders, at NBC, 1270 Sixth Ave., New York 20, is reading completed one-hour scripts, no outlines. He's also reading short stories, novels and articles for possible dramatization.....Leonard Hole, NBC's director of program development, reports that over 1,000 specimens of comedy material have already been submitted in the net's search for new comedy writers, with 900 judged worth being read by the NBC Comedy Creative Committee. So far, 30 writers on the list have been asked for additional material, with most of them in their twenties, since preliminary searching for talent has been among universities.

The new Fireside Theatre starring Jane Wyman film series production firm is now Lewman Productions, Ltd., rather than Carmen Pictures as originally announced. It's strictly a technical change, since physical production is by Revue Productions at Republic Studios. The first film in the new group is now in production, with William Asher as producer.....Glenn Gordon and Carla Balenda have the leads in The Advent- of Dr. Fu Manchu, which went into production this week. Morton Scott produces for Studio City TV Productions (Republic).....Jack Denove rolls this week on a new pilot for NBC, starring Bambi Linn and Rod Alexander, as The Dancers. It will be a half-hour situation comedy, a storyline show about two dancers. George Bradshaw wrote the script.....Mel Gold Productions started shooting 13 quarter-hour films last week at the Biltmore Studios in New York for the Toy Guidance Council for fall showing. Paul Winchell and "Jerry Mahoney" star, with the scene set in Jerry's playroom. Paul Winchell walks around talking to about 40 children who play with the council's 104 approved toys, explaining the different toys to the kids. The films will be sold around the country for individual time spots. Shooting will continue thru July 1, with Mel Gold producing, Howard Magwood as director and Bob Gips as production supervisor.

NBC's Summer Special for July 17 will be a preview of the Geneva Big Four meeting under the title, "Meeting at the Summit." Reuven Frank will produce the show which will be a film report on what to expect at the conference; the background of events and key personalities involved. NBC is hoping to catch some of the top names on film (probably while they are at the UN session in San Francisco).....NBC still has an open half-hour after its Tam O'Shanter show, scheduled for August 14, Sunday, 7:30-8:30pm. Since this is a Summer Special spot the net still has to fill the 8:30-9pm segment.....TV gets more and more complicated. Canadian Broadcasting Corp will use two CBC mobile units with six cameras for the pickup of a 20-minute segment of "Julius Caesar" as part of NBC's Wide Wide World, Monday, June 27, 8-9:30pm. The Canadian segment will be beamed from Stratford, Ontario, to Toronto, to Buffalo, to New York; then, so Canadians can also see their own show, it will go back over the same links to Toronto and then to the CBC network. The hour-and-a-half show is expected to be seen by over 70 million Americans, Canadians and Mexicans.

ABC's July 17 unveiling of "Disneyland" in Anaheim, Calif., Sunday, 7:30-9pm, will have the greatest concentration of TV cameras and equipment ever assembled at one place. But the net isn't leaving it all to Disney's fabulous park or the spread of equipment. Among the celebrity m.c.'s who will introduce various segments of the show and the park, will be Walt Disney as overall host, ABC's Danny Thomas, the movies' Irene Dunne and CBS-NBC's Art Linkletter, with the latter acting as co-host with Disney.....Solution to working around Loretta Young while she recovers from her illness, is a possible start on the star's fall series with other top actors taking the leads in episodes of her Loretta Young Show and then have Miss Young shoot a group of intros as soon as she's able, so the series can get back on the air on its scheduled fall date.

While the kid market now ranges in all directions, from animal heroes to science fiction, Flying A, Gene Autry's production organization, continues with its Western theme series. Latest in the group will be Red Ryder, based on the comic strip hero. It will be Autry's sixth Western series for television (if Champion also ends up in full production).....Four Star Productions future series on The Texas Rangers may have airing complications over the title, even though the series has official approval from the state of Texas and Col. Homer Garrison of the Rangers. (Screen Gem's series, Tales of the Texas Rangers, while it may cover a different historical period, can also be based on approved material; stories okayed some time ago for the forerunner radio series). International Television Productions is associated with Four Star on the project, with Warren Lewis of Four Star in charge of production. Location filming for the Four Star version will be in Texas, with interiors to be filmed in Hollywood.

The importance of exteriors to film series and the reasons why foreign and other exciting locales continue to be a must, is underscored by Jaime del Valle, producer of CBS' The Lineup, based on San Francisco police cases. Del Valle resumed production on the series in San Francisco last week and revealed that exterior shots showing the San Francisco skylines and other backgrounds will be increased at least 60 per cent over last year. "Our mail indicated viewers have a tremendous interest in this colorful city. They are always asking us to show more of a certain scene that appealed to them," del Valle said. Last week's filming, directed by Holly Morse, was devoted to exteriors for six programs for the fall series.....Allan Jones is among the guest stars to appear in new films in the Liberace Show under its plans for expanding the format for the show.....Guild Films will resume shooting of its Brother Mark series in Munich in July. Star Richard Kiley will fly there after winding up other TV commitments here during June. Two films had previously been made in the series before Kiley returned to the states.....NBC purchased Meet the Press from Lawrence E. Spivak in a sort of lease-back arrangement under which Mr. Spivak continues to produce the show and appear on it as a panelist.

PEOPLE GOING PLACES: John E. Mosman named manager of radio and television and Marc Statler named manager of film production at Blow-Beirn-Toigo, Inc(NY). Arthur Napoleon has been named manager of radio and television in the agency's Hollywood office. Robert Busch transferred from New York to become production manager in the Hollywood office.....Hicks & Greist, Inc., advertising, New York, moved to 555 Fifth Ave., New York 17.....Peter Reid is now TV script contact at Leah Salisbury's New York agency.....William J. Lyons has been named asst to the v.p. in charge of radio and TV, Bozell & Jacobs, Inc(NY).....Tom Naud raised to associate producer, Tonight.Don Moore has been officially named manager of the story and script dept of CBS-TV in New York. Edgar Peterson, now associate producer of Climax! in Hollywood, formerly held the title.....Ben Feiner, Jr., has been named general program executive of CBS' Hollywood program dept. He reports to William Dozier, director of net programs, and Al Scalpone, v.p. in charge of net programs, Hollywood. Feiner has been an executive producer.....Charles Holden has been assigned to serve as liaison executive between CBS' Hollywood program and operations depts, to coordinate the physical operations of both depts, for both live and film productions. He is production manager for the net program dept.....WABD(NY) has assigned Hank Humphrey to be a community roving photographer in New York, fully-equipped with an auto with two-way radio telephone, police call receiver and a battery of Polaroid cameras. Photos are used on the station's 11pm news program.

Ross Reports ON TELEVISION

INCLUDING

JUNE 27-JULY 3, 1955

THE TELEVISION INDEX

VOLUME 7

NUMBER 26

EDITOR: Jerry Leichter

ASSOC ED: Alvin Sullum

BUS MGR: Marjorie Oxley

RECEIVED
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NBC CENTRAL
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PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(27)

ABC- Mon, 7:30-8pm EDT; Thu, 9:30-10pm (start July 14); Fri, 9-9:30pm; Sun, 7:30-8pm EDT; RETURN; Greatest Sport Thrills, ON FILM; from WABC-TV(NY), to the net (except NY). Sustaining. Pkgr- Winik Films Corp(NY); Prod- Les Winik; Dir- Richard Winik. Filmed highlights of various events at Madison Square Garden during the year, with commentary by Marty Glickman and Stan Lomax. A different episode in the series will be shown on each day in the schedule above during the summer. Monday, the sport films replace The Name's The Same, which moves to Tuesday, 10-10:30pm, starting June 28. Friday, the program replaces Dollar A Second; last program for the latter before ABC summer hiatus was June 24, with the program moving to NBC for a summer run. Sunday, the program replaces Pepsi-Cola Playhouse; last show June 26. Thursday, July 14, the sports films will replace the first-half of the hour-long Pond's Theatre; last show July 7.

CBS- 7:45-8pm EDT, Mon, Wed, Fri; DEBUT; The Julius La Rosa Show; from WCBS-TV (NY), to the net. Sustaining. Pkgr- CBS-TV(NY); Exec Prod- Marlo Lewis; Prod & Dir- Byron Paul; Music Dir- Russ Case; Choreog- Danny Hootor; Writer- Bob Haymes. Musical series, starring Julius La Rosa, featuring The Debutones, girl quartet, backed by Russ Case and a 16-piece orchestra. The program will also feature guest vocalists. The program replaces the Perry Como Show; last show June 24.

NBC- 7:30-7:45pm EDT; DEBUT; The Matt Dennis Show; from WRCA-TV(NY), to the net. Sustaining; available for co-op sponsorships. Pkgr- Wilton Productions(NY); Prod & Writer- Gordon Auchincloss; other production info not available at press time. Matt Dennis, pianist, composer and vocalist; with his trio; stars in this musical series, with guest vocalists. The guests act also as off-camera announcers for the program. On programs which do not have guests, the program will use recorded off-camera audio intros and closing comments by top name celebrities. Beginning July 6 and 8, the program will be seen Mondays, Wednesdays and Fridays during the summer. The Monday program replaces The Tony Martin Show; last show June 20. Next week it will replace Coke Time Starring Eddie Fisher for the summer, Wednesdays and Fridays; last show July 1. Both the Martin and Fisher shows are off for summer hiatus, returning in the fall.

1994

Monday(27)

NBC- 8-9:30pm EDT; SPECIAL; Wide Wide World; COLOR segments (2) and b & w; from various cities in the U. S., Canada and Mexico utilizing 12 mobile units and one color unit (in Washington, D. C.); master control in NY; involving NBC net and the cooperating Canadian Broadcasting Corp and the Azcarraga Mexican station network; 81 stations live. Sponsors- Same as for Producer's Showcase: Radio Corp of America and Ford Motor Co., both thru Kenyon & Eckhardt, Inc(NY). (Commercials will be telecast in compatible color). Pkgr- NBC-TV(NY); Exec Prod- Barry Wood; Prod- Fred Rickey; Dir- Dick Schneider; Music Dir- Harry Sosnik; Set Designer- Reuben Ter-Aratanian; Writer- Saul Levitt. Total main production staff will include four producers, 15 directors and 250 engineers; equipment lineup includes 12 remote units and 40 cameras. Multi-feature and variety program, taking the viewer on a tour of the North American continent in a restricted sense, with pickups throughout the U.S.; a 20-minute segment of "Julius Caesar," at the Shakespearean Festival at Stratford, Ontario, Canada, and a fiesta review from Tijuana, Mexico. The pickup sequence will be New York, Chicago, Des Moines, Denver, Salt Lake City, San Francisco, San Diego and back to New York thru a "slow switch" in slightly more than four minutes to show what Americans are doing at that hour; then to Stratford, to Mount Hood, Oregon; Washington, D. C. and Tijuana, Mexico. Program is a special presentation in the Producer's Showcase series, every fourth Monday.

Tuesday(28)

ABC- 8-9pm EDT; SPECIAL; Convention in Miami Beach; from WTVJ(Miami), no. of stations indefinite. Sponsor- Philco Corp (All appliances) thru Hutchins Advertising Co., Inc(Phila); Entire account staff for all Philco products. Pkgr- ABC-TV(NY); Prod- Paul Belanger; Asst Prod- Hal Davis; Dir- Matt Harlib; Choreog- Pauline Koner; Writer- Mort Sonthheimer. Variety program combined with the introduction of Philco Corp.'s 1956 television, radio and electronic products to their dealers and representatives via "open" circuit. John Daly is m.c. for the program, with Bess Myerson and Lee Meriweather as hostesses, originating at Miami Beach's Fontainebleau where Philco distributor executives will be holding a convention. Program pre-empts Who Said That, 8:30-9pm, one week only. First half hour is open time.

NBC- 8-8:30pm EDT; RETURN; Place the Face; from KRCA-TV(LA), no. of stations indefinite. Sponsor- Hazel Bishop, Inc (Lipstick, Nail Polish, Complexion Glow) thru Raymond Spector Co., Inc(NY); Acct Exec- Richard Blaine; Comm Dir- Richard Ward; Comm & Prog Anncr- Bob Warren. Pkgr- Ralph Edwards Productions(LA); Prod- Paul Edwards; Asst Prods- Bill Berch, Don Malmberg; Dir- Joe Landis; Writers-Researchers- Sol Stein, Les Raddatz, George Boston, Pail Phillips, Dick Gottlieb. Bill Cullen m.c.'s this audience participation quiz show in which several people, one or more of whom are celebrities, are brought to the studio and are required within several minutes to "place a face" from his or her past life. (See page 64 for previous program info in this time spot).

NBC- 8:30-9pm EDT; RETURN; Arthur Murray Party; from WRCA-TV(NY), 89 stations live, 49 kine. Alternate Week Sponsors- 1) Associated Products, Inc (5-Day Deodorant Pads and Kaywoodie Pipes) thru Grey Advertising Agency(NY); Acct Superv- Herbert Strauss; Agcy Superv- George Feld; Comm Superv- Robert Kirshbaum. 2) The Toni Co (All Products); White Rain Shampoo, Bobbi, Tame Creme Rinse thru Tatham-Laird, Inc(Chi); Toni, Tonette, Spin Curlers, Silver Curls, Deep Magic thru Weiss & Geller, Inc(Chi); Prom Home Permanents, Children's Prom, Viv thru Leo Burnett Co., Inc(Chi); Pamper Shampoo thru Clinton E. Frank, Inc(Chi). Pkgr- Arthur Murray Productions(NY); Prod & Dir- Arthur Murray; Music Dir- Ray Carter; Choreog- June Taylor; Casting- Les Zimmerman. Weekly variety "parties," with Kathryn Murray as hostess, featuring top name guests and Arthur Murray dancers. (See page 64 for previous program info in this time spot).

Thursday(30)

CBS- 10-10:30pm EDT; DEBUT; The Johnny Carson Show; from KNXT(LA), 50 stations live, 22 delayed (Revlon); General Foods station lineup indefinite. Alternate Week Sponsors- 1) General Foods Corp (Various Products) thru Young & Rubicam, Inc(NY); Acct Superv- Joseph Wilkerson. 2) Revlon Products Corp (Various Products): Lipstick, Mail Polish thru William H. Weintraub & Co., Inc(NY); Acct Exec- E. L. Whitney; Agcy Superv- Norman B. Norman. Satin Set thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Sinclair Jacobs; Agcy Superv- Horace Curtis. Love Pat thru C. J. La Roche & Co., Inc(NY); Acct Exec- Stuart Ludlum. Pkgr- CBS-TV(LA); Exec Prod- Nat Perrin; Prod- Bill Brennan; Dir- Seymour Berns; Writers- Joe Bigelow, Seaman Jacobs, Carroll Carroll, others. Comedy and music show, starring Johnny Carson, with a girl vocalist and guest stars. Carson previously had a local LA CBS show and has filled in for several top network comedians in previous stints. The new program replaces Public Defender in this time spot; last show June 23.

Friday(July 1)

CBS- 10-10:30pm EDT; DEBUT; Undercurrent, ON FILM; from WCBS-TV(NY) & KNXT(LA), 113 stations net, 25 delayed. Alternate Week Sponsors- 1) Brown & Williamson Tobacco Corp (Viceroy Cigarettes) thru Ted Bates & Co(NY); Acct Exec- Howard Black; Agcy Superv- Thomas F. Harrington. 2) Procter & Gamble Co (Cheer) thru Young & Rubicam, Inc(NY). Pkgr- Revue Productions; Re-runs of films originally shown on ABC's Pepsi Cola Playhouse and Du Mont's Studio 57. Program replaces The Lineup in this time spot for the sponsors for 13 weeks; last Lineup show June 24; returns in the fall.

NBC- 10-10:30pm EDT; DEBUT; Highlights of the Week in the World of Sport, ON FILM; from WRCA-TV(NY) & KRCA-TV(LA), 135 stations net. Sponsor- Gillette Safety Razor Co (Razors, Blades, Shave Cream) thru Maxon, Inc(Detroit); TV Acct Exec- Ed Wilhelm(NY); Agcy Superv- Paul La Porte; Comm Superv- Hugh Hole; Commls- On Film. Also spots for The Toni Co (Various Products) thru Weiss & Geller, Inc (Chi). Pkgr- NBC-TV(NY); Dir- Jack Dillon; Writer- Dennis Dalton. Highlights on film of top sports events of the week, with interviews with sports figures and special sports features. Lindsey Nelson, Radcliff Hall, Ray Barrett, Fred Capossela and Bob Wilson are among the commentators. The filmed series replaces the Cavalcade of Sports, Friday boxing bouts, for the summer, except for a special July 15 live fight telecast from San Francisco. The film series will be seen thru Aug 26; last Cavalcade fight before hiatus was June 24.

Saturday(2)

ABC- 9-10pm EDT; DEBUT; The Lawrence Welk Show; from KABC-TV(LA), 45 stations live, 63 kine. Sponsor- Dodge Division, Chrysler Corp. thru Grant Advertising, Inc(Detroit); Acct Exec- Lawrence McIntosh(Det); Agcy Superv- John Gaunt (H'wood). Pkgr- ABC-TV(LA); Exec Prod- Sam J. Lutz; Prod- Ed Sobol; Dir- James Hobson. Music show starring Lawrence Welk and his "Champagne Music" orchestra, with all featured performers and groups from the band; vocalist Alice Lon, the Champagne Glee Club, The Sparkler's Quartet, accordianist Myron Floren, pianist-vocalist Larry Hooper and others. The Welk program has been seen locally in LA since 1951 over KTLA, sponsored by the Southern California Dodge Dealers for some time, on Fridays and will continue as a separate show on Friday on KTLA. The ABC net program will not be seen over KABC-TV(LA). The program replaces Ozark Jubilee in this time spot with the latter moving to 7:30-9pm, adding a half-hour to its air time. In turn, the Dotty Mack Show, seen from 8-9pm, moved to Tuesday, 9:30-10pm EDT, effective June 28.

Sunday(3)

ABC- 9-9:30pm EDT; RETURN; Chance of a Lifetime; from WABC-TV(NY), 25 stations live, 5 kine (Lentheric); 27 stations live, 6 kine (Emerson Drug). Alternate Week Sponsors- 1) Emerson Drug Co (Bromo-Seltzer) (continued next page)

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THIS WEEK(Cont'd)

Sunday(3)

ABC- Chance of a Lifetime (Continued from previous page): thru Lennen & Newell, Inc(NY); Acct Exec- Martin J. Dwyer; Comm Superv- Ira Skutch; Comm Anncr- Dennis James. 2) Lentheric, Inc (Perfumes) thru Cunningham & Walsh, Inc(NY); Acct Exec- William Bunn; Agcy Superv- Tom De Huff; Comm Superv- John Sheehan. Pkgr- Robert Jennings Productions(NY); Prod- Herbert M. Moss; Dir- Lou Sposa; Music Dir- John Gart. Dennis James m.c.'s a professional talent competition, with three performers competing each week for a \$1,000 cash prize and other awards. The winner returns each week to face two new contestants, and can continue to win \$1,000 each week as long as the audience so votes. The program returns to the net over which it first debuted with a slightly different format in Sept, 1950. It moved to the Du Mont net on Sept 11, 1953; last show June 24, 1955. In its new ABC spot the program replaces Walter Winchell (9-9:15pm EDT); last show June 26; and the first 15 minutes of Stork Club, which is now seen 9:30-10pm EDT.

NBC- 5-5:30pm EDT; RETURN; TV Recital Hall; from WRCA-TV(NY), three weeks only, to the net. Sustaining. Pkgr- NBC-TV(NY); Prod- Charles Polacheck; Dir- Kirk Browning. Program presents concert performers in the classic recital hall setting. Gold and Fisdale, duo pianists, will be the artists on the debut program, with the performers for the other two programs in the series still tentative. Program replace Hallmark Hall of Fame in this time spot.

NBC- 10-10:30pm EDT; RETURN; Cameo Theatre; from KRCA-TV(LA), 82 stations live, 43 kine. Alternate Week Sponsors- 1) Procter & Gamble Co (Lilt, Prell): Lilt thru Biow-Beirn-Toigo, Inc(NY); Acct Exec- A. H. Sulger; Agcy Superv- J. S. Stolzoff; Comm Superv- Robert Busch (agcy prod). Prell thru Benton & Bowles, Inc(NY); Acct Superv- Don Weill; Acct Exec- Norman Grulick; Prog Superv- Ralph Butler; Comm Anncr- Bob Warren (film); Prog Anncr- Bob Warren. "Prell" will have three spots during summer series. 2) International Cellucotton Products Co (Kleenex and other products) thru Foote, Cone & Belding(Chi). Pkgr- NBC-TV(LA); Prod & Dir- Albert McCleery; Assoc Dir- Jules Seidman; Set Designer- Spencer Davies; Tech Dir- Harold Platt; Lighting- Boris Isaacson; Script Eds- Ethel Frank (East) and Peter Kortner (West). Drama series using arena-type techniques devised by McCleery several years ago on NBC thru a drama series under the same name, last seen April 13, 1952. The first play in the new series, George Bernard Shaw's "The Inca of Perusalum," (1917) may be receiving its first professional U. S. production. First rank actors will be seen in the live series, which replaces The Loretta Young Show for eight weeks; last show June 26.

OTHER NETWORK CHANGES & ADDITIONS

ABC- College Press Conference (Sun, 4:30-5pm EDT) Last show, June 26.

The Adventures of Ozzie and Harriet (Fri, 8-8:30pm EDT) Last show, July 1; summer hiatus.

CBS- Now and Then (Sun, 4-4:30pm EDT) Last show, June 26; summer hiatus.

Face the Nation (Sun, 5-5:30pm EDT) Changed time, effective June 26; was seen 4:30-5pm. In its new time spot it replaces American Week, last show June 19.

Let's Take a Trip (Sun, 5:30-6pm EDT) Changed time, effective June 26; was seen 3:30-4pm. In its new spot it replaces Adventure, last show June 19.

DuM- What's The Story (Wed, 8-8:30pm EDT) Last show, June 29.

NBC- Robert Montgomery Presents The American Tobacco Theatre (Alt Mon, 9:30-10:30pm EDT) Last show for sponsor, June 27. Program continues under new sponsor.

OTHER NET CHANGES(Cont'd)

NBC- This Is Your Life (Wed, 10-10:30pm EDT) Last show, June 22; summer hiatus, kine re-runs of programs seen during the regular season, start June 29.

Ford Theatre (Thu, 9:30-10pm EDT) Re-runs start June 30.

So This Is Hollywood (Fri, 10:30-11pm EDT) New day and time, effective July 1; replacing last segment of Cavalcade of Sports and Red Barber's Corner (10:45-11pm), last show June 24. So This is Hollywood was previously seen Saturday, 8:30-9pm; last show in this spot, June 18 (Program was replaced by The Dunninger Show, see page 65, which listed Dunninger as replacement for the Imogene Coca Show in error).

Lux Video Theatre (Thu, 10-11pm EDT) Last show, June 23. Summer Preview series of Lux Video Theatre to be seen for 13 weeks, produced by same staff, but using scripts from motion picture studio files that have not been previously produced as motion pictures; new series starts June 30.

Captain Gallant of the Foreign Legion (Sun, 5:30-6pm EDT) Re-runs start July 3, thru Sept 4.

LOCAL STATION ACTIVITY

WABD(Ch 5) - Sandy Becker's Fun House, LIVE & FILM; DEBUT June 20; Mon thru Fri, New York 12noon-12:30pm EDT. Participations. Pkgr- WABD; Prog Coordinator- Betty Churchill; Dir- Pat Fay. Sandy Becker chats with young viewers, draws cartoons, talks to animals on program, shows animated cartoons, etc. Program replaces Funny Bunny, last show June 17.

WABD - Of Music and Art from the Metropolitan Museum; SPECIAL June 26; Sun, 7-7:30pm EDT, one time only. Sustaining. Pkgr- WABD with the Metropolitan Museum of Art; Prod- Wes Kenney; Dir- Arnee Nocks. The Chamber Music Group of the Stradivarius Society performs in the Museum's reconstructed salon of the Hotel De Tesse from Paris. As the group plays, cameras will show art objects throughout the museum related to the 18th Century French period.

WCBS-TV(Ch 2)- Shakespeare on TV; ON KINE; RETURN July 3; Sun, 4-4:45pm EDT. Sustaining. Pkgr- KNXT(LA); Prod- William Whitley; Dir- Bill Alcine. Kinescopes of the program presented this season over KNXT, featuring Dr. Frank Baxter lecturing on the dramatist's works. Earlier programs in the series were shown last summer on WCBS-TV via kinescope after the live program went off KNXT for the summer.

WBBM-TV(Ch 2)- Eye On Chicago; DEBUT June 27; Mon, Wed, Fri, 6:45-7pm CT. Sponsor- Chicago Pabst Brewing Co thru Warwick & Legler, Inc(NY). Pkgr- WBBM-TV; Writer- Hal Fisher; Films- WBBM-TV camera crews. Live and film program starring John Harrington, news and sportscaster, and P. J. Hoff, cartoonist-weather reporter, with local human interest stories and events. Three station camera crews will cover Chicago daily for film reports to be used on the show.

WGN-TV(Ch 9) - Lunch Time Little Theatre, LIVE & FILM; DEBUT June 20; Mon thru Fri, Chicago 12noon-12:45pm CT. Participations. Pkgr & Prod- Jules Power Productions(Chi). Live and cartoon film program (Looney Tunes), featuring Ted Ziegler as Uncle Bucky, vocalist Jeanne McKenna as Aunt Jeanne, and Ashley, a basset hound. Program is a variety show for boys and girls, with 25 children sitting in as daily guests in a gallery.

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TALENT SHOWSHEET JUNE 27-JULY 4, 1955

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Most of the shows on June 24, 25, 26 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, July 1. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, however, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings) are: Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's a Great Life, Pride of the Family, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Medic.

FRIDAY JUNE 24

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Science Fiction WRCA-TV 7pm Marked "Danger" - with Nancy Gates, Otto Kruger, Arthur Franz

ALEC TEMPLETON DuM 10:30 Sandra Deel (S)

SATURDAY JUNE 25

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TOM CORBETT NBC 11:30 (SW) by Albert Aley; with regulars & Ed Bryce, Carter Blake, (Frankie Thomas) Frank Sutton; (SD, LAST SHOW OF SERIES)  
THE DUNNINGER SHOW NBC 8:30 John Cameron Swayze, Rocky Graziano (PREMIERE)  
GEORGE GOBEL NBC 10pm Fred MacMurray, Spanky MacFarland, Gregg Gobel (LAST SHOW, H'D)

SUNDAY JUNE 26

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LAMP UNTO MY FEET CBS 10am No Name for a Saint - (O) by Palmer Thompson; with Michael (Dr. Lyman Bryson) Enserro, Sal Mineo, Russell Collins; (SD)
PROGRAM OF MUSIC WABD 7pm Chamber Music Group of the Stradivarius Society: Gerald War- AND ART burg, Roman Totenberg, Gabriel Bannat, Ralph Hersh, Robert Gladstone (all M); Commentary written by Roy Eaton
TOAST OF THE TOWN CBS 8pm Eddie Fisher (S), Julius LaRosa (S), Victor Borge (C&M), (Ed Sullivan) Bob Hope (C), Pearl Bailey (S), Will Jordan (C), Port Chester High School Glee Club, Smith & Dale (C), Joe Howard (S), Phil Silvers (C), Johnnie Ray (S), Eartha Kitt (S), others
COLGATE VARIETY HOUR NBC 8pm Charlton Heston, host; Fred MacMurray, Louis Prima (M), Chiquita & Johnson (D), Dick Kerr (mimic); clips from The Far Horizons - film with MacMurray, Heston, Donna Reed; Bob Williams & Red Dust (dog), The Hi-Lo's (S), Keeley Smith (S) (H'D)

STORK CLUB ABC 9:15 Edith Adams (S), Robert Maxwell (M), Jack Whiting (S&D), Carol (Sherman Billingsley) Bennett (S)

APPOINTMENT WITH CBS 10pm The Bridge of the Devil - (O) by Julian Claman; with Monica ADVENTURE Lewis, Paul Newman, David Stewart, Nehemiah Persoff, Rusty Lane, Lee Papell; (SD)

MONDAY JUNE 27

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Superman WRCA-TV 6pm Czar of the Underworld - with regulars

Sherlock Holmes WRCA-TV 7pm The Case of the Royal Murder - (O) by Charles & Joseph Early; (Ronald Howard) with Jacques Dacqmine, Lise Dourdin, Maurice Teynac, Jacques Francois, Christiane Paray; (SD)

TV Reader's Digest ABC 8pm Comrade Lindemann's Conscience - (O) by Frederick Sondern, Jr. (Hugh Reilly) & Norbert Muhlen, (A) by Mortimer Braus; with Alf Kjellin, Oscar Beregi, Kurt Katch, Fred Essler, Otto Waldis, Maria Palmer; (SD) by Harold Daniels

WIDE WIDE WORLD NBC 8pm (O) by Saul Levitt; with Louis "Satchmo" Armstrong & his All (COLOR & B. & W.) Stars, Woody Herman, Muggsy Spanier, Sauter-Finegan Orch., Bobby Hackett, Trummy Young (all M), Velma Middleton (S); Excerpt from Julius Caesar - (O) by William Shakespeare, with Lorne Greene, Lloyd Bohner & members of Stratford Co.; Tyrone Guthrie; Scenes from Arabian Nights with cast of the Guy Lombardo production; Prod by Fred Rickey; Dir by Dick Schneider Music - Harry Sosnik; (FROM VARIOUS CITIES IN U.S., CANADA, MEX.)





MONDAY JUNE 27(Cont'd)  
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Mimi Benzell, Robert Rounseville (S)

Gino Vali (S), Rosemarie Dana (S), Eddie Earl (M)

regulars & Katherine Raht, Jay Barney, John Shellie, Joe E. Marks, Beatrice Pons, Jock MacGregor, John Gibson, Nancy Sheridan Towhead - (O) by John McIlam; with Charles Drake, Deirdre Owens, Thomas Coley, Audra Lindley, Glenn Walken; (SD)

For the Defense - (O) by George Bellak; with Mike Wallace, Hildy Parks, Leo Penn, Bruce Gordon, Russell Hicks, John Boruff, Barbara Lane, John MacDonald; (SD) by William H. Brown, Jr.

10,000 Years from Now - with Johnny Johnston, Jean Byron, Mary Beth Hughes, George Givot; (SW & SD)

regulars & Harry Clark, Marianne Stewart, Don Keeler, Tony Barrett, John Dennis, John Stephenson, Dick Simmons; (SW & SD)

TUESDAY JUNE 28
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Teresa Brewer (S), Bil & Cora Baird (puppeteers), Hildegard
(S) (PREMIERE)

The Traveling Room - with Marguerite Chapman, Jacqueline DeWitt
Herbert Butterfield; (SD)

regulars & Paul Smith, Dick Kaiser, James Flavin, Jeff York

An Argument with Death - (O) by Frank O'Rourke, (A) by Charles Bennett; with Kenneth Tobey, Sally Brophy, Rudy Lee, John Dennis, Charles Cane, Arthur Space, Clark Howat; (SD)(LAST SHOW)

Moment of Truth - (O) by Newton Meltzer; with Kathleen Maguire, Joe Maross, Don Briggs, Julie Follansbee, Ruth White, Kevin Coughlin; (SD)

WEDNESDAY JUNE 29
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Joke on Sir Anthony - with regulars & Dick Elliott, Gerald O. Smith, Parke MacGregor, Russ Whiteman, Stan Jolley, Guy Teague

The Lost Boy - (A) by Alex Bryce; with Ian Whittaker, Jean Ireland, Sheldon Allen, Kenneth Cope, Keith Anderson, Sheila Bernette, Billie Whitelaw, Thea Wells, Susan Richmond; (SD)

Trouble in Gallery 5 - (SW) by Robert J. Shaw; with Lin McCarthy, Jim Boles, Jim Holden, June Dayton, Harold Stone, Paul Crabtree, Ian Martin, Gerry Grant, Chuck Webster; (SD)

The Mob - (O) by John Galsworthy, (A)-(SW); with Michael Clark Lawrence, Claudia Morgan, J. Pat O'Malley, Jack Livesey, Anthony Kemble-Cooper, Frederic Worlock, Basil Howes, Eya Leonard Boyne; (SD) by William A. Graham

The Story of Amy Moore - with Toni Gerry, John Archer, Ray Gal-
11; (SD)

Johnny Belinda - (O) by Elmer Harris, (A) by Leonard Freeman;
with Eddie Albert, Katharine Bard, James Gavin, Tudor Owen,
Audie Prickett, Eve McVeagh, Glen Turnbull, Margie Liszt, Barry
McCullum, John Dierkes, James Craven, Norman Bartold; (SD, RD)

Light One-Zero-One - (0) by Maurice Wiltshire & Deret Twist;
With Patrick Barr; (SD)

THURSDAY JUNE 30
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Bibi Osterwald (S)

Denise Lor (S)

The Dance - (O) by F. Scott Fitzgerald, (A) by James P. Cavanaugh; with Janet Blair, Vanessa Brown, Ethel Waters, Richard Kiley, Barbara Baxley, Frieda Inescourt, Jan Merlin, Addison Richards, Robert Middleton; (SD) by Allen Reisner (FROM H'WOOD)  
Pattern of Guilt - (O) by Alfred Brenner; with Joan Potter, Donald Buka, Victor Thorley, Joyce Smitig, Ann Dere, Ray Bramley, Len Wayland; Dir by Maury Penn (LAST SHOW)

Pattern of Guilt - (O) by Alfred Brenner; with Joan Potter, Donald Buka, Victor Thorley, Joyce Smight, Ann Dere, Ray Bramley, Ien Wayland; Dir by Maury Penn (LAST SHOW)





THURSDAY JUNE 30(Cont'd)  
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STAR TONIGHT	ABC 9pm	<u>Gallant Lady</u> - (O) by Florence Ryerson & Colin Clements, (A)-(SW)); with Virginia Kaye, Maureen Stapleton, Philip Huston; (SD) by Joel O'Brien
POND'S THEATRE	ABC 9:30	<u>Death is a Spanish Dancer</u> - (O) by Wendell Mayes; with Lee Grant, Cameron Prud'homme, Luis Olivares, Katherine Anderson, Charles Martin, Harry Bellaver; Maxine Stuart, Alfred de la Fuente; (SD) by Norman Morgan
<u>Four Star Playhouse</u>	CBS 9:30	<u>Award</u> - (O) by Leslie Stevens; with Ida Lupino, Franchot Tone
<u>Ford Theatre</u>	NBC 9:30	<u>The Legal Beagles</u> - (O) by Robert H. Bailey & Hugh King; with Laraine Day, Richard Denning, Duncan Richardson, Trevor Bardette, Griff Barnett, Edith Leslie, Anthony Jochim; (SD) by James Neilson
LUX VIDEO SUMMER THEATRE	NBC 10pm	<u>Last Year's Snow</u> - from novel by Don Tracy, (A)-(SW) by S. H. Barnett; with Steve Brodie, Constance Ford, Paul Langton; (SD)

FRIDAY JULY 1
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|--------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MAMA<br>(Peggy Wood)                             | CBS 8pm     | <u>Mama and the Melting Pot</u> - (O) by Palmer Thompson; with regulars & Alice Frost, Patty McCormack, Margot Stevenson, Frieda Altman, (LAST SHOW)                                                         |
| <u>Soldiers of Fortune</u><br>(John Russell)     | WABC-TV 8pm | <u>Gypsy Prince</u> - (O) by Lawrence Kimble; with regulars & Bill Hudson, Peter Gray, Didi Ramati, Henry Corden, Ralph Moody                                                                                |
| <u>Treasury Men in Action</u><br>(Walter Greaza) | ABC 8:30    | (SW) by Robert Sloane; with Douglas Dumbrille, George Pendleton, Claire Carleton, Tom McKee; (SD) by Will Jason                                                                                              |
| <u>Topper</u>                                    | CBS 8:30    | <u>Topper's Vacation</u> - with regulars; (SW & SD)                                                                                                                                                          |
| <u>Schlitz Playhouse</u>                         | CBS 9pm     | <u>The Ordeal of Dr. Sutton</u> - (O) by Benjamin Siegel, (A) by Sidney Biddell; with Raymond Burr, Marilyn Erskine, Frank Jaquet, Gayle Kellogg, Selmer Jackson, Joan Hovis, Roger Pace; (SD) by Chris Nyby |
| <u>The Vise</u>                                  | ABC 9:30    | <u>Diplomatic Error</u> - with Sandra Dorne, Patrick Holt, Carl Jaffe                                                                                                                                        |
| ALEC TEMPLETON                                   | DuM 10pm    | Eileen Farrell (S)                                                                                                                                                                                           |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 24 THRU FRIDAY JULY 1  
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TODAY	NBC 7am	M thru F - Bil & Cora Baird (puppeteers); W - Bob Hope
HOME	NBC 10am	Tu - Bil & Cora Baird (home visit); W - Bob Hope
GARRY MOORE	CBS 10am	regulars &: Jack Redmond (trick shot golfer); F - Mello-Larks (S), Roger Price (doodles)
WAY OF THE WORLD (Gloria Lewis)	NBC 10:30	M thru F (5 episodes) - (O) by Harry W. Junkin; with Wayne Morris, Judith Parrish, Natalie Trundy, Vinton Hayworth, Jr., Katherine Raht, Alice Yourman; (SD)
SHEILAH GRAHAM	NBC 10:45	M thru F - Ida Lupino, Howard Duff; (FROM HOLLYWOOD)
NORMAN BROKENSHIRE	WRCA-TV 1pm	Tu - TV Workshop - <u>Portrait</u> - story of late Walter White - with Richard Heffner; Jacob Javits, Eleanor Roosevelt, others
BIG PAYOFF	CBS 3pm	M thru F(6/25) - Sydney Smith subs for Bess Myerson; M thru F(7/1) - Constance Bennett subs
TED STEELE	WOR-TV 3pm	Tyree Glenn (M) added as regular; Ben Webster (M) subs for vacationing Johnny Webster thru 7/22.
WORLD OF MR. SWEENEY (Charlie Ruggles Helen Wagner, Glenn Walken)	NBC 4:30	regulars &: M - Charles Egelston, Ethel Remy; Tu - Katherine MacDonald, Elizabeth Watts; W - Jean Cleveland; Thu - Susan Steell; F - Katherine MacDonald; (SW & SD)
MODERN ROMANCES	NBC 4:45	M thru F - kine repeat of <u>Mountain Love</u> (done on 11/1/54)
<u>Clubhouse Gang</u>	WPIX 5:30	M thru Sat - Jack McCarthy subs for vacationing "Officer Joe" Bolton thru 7/4.
SIX O'CLOCK REPORT	WCBS-TV 6pm	M thru F - Ron Cochran subs for vacationing Robert Trout for 8 weeks starting 6/29
JULIUS LaROSA	CBS 7:45	M-W-F - regulars: The Debutones (Connie Desmond, Sherry Ostrus, Irene Carroll, Bix Brent) (S); M - Georgia Gibbs (PREMIERE)
ROSS REPORTS - 6/26/55 - Page C		TALENT SHOWSHEET (more)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 24 THRU FRIDAY JULY 1(Cont'd)

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TONIGHT  
(Steve Allen)

NBC 11:30

F(6/24) - Ernie Kovacs; Monday - Gene Krupa (M), Peter Lawford, Jonathan Winters (C); Tu - Micki Marlo (S) (also Thu); Joe-Frisco (C); W - Hoosier Hotshots (M), premiere of Not as a Stranger (FROM HOLLYWOOD FOR EIGHT WEEKS)

SATURDAY JULY 2

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Stories of the Century WCBS-TV 5pm
(Jim Davis)

"Black Jack" Ketchum - (O) by Dwight Cummins & Maurice Tombragel; with regulars & Jack Elam; (SD)

Rheingold Theatre WRCA-TV 7pm
Presents Henry Fonda

The Lie - (O) by Kathleen Norris, (A) by Frederic Brady; with Dan Duryea; (SD)

OZARK JUBILEE ABC 7:30

regulars & Leon McAuliffe & Western Band (SEEN IN NYC 8-9 only)

AMERICA'S GREATEST
BANDS(P. Whiteman) CBS 8pm

Tex Beneke band, Louis Armstrong's combo, Perez Prado & Orch., Phil Spitalny & Orch.

SUMMER SPECIAL NBC 9pm

Allen in Movieland - (O) by Don McGuire; with Steve Allen, Jeff Chandler, Tony Curtis, Audie Murphy, Mamie Van Doren, Keith Andes, Piper Laurie, Tommy Rall, Benny Goodman (M), Gene Krupa (M), Teddy Wilson (M), Pat Crowley; Staged by Don McGuire; Dir by Dick McDonagh; Prod by Jack Rayel (FROM H'WOOD)

Damon Runyon Theatre CBS 10:30

Teacher's Pet - (A) by Harry Clork; with Fay Bainter, Gene Evans, Adele Jergens, Clegg Hoyt, Joseph Downing, Sidney Melton, Paul Keast, John Hart; (SD) by Anton M. Leader

Mayor of the Town WRCA-TV 11:15
(Thomas Mitchell)

Mayor Plays Cupid - (C) by Otto Englander; with regulars & Jean Byron, Casey Adams, Eve Miller, Harry Tyler, Burt Muston

SUNDAY JULY 3

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Wild Bill Hickok CBS 11:30  
(Guy Madison)

Ol' Pardner Rides Again - with regulars & Raymond Hatton, William Fawcett; (SW & SD)

TELEVISION RECITAL HALL NBC 5pm

Gold & Fizdale (M) (PREMIERE)

Captain Gallant of the NBC 5:30  
Foreign Legion

Introduction - (O) by William N. Robson; with regulars: Buster Crabbe, Fuzzy Knight, Cullen "Cuffy" Crabbe, Gilles Queant; & Jacqueline Porel, Lee Payent, Daniel Lecourtois, Journet; Dir by Sam Newfield (RE-RUN OF PREMIERE SHOW, 2/13; PROGRAM WILL BE LISTED DURING SEASON OF REPEATS BECAUSE CREDITS ARE AVAILABLE FOR THE FIRST TIME)

TOAST OF THE TOWN CBS 8pm

The Mariners (S), The Chordettes (S), others to be announced

The Whistler WPIX 9pm

The Return - (O) by Joel Malone & Adrian Gendot; with Miriam Hopkins, Chick Chandler, Virginia Christine, Mack Williams, George Eldredge, Douglas Evans, Tyler McVey, William Schallert Alan Ray, William Forman; (SD) by Will Jason

GOODYEAR TELEVISION NBC 9pm  
PLAYHOUSE

Tangled Web - (O) by Audrey & William Roos; with Phyllis Love, Tom Poston, Joe Mantell, John Conte; (SD) by Dean Whitmore

APPOINTMENT WITH CBS 10pm  
ADVENTURE

Caribbean Cruise - (O) by Jerome Ross; with Gena Rowlands, others to be announced; (SD) by Paul Bogart

NEW YORK TALENT AVAILABILITIES

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BILL NIMMO - top announcer available for panel shows, commercials, MC, Thu, F, Sat & Sun; also Godfrey, Jane Lee & Douglas, children 8, 6, 3½ years, respectively - AGT: Charles Conaway, CI 7-1986

BOBBY DAE & BABS - dancers - AGT: Wilson Agency, CI 7-4883

RONALD ROGERS - singer-actor - AGT: Rose Adair, MU 7-3829 or CI 7-3900

JOE HOWARD, SR. - featured in 7th anniversary Toast of the Town - AGT: Jack Davies, PL 7-1880

SAL MINEO - boy actor in The Private War of Major Benson - AGT: Alec Alexander, PL 3-4366

FOUR INK SPOTS - AGT: K N S Assoc., MU 8-7247

EDDIE BRACKEN - in stage version of 7 Year Itch - PRESS: Byram-Ferlman, CI 5-9125

JOHN DRAINIE - Canadian actor-narrator - AGT: Grace Lyons, JU 6-8330

DON AMECHE - male lead of Silk Stockings - PRESS: Karl Bernstein, CI 6-0427

Ross Reports ON TELEVISION

INCLUDING

JUNE 29, 1955

THE TELEVISION INDEX

VOLUME 7 NUMBER 26 A

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

The Milton Berle Show will be presented every third Tuesday, starting Sept 27, in a 13-program series over NBC, 8-9pm, originating in Hollywood (NBC Color City, Burbank), with all programs scheduled for compatible color. The sponsors will be the Whirlpool Corp., Sunbeam Corp., and RCA. Berle describes each of the 13 programs as a completely different "opening night event." Production formats will include revues, book shows, musical comedies, satires and dramatic presentations. Berle will be the one continuing feature, with different actors, writers and directors used on each program. Irving Gray will be executive producer of the shows, while Berle will be producer of all the programs and will also direct the revues himself. (Chevrolet's variety series in the same time spot will be seen every third Tuesday starting Oct 4, the week after the new Berle series debuts, while The Martha Raye Show will be seen every third Tuesday, probably starting Oct 11).

Campbell Soup decided on a live and film package for next fall in the Dear Phoebe spot, Fridays, 9:30-10pm, over NBC. StarStage, a 39-program series, with 13 on film and 26 live, will debut on Sept 9. The half-hour anthology series will follow the format successfully pioneered for General Electric Theatre, Sundays, over CBS. The same agency, BBD&O, and the same film organization, MCA-Revue Productions, are in charge of the new series, too. The half-hour films will be produced in Hollywood by Revue, with Alan Miller as production supervisor (same as for GE Theatre). Albert McCleery will be producer and director for the live programs, many of which will probably originate in New York. A program host, comparable to Ronald Reagan for GE, is still to be named. Campbell Soup, although it decided the format, will only be alternate week sponsor of the series, with another sponsor to be set thru NBC.

The CBS New York test kine for the new show starring George De Witt, It's A Great Day, originally scheduled for tomorrow (30), has been put off until some time next week. The program is planned as a daily half-hour musical comedy-interview show, with the comedian supported by Julianne Marie and the Harris-Leigh Quartet (piano, bass, bassoon, flute). Producer is Richard Brill (CBS, 524 W 57th St. JU 6-6000), with Kenneth Whelan as director and Nel King, Phil Barr and Larry Marx as writers. The planned program would have one contest section on film, with an income for life as the grand prize. The contest, based on the idea of identifying someone in a room by the clues that are present, would continue daily until the right answer won..... New date set for resumption of Guild Films' Brother Mark series in Munich is about August 15.

- Page 1 -

(MORE)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

Sam Gallu left New York for the coast last night to complete pre-production arrangements for Navy Log. The writing staff for the 26-to-39 episode series includes Allan Sloane, Max Ehrlich, Paul Monash and Roger Marston. Filming will start July 18, with Hollywood as home base and location filming probably in San Diego, Pensacola and other naval stations. Directors, still to be assigned, will be selected on the West Coast. Casting is thru Fred Messenger, Gallu Productions, General Service Studios, 1040 N. Las Palmas, Hollywood.....Jackie Gleason's The Honeymooners will go before the cameras about August 15 at Du Mont's Adelphi Theatre in New York. Leslie Martinson, who directed The Mickey Rooney Show on the West Coast, is coming east to handle this one. Filming may be done with Du Mont's Electronicam live-film system. Supplementary casting for the series will not be started until August.....West Coast reports have it that Walt Disney's Mickey Mouse Club will have only 20 original one-hour programs, with each to be repeated in its entirety once; then the best 12 films of these for another repeat run to fill out 52 weeks. Only thing wrong with the report is that Disney's expected mixture of Mickey and his Anaheim project, a big departure from Disneyland, may be altered as it runs. What may happen is that segments may be repeated with new material run in to freshen the view. Disney has said that his film units will produce 100 hours of programming for the new ABC show, but whether this will include material from his library is moot. If the 100 hours are all new, then he can run way over 20 weeks without repeating; but let's wait and see. Programming patterns alter according to prevailing conditions and Disney has provided for a much more flexible setup than he has with Disneyland.

Although Oliver Flanders, script editor for Fred Coe's new Pontiac one-hour series for the fall, is reading completed scripts, the market is not closed and he will read synopses from writers with adequate TV credits. He's interested in human interest material and stories with a fresh point of view (NBC, 1270 Sixth Ave., New York 20).....Casting for NBC's new Matt Dennis Show (Mon, Wed, Fri, 7:30-7:45pm) is handled by producer Gordon Auchincloss at 525 Lexington Ave. PL 3-0320. The show will use femme guest vocalists, walk-ons and dancers.....Dave Nyren is handling casting for the top name civilian guest on the Soldier Parade summer series at Dancer-Fitzgerald-Sample, 347 Madison Ave. OR 9-0600. Dave Gordon, at the agency, casts the soldier acts.....The Frankie Laine Show, Godfrey's Wednesday evening summer replacement, will be produced and cast by Lester Gottlieb, CBS, 55 East 52nd St. PL 1-2345, Ext. 7294. Marlo Lewis is exec producer, with Jerry Shaw as associate producer. Director will be Seymour Berns, coming off his Shower of Stars assignment on the coast and returning after the summer to take over direction of the Red Skelton Show. The Laine program will be staged and choreographed by James Starbuck, with the chorus handled by Lyn Duddy. Music will be handled by Jimmy Carroll, while the writers include Jimmy Shirl, Dave Gregory, Ervin Drake and Jay Burton. The program will use top recording artists as guests; dancers, comics, etc.....The Vaughn Monroe Show (NBC, Tue & Thu, 7:30-7:45pm, starting July 19) is packaged and will be cast by Willard Alexander, 30 Rockefeller Plaza. CI 6-4224. The show will use guest femme vocalists and variety performers. Don Appell at CBS is producer-director-writer for the summer series. Betty Madigan leads off as guest vocalist on the July 19 show.... ..Don Richardson will direct Mama when it returns in the fall.....Herbert Bayard Swope, Jr., will direct five Climax! shows over CBS in Hollywood this summer thru a leave from NBC. The program had gone on a weekly schedule for the summer with only two directors to handle the load, Allen Reisner and John Frankenheimer.

NBC's Opera Theatre will open its fall season Oct 30 with an NBC commissioned work, "Griffelkin," by Lukas Foss; will present "Madam Butterfly" on Nov 27; "Amahl and the Night Visitors" on Dec 25; "The Magic Flute," in a new English version by W. H. Auden and Chester Kallmab, commissioned by NBC, on Jan 15; another new work commissioned by NBC, "La Grande Breteche," based on Balzac's story and composed by Stanley Hollingsworth, will be presented March 25, and the season will closed on April 29 with "Eugen Onegin," in a new English translation by George and Phyllis Mead, also commissioned by NBC.

1. The first part of the report deals with the general situation of the country. It is a very interesting and informative study of the country's development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's development.

2. The second part of the report deals with the economic situation of the country. It is a very interesting and informative study of the country's economic development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's economic development.

3. The third part of the report deals with the social situation of the country. It is a very interesting and informative study of the country's social development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's social development.

4. The fourth part of the report deals with the political situation of the country. It is a very interesting and informative study of the country's political development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's political development.

5. The fifth part of the report deals with the cultural situation of the country. It is a very interesting and informative study of the country's cultural development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's cultural development.

6. The sixth part of the report deals with the environmental situation of the country. It is a very interesting and informative study of the country's environmental development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's environmental development.

7. The seventh part of the report deals with the future of the country. It is a very interesting and informative study of the country's future development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's future development.

8. The eighth part of the report deals with the conclusion of the study. It is a very interesting and informative study of the country's development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's development.

9. The ninth part of the report deals with the bibliography. It is a very interesting and informative study of the country's development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's development.

10. The tenth part of the report deals with the index. It is a very interesting and informative study of the country's development. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's development.

Ford's monthly hour-and-a-half top starring presentations over CBS this fall will be called Ford Star Jubilee (reminiscent in sound of NBC's defunct Four Star Revue). The series will start Sept 24; Saturdays, 9:30-11pm, NYT, every fourth week, for 10 months. Bing Crosby is listed for two filmed programs; Noel Coward and Mary Martin will co-star on one program, while Coward will also produce and star in his "Blithe Spirit" and "Peace in Our Time." Paul Gregory will produce as one of his two assignments a musical salute to minstrelsy called "The Big Banjo." No assignments have been announced on the other three programs for the season.....Robert Montgomery Presents will continue to pick up the name of its week's sponsor for each program, i.e., The Richard Hudnut Summer Theatre for the alternate week summer presentation. Warner-Lambert Co., the parent company for Richard Hudnut, is alternate week sponsor for the summer in place of Schick, Inc., which will assume the alternate sponsorship when the fall series begins in September. Both Hudnut and Schick took over the week relinquished by the American Tobacco Co.

NBC's Zoo Parade African Safari, headed by Marlin Perkins, will produce six or more complete shows in Africa as sound-on-film productions. Perkins says that the shows will be voiced as they are shot, just as the regular programs are produced at Chicago's Lincoln Park Zoo. The unit will do double duty, shooting special films for other NBC TV shows, while newsmen Jim Hurlbut, who is accompanying Perkins, will do short wave broadcasts for NBC's radio special, Monitor.

AGENCIES AND ACCOUNTS: Ewell & Thurber Associates will reorganize its executive alignment on July 1 when it changes its name to U. S. Advertising Corp., with headquarters in Chicago. C. E. Rickard will be president.

PEOPLE GOING PLACES: Carlos A. Franco has organized Carlos Franco Associates, Inc., at 420 Madison Ave., New York 17. PL 8-0792. Franco has been general sales manager of Crosley Broadcasting Corp., which becomes one of the clients of the new company which will act as consultants in advertising, marketing and research.....Pegeen Fitzgerald named manager of retail merchandising for WRCA-TV(NY) and WRCA, effective Aug 1. She will also work as a performer on both stations, probably in conjunction with point-of-sale merchandising campaigns.....Thomas Mullahey named to the new post of director of public affairs, KRON-TV(San Fran).....The Hayseeds, country and western comedy instrumental trio, have been added to the WLW talent roster for radio and TV shows.

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THIS WEEK(Cont'd)

Monday(4)

NBC- 3:30-4pm EDT, Mon thru Fri; DEBUT; It Pays to be Married; from KRCA-TV(LA), no. of stations indefinite. Participations. Sponsor- (5 segments, 3:45-4, Mon thru Fri) Procter & Gamble Co (Ivory Snow, Camay, Tide, Prell, Pin-It) thru Benton & Bowles, Inc(NY); Acct Execs- Various. Other segments open. Pkgr- H-F-H Enterprises thru James L. Saphier(H'wood); Co-Prod & Dir- Stefan Hatos; Co-Prod- Henry Hoople. Bill Goodwin is m.c. for this audience participation show for married couples; interviewing the participants to get the stories of their married lives and then guiding them through a quiz contest in which husbands and wives compete against each other in a quiz, with merchandise and cash for the winning couple with the best aggregate time and consolation prizes for the losers. The winning couple also has a chance at a cumulative jackpot. The program replaces The Greatest Gift, 3:30-3:45pm, and Concerning Miss Marlowe, 3:45-4pm, Mon thru Fri; last shows for both, July 1.

NBC- 8-9pm EDT; DEBUT; Caesar Presents; from WRCA-TV(NY), 56 stations live, 26 kine. Sponsors- 1) American Chicle Co (Dentyne) thru Dancer-Fitzgerald-Sample, Inc(NY). 2) Lee, Ltd (Sof-Set, Dri Mist) thru Erwin, Wasey & Co., Inc (LA). 3) Radio Corp of America (RCA Victor) thru Kenyon & Eckhardt, Inc(NY). Pkgr- Shellric Corp(NY); Exec Prod- Hal Janis(NBC); Superv Prod- Sid Caesar (Shellric); Prod- George Charles; Staged By- Carl Reiner; TV Dir- Grey Lockwood; Music Dir- Bernie Green; Set Design- Herb Andrews; Choreog- Ted Cappy; Sketch Superv- Ezra Stone; Writers- Charles Andrews, Selma Diamond, Lou Solomon, Sheldon Keller, Mike Stewart; Casting- Berenice Weiler(Shellric). Comedy-variety revue to be seen three of every four Mondays in this time spot; with regulars: Phil Foster, lead comedian; Bill Hayes, featured vocalist; Barbara Nichols, comedienne; musician Bobby Sherwood and comedians Cliff Norton and Sid Gould. In addition to regular sketches, the revue will also star weekly guest artists. Program replaces Caesar's Hour in this time thru Sept 12. Caesar's Hour was last seen June 20 and returns Sept 26.

NBC- 9:30-10:30pm EDT; RETURN; Robert Montgomery Presents: The Richard Hudnut Summer Theatre alternating with The Johnson's Wax Summer Theatre; from WRCA-TV(NY), 83 stations live, 14 kine. Alternate Week Sponsors- 1) Warner-Lambert Co (Richard Hudnut products) thru Kenyon & Eckhardt, Inc(NY). 2) S. C. Johnson & Son, Inc (Johnson's Wax and other products) thru Needham, Louis & Brorby, Inc (Chi). Pkgr- Neptune Productions(NY); Prods- Robert Montgomery & John Gibbs; Prod Superv- Joseph Bailey, assisted by Hank Colman; Dirs- John Newland and others; Set Design- Syrjala; Casting- Dirs, assisted by Julian Williams(Neptune). Summer stock company dramatic series, replacing the regular Robert Montgomery Presents series for 10 weeks; with five regular players in the company: Charles Drake and Augusta Dabney in leading roles; Dorothy Blackburn and House Jameson in character roles and Eric Sinclair as juvenile lead. John Newland will direct five of the programs. (Warner-Lambert is a summer sponsor only, replacing the American Tobacco Co; replaced in turn in the fall by Schick, Inc., which will be regular alternating sponsor with S. C. Johnson & Son, Inc). Last regular season show of Robert Montgomery Presents was June 27.

Tuesday(5)

ABC- 7:30-8:30pm EDT; DEBUT; Talent Varieties; from KYTV(Springfield, Mo.), to the net. No. of stations indefinite. Co-op sponsorships. Pkgr- Crossroads TV Productions, Inc(Springfield); Prod & Dir- Bill Ring. Variety program featuring new or previously unexploited talent, mainly from the Midwest. Singer Slim Wilson is regular m.c., with eight acts featured on each program. The talent showcase originates at the Jewel Theatre, Springfield, Mo. The program replaces Cavalcade of America, 7:30-8pm (last net show June 21; nat'l spot for summer); returning as a net show in the fall. 8-8:30pm has been open net time.

Tuesday(5)

CBS- 7:45-8pm EDT, Tue & Thu; DEBUT; Upbeat!; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV(NY); Prod & Dir- Jerome Shaw; Music Dir- Russ Case; Choreog- Tommy Morton; Writer- Hal Hackaday; Original Theme Music- Billy Mure and Hal Hackaday. Summer musical series with different weekly hosts and hostesses presenting the tunes made popular by themselves and other guest singers appearing on the programs. Regulars on the program include The Honeydreamers, vocal group; a dance group and Russ Case leading a 16-piece orchestra. The program replaces Jo Stafford Show (last show June 28), Tuesdays, 7:45-8pm, and The Jane Froman Show (last show June 30), Thursdays, 7:45-8pm.

NBC- 9-9:30pm EDT; DEBUT; Summer Theatre, ON FILM; from WRCA-TV(NY) & KRCA-TV (LA), 76 stations net, 29 delayed. Alternate Week Sponsors- 1) American Chicle Co (Various Products) thru Ted Bates & Co., Inc(NY); Acct Exec- Ross MacLennen; Agcy Superv- John Lyden. 2) International Cellucotton Products Co (Kleenex) thru Foote, Cone & Belding(Chi). Re-runs of Four Star Playhouse films originally seen over CBS-TV, except for those starring David Niven, Charles Boyer or Dick Powell. Program replaces Fireside Theatre in this time spot for the summer; last show June 28.

Wednesday(6)

CBS- 10-11pm EDT, alternate Wednesdays; NET DEBUT; United States Steel Hour; from WCBS-TV(NY), 118 stations live. Sponsor- United States Steel Corp(All Products and Institutional) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Ira Avery; Agcy Superv- Carroll P. Newton; Comm Superv- Charles P. Murphy; Film Comm Dir- Jack Zoller; Live Comm Dir- Everett Hart; Institutional Annrcr- George Hicks; Comm Annrcr- Mary Kay and Johnny Stearns. Pkgr & Prod- The Theatre Guild(NY); Assoc Prod- John Haggott; Dirs- Dan Petrie, Sidney Lumet, Norman Felton; Music Dir- Hal Levey; Script Ed- Arthur Singer; Story Dept- Dorothy Hechtlinger; Art Dir- Herbert Phillips; Set Design- Carl Kent; Casting- Dirs and The Theatre Guild. Top ranking film, stage and TV stars appearing in adaptations of great plays, first-rate originals, movies and books. The program originally debuted over ABC-TV, Oct 27, 1953; last show over ABC-TV, June 21, 1955. In its CBS-TV spot, the program alternates with Front Row Center (See pages 55, 57 & 64 for previous program credits in this time spot).

Thursday(7)

CBS- 8-8:30pm EDT; NET DEBUT; The Bob Cummings Show, ON FILM; from WCBS-TV(NY) & KNXT(LA), no. of stations indefinite. Sponsor- R. J. Reynolds Tobacco Co (Winston Cigarettes) thru William Esty Co, Inc(NY); Acct Exec- Thomas Luckenbill. Pkgr- Laurel Productions; Film Prod- McCadden Corp. at General Service Studios, Hollywood, Calif; Prod & Writer- Paul Henning; Dir- Rod Amateau; Music Dir- Gene Le Grande. Situation comedy series, starring Robert Cummings as Bob Collins, a bachelor commercial photographer; with Rosemary DeCamp, Dwayne Hickman, Anne B. Davis and Diane Jergens. The program debuted over NBC-TV, Jan 2, 1955, Sundays, 10:30-11pm, and will continue to be seen in that net spot during the summer, going off in the fall, but remaining on CBS-TV through next season. Both nets will show different films in the series, all re-runs. The program replaces The Ray Milland Show in its new CBS time spot, with the Milland show moving to Fridays, 9:30-10pm EDT, effective July 8, replacing Our Miss Brooks; last show July 1.

NBC- 8:30-9pm EDT; DEBUT; Make the Connection; from WRCA-TV(NY), 52 stations live, 29 kine. Sponsor- The Borden Co (All Products) thru Young & Rubicam, Inc(NY); Acct Exec- Peter Forsch; Agcy Superv- George Dippy. Pkgr- Goodson-Todman Productions(NY); Exec Prod- Gil Fates; Assoc Prod- Chester Feldman; Dir- Jerome Schnurr. Jim McKay m.c.'s this panel quiz show during which the panelists try to guess in which way the lives of two guests have crossed. Regular panelists are Eddie Bracken, Betty White, Gene Klavan and Gloria DeHaven. The program replaces Justice in this spot for the sponsor; last show June 30.

Friday(8)

CBS- 8-8:30pm EDT; RETURN; Pantomime Quiz; from WCBS-TV(NY), 47 stations live, 19 kine. Sponsor- General Foods Corp (Post Grape Nuts, Bran Flakes) thru Benton & Bowles, Inc(NY); Exec v.p. in charge- Esty Stowell; Agcy Superv- Tom McDermott; Prog Anncr- Don Russell. Also General Foods Corp's Baker's Instant Chocolate Flavor Mix thru Young & Rubicam, Inc(NY). Pkgr- Mike Stokey Enterprises, Inc(NY); Prod- Mike Stokey; Assoc Prod- John Hueners; Dir- Alan Dinehart, Jr. The popular charades game, which made its TV debut in 1947, returns for its second season as the summer replacement for 13 weeks for Mama. Mike Stokey is host for the two teams, which include Rocky Graziano, Jackie Coogan, Robert Clary, Dorothy Hart, Carol Haney, Hans Conreid and two guests each week. Mama's last show before hiatus was July 1.

CBS- 10:30-11pm EDT; DEBUT; Windows; from WCBS-TV(NY), 28 stations live(Hamm) and 48 stations live(AMOCO). Alternate Week Sponsors- 1) American Oil Co (AMOCO Products) thru The Joseph Katz Co(NY), for eastern stations only. 2) Theo Hamm Brewing Co (Beer) thru Campbell-Mithun, Inc(Minn), for midwest and western stations only. Pkgr- MCA(NY); Prod- Mort Abrahams; Assoc Prod- Shelley Hull; Alt Dirs- Leonard Valenta, John Stix, Jack Garfein, Jose Quintero; Set Design- Samuel Leve; Costumes- Gene Coffin; Casting-Eleanor Kilgallen, Monique James(MCA) Unusual half-hour live dramas produced as a "slice of life." Program replaces Person to Person for the summer; last show July 1, returns Sept 2.

Saturday(9)

CBS- 10-10:30pm EDT; DEBUT; TV's Top Tunes; from WCBS-TV(NY), 101 stations live, 5 kine. Sponsor- Liggett & Myers Tobacco Co (Chesterfield Cigarettes) thru Cunningham & Walsh, Inc(NY); Acct Exec- Fred Walsh; Agcy Superv- Robert Rogers. Pkgr- Cunningham & Walsh, Inc(NY); Prod & Dir- Lee Cooley; Casting- Robert Rogers(C&W). Musical series starring Julius La Rosa, with visiting guest vocalists. A program under the same name was the Mon, Wed, Fri summer replacement for the Perry Como Show during the past two seasons. The new program replaces Professional Father in this Saturday spot; last show July 2.

NBC- 9-9:30pm EDT, 3 Saturdays of each 4; NET DEBUT; Musical Chairs; from KRCA-TV(LA), 74 stations live, 5 kine. Sponsors- 1) S.O.S. Co (Scouring Pads) thru McCann-Erickson, Inc(San Fran). 2) Lewis Howe Co (Tums) thru Dancer-Fitzgerald-Sample, Inc(NY). 3) Johnson & Johnson (Band Aids, other products) thru Young & Rubicam, Inc(NY). Pkgr- Ross-Danzig Productions(LA); Exec Prod- Bob Masson(NBC); Prods- Ross-Danzig; Writer- Al Burton. Musical panel quiz, with Bill Leyden as moderator, and Johnny Mercer, Mel Blanc and Bobby Troup as panelists, with a name female vocalist as guest each week; with Bobby Troup's orchestra and the Cheerleaders, vocal group. The program replaces the Imogene Coca Show in this time spot; last show June 25.

NBC- 10-10:30pm EDT, 3 Saturdays of each 4; DEBUT; And Here's the Show; from KRCA-TV(LA), 96 stations live, 30 kine(Pet); 109 stations live, 42 kine(Armour). Alternate Week Sponsors- 1) Armour & Co (Dial Soap, other products) thru Foote, Cone & Belding(Chi). 2) Pet Milk Co (Milk Products) thru Gardner Advertising Co(St.L.); Acct Exec- Champ Humphrey; Agcy Superv- Roland Martini(NY & LA) Pkgr & Prod- Gomalco Enterprises, Inc(LA); Prods- George Gobel, David O'Malley; Dir- Bob Fink; Music Dir- John Scott Trotter. Variety program, with guest comedians and humorists; with regulars, John Scott Trotter and the orchestra, and The Double-Daters, song-and-dance quartet. The program replaces the George Gobel Show for the summer; last show June 25.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Name's the Same (Tue, 10-10:30pm EDT) Clifton Fadiman replaced Bob Elliott and Ray Goulding as moderator, effective June 28.

ABC- Rocky's Corner (Wed, approx 10:45-11pm EDT) New title, effective June 29. Program formerly titled Henny and Rocky. Also, Henny Youngman is no longer with the program.

CBS- Two for the Money (Sat, 9-9:30pm EDT) Sam Levenson substitutes as host for vacationing Herb Shriner, effective July 2, thru Sept 3.

You Are There (Sun, 6:30-7pm EDT) Re-runs for eight weeks, started July 3. Fall series begins Aug 28.

Climax! (Thu, 8:30-9:30pm EDT) Associate producer Edgar Peterson moves up as producer for seven weeks, replacing Martin Manulis, effective June 30. Manulis is working on fall dramas for the program.

The Johnny Carson Show (Thu, 10-10:30pm EDT) James Sheldon is director, rather than Seymour Berns, originally announced for the post. (See page 70).

Bob Crosby Show (Mon thru Fri, 3:30-4pm EDT) PRODUCTION STAFF CHANGES: Co- Prods- Gil Rodin, Hal Fimberg; Assoc Prod- John Furia; Asst to Prods- Herb Allan; Dir- Greg Garrison; Writers- Jack Lloyd, Hal Fimberg.

The Morning Show (Mon thru Fri, 7-9am EDT) PRODUCTION & TALENT CHANGES; effective July 4: Program features John Henry Faulk, with newsman Charles Collingwood, vocalists Merv Griffin and Sandy Stewart and the Norman Paris Trio. Prod- Milton Douglas; Assoc Prod- Stan Lee; Alt Dirs- Rai Purdy, Ken Whelan; Casting- Helen Keane(CBS). (See page 66).

Topper (Fri, 8:30-9pm EDT) Re-runs starting July 8, thru Sept 30.

NBC- Dollar A Second; NET RETURN July 5; Tue, 9:30-10pm EDT; from WRCA-TV(NY), no. of stations indefinite. Sponsor- The Toni Co (Various Products) thru Weiss & Geller, Inc(Chi) and other Toni agencies. Program seen regularly over ABC-TV, Fridays, 9-9:30pm EDT (last ABC-TV show, July 1), moves to NBC as summer replacement for Armstrong Circle Theatre. ABC-TV sponsor is Mogen David Wine Corp; program will return to ABC-TV, same time as previously seen, on Sept 2.

Do-It-Yourself (Sun, 7:30-8pm EDT) ADD PRODUCTION STAFF: Pkgr- NBC(LA); Prod- Bob Henry; Dir- Dick McDonough; Assoc Dir- Roy Montgomery; Writers- Dave Willock, Cliff Arquette, Jack Krutcher; Art Dir- Bill Martin; Costumes- Rhett Turner; Unit Mgr- George Habib. (See original listing, page 65).

Way of the World (Mon thru Fri, 4-4:15pm EDT) New time, effective July 4. Program was formerly seen 10:30-10:45am EDT. It now replaces Hawkins Falls; last show July 1.

Ding Dong School (Mon thru Fri, 10-10:45pm EDT) Program extended 15 minutes daily, effective July 4. See Way of the World, above.

Truth or Consequences (Tue, 10-10:30pm EDT) Kine re-runs start July 5, thru Aug 9. Live programs resume Aug 16.

Tonight (Mon thru Fri, 11:30pm-1am EDT) Originates from KRCA-TV(LA) thru July and August, started June 27; then returns to NY.

Matt Dennis Show (Mon, Wed, Fri, 7:30-7:45pm EDT) Add Lamar Caselli as director. (See page 68).

NOTE: Because of the length of the network listings, "Local Station Activity" is not listed this week, but will be included in next week's Report.

1. The first step is to identify the problem. This involves understanding the current situation and what needs to be changed.

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Most of the shows on July 1, 2, 3 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, July 8. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, however, and may be requested by phone at any time. Currently in re-runs and omitted from listings are: Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's a Great Life, Pride of the Family, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Ford, Medic, Summer Theatre, Willy, Bob Cummings, Topper.

FRIDAY JULY 1

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The Range Rider WRCA-TV 6pm
(Jack Mahoney)

Harsh Reckoning - (O) by Sue Dwiggins & Vy Russell; with regulars & James Griffith; (SD)

Science Fiction Theatre WRCA-TV 7pm
(Truman Bradley)

Hour of Nightmare - with Bill Bishop, Lynn Bari, Charles Evans Tony Barrett, Christopher Dark; (SW & SD)

THE BIG STORY NBC 9pm
(Norman Rose)

Bud Crick, Oregon Journal - (O) by Max Ehrlich; with Dennis Patrick, George L. Smith, Ford Rainey, Mary Hayden, Pat Hosley, Francesca Bruning, Leona Powers, Phillipa Evans; (SD) by Alan Cooke

SATURDAY JULY 2

~~~~~

THE DUNNINGER SHOW NBC 8:30

Dagmar (C), Leonard Lyons (columnist)

SUMMER SPECIAL NBC 9pm

Allen in Movieland - add to listing of last week: Mara Corday, Dan Crayne, Leigh Snowden, Tim Hovey (FROM HOLLYWOOD)

Mayor of the Town WRCA-TV 11:15  
(Thomas Mitchell)

Kill: The Mayor Plays Cupid - listed last week: Add: Butch's Tonsillectomy - (O) by Erna Lazarus; with regulars & Tom Powers, Jonathan Hole; (SD)

SUNDAY JULY 3

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LAMP UNTO MY FEET CBS 10am
(Dr. Lyman Bryson)

Big World on My Doorstep - (O) by Rose Leiman Schiller; with George Gribard, Bill Gunn, Jean Stapleton, Tommy White; (SD)

LOOK UP AND LIVE CBS 10:30

Merv Griffin (S), Eddie Sauter (M), Betty Cox (S)

COLGATE VARIETY HOUR NBC 8pm

Guy Lombardo (M) in remote from The Eastpoint House, Arabian Nights at Jones Beach; Sheree North (D), Fontane Sisters (S), Augie & Margo (D), Roy Hamilton (S), Lombardo Band, Fred Kreitzer & Buddy Brennan (M); film clip from We're No Angels with Humphrey Bogart, Aldo Ray, Peter Ustinov, Joan Bennett, Basil Rathbone, Leo G. Carroll; Don Hartman (producer)

GOODYEAR TELEVISION NBC 9pm
PLAYHOUSE

Tangled Web - (O) by Audrey & William Roos; with Phyllis Love, Tom Poston, Joe Mantell, John Conte, Sid Raymond, Addison Powell, Fran Spanier, Nancy Baker, Eeta Linden, Chris Kane, Ralph Hertz, Clifton James; (SD) by Dean Whitmore

CHANCE OF A LIFETIME ABC 9pm
(Dennis James)

Barbara McNair (S), Danny Carroll (D), Danny Davis (S&M) (MOVES TO THIS STATION, DAY & TIME THIS DATE)

STORK CLUB ABC 9:30
(Sherman Billingsley)

Bud & Cece Robinson (D), Cy Coleman (M), Betty Ann Grove (S), Jill Corey (S)

CAMEO THEATRE NBC 10pm

The Inca of Perusalem - (O) by George Bernard Shaw, (A) by Fred Schiller; with Sir Cedric Hardwicke, Mary Scott, others to be announced; (SD, FROM HOLLYWOOD, PREMIERE)

APPOINTMENT WITH CBS 10pm
ADVENTURE

Caribbean Cruise - (O) by Jerome Ross; with Gena Rowlands, Tony Randall, John Boruff, Mel Ruick, Ray Bramley; (SD)

MONDAY JULY 4

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Sherlock Holmes WRCA-TV 7pm  
(Ronald Howard)

Haunted Gainsborough - (O) by Charles & Joseph Early; with Cleo Rose, John Buckmaster, Zac Matalon, Roger E. Garris; (SD)

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|----------------------------------------------------|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>TV Reader's Digest</u><br>(Hugh Reilly)         | ABC 8pm       | <u>Six Hours of Surgery</u> - (O) by Earl Ubell, (A) by Katherine & Dale Eunson; with Walter Kingsford, Jerry Paris, Damian O'Flynn, Jean Byron, Robert Osterloh, Karolee Kelly, Mara McAfee, Helen Mowery; (SD) by Anton Leader                                                                                        |
| CAESAR PRESENTS<br>(Phil Foster)                   | NBC 8pm       | regulars: Phil Foster (C), Cliff Norton, Sid Gould, Bill Hayes (S), Bobby Sherwood (M), Barbara Nichols; & Martha Wright (S); (SW) by Charles Andrews, Sheldon Keller, Lou Solomon, Selma Diamond, Mike Stewart; (SD) by Carl Reiner(PREM <sup>RE</sup> ) Eugene Conley (S)                                             |
| VOICE OF FIRESTONE                                 | ABC 8:30      |                                                                                                                                                                                                                                                                                                                         |
| ARTHUR GODFREY'S<br>TALENT SCOUTS                  | CBS 8:30      | Dick Lane Quartet (Lane, Don Lusiani, Jim Thomas, Ree Burnell) Julian Patrick (S), Mildred Allen (S)                                                                                                                                                                                                                    |
| <u>Those Whiting Girls</u><br>(Margaret & Barbara) | CBS 9pm       | regulars: Margaret & Barbara Whiting, Mabel Albertson; & Tommy Cook; (SW) by Madelyn Pugh & Bob Carroll, Jr.; (SD) by Jerry Thorpe (PREMIERE)                                                                                                                                                                           |
| ETHEL AND ALBERT<br>(Peg Lynch & Alan Bunce)       | CBS 9:30      | regulars & Maurice Wells, Nelson Olmsted, Cele McLaughlin, Helene Dumas, Dortha Duckworth, Lois Holmes, Evelyn Juster, Frank Thomas, Sr.; (SW & SD)                                                                                                                                                                     |
| ROBERT MONTGOMERY<br>PRESENTS SUMMER<br>THEATRE    | NBC 9:30      | <u>The Fourth of July</u> - (O) by S. S. Schweitzer; with stock co. regulars: Charles Drake, House Jameson, Eric Sinclair; & Coe Norton, Svea Grunfeld, Gale Page, Luis Van Rooten, Carlos Montalban, Ken Renard, Val Avery, Leslie Barrett, Raphael Flores, Don Kaufman, Floyd Ennis, Carmen Costi, (PREMIERE, SUMMER) |
| <u>Eddie Cantor</u>                                | WABC-TV 10pm  | Reginald Denny                                                                                                                                                                                                                                                                                                          |
| STUDIO ONE<br>SUMMER THEATRE                       | CBS 10pm      | <u>The Day Before the Wedding</u> - (O) by Anthony Spinner; with Barbara O'Neil, Russell Collins, Inger Stevens, Michael Strong, Biff McGuire, Jim Holden; (SD) by Seymour Robbie                                                                                                                                       |
| <u>Big Town</u><br>(Mark Stevens)                  | WRCA-TV 10:30 | regulars & Hal Baylor, George E. Stone, Jeff York, Dabbs Greer, Morris Ankrum, Richard Benedict                                                                                                                                                                                                                         |

TUESDAY JULY 5

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|                         |          |                                                                                                                                                                                                                        |
|-------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TALENT VARIETIES        | ABC 7:30 | Slim Wilson, MC; Earl Morgan (magic), Happy Bruno (ventriloquist), Jed Starkie (M&C), Cora Rice (S), Gene Hill (S), Frankie Williams (M), the Bolivar Girls (S), Marvin Kirchner (S) (PREMIERE, FROM SPRINGFIELD, MO.) |
| <u>The Halls of Ivy</u> | CBS 8:30 | regulars & Howard McNear, Jeannette Nolan; (SW & SD)                                                                                                                                                                   |
| ARTHUR MURRAY PARTY     | NBC 9:30 | Jack Carson (C), Kaye Ballard (C&S)                                                                                                                                                                                    |

WEDNESDAY JULY 6

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|-------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wild Bill Hickok</u><br>(Guy Madison)        | WRCA-TV 6pm | <u>Wrestling Story</u> - with regulars & Rand Brooks, Lyle Talbot, House Peters, Jr., Fred Sherman, Henry Kulky; (SW & SD)                                                                                                                                                                           |
| <u>Fabian of Scotland Yard</u><br>(Bruce Seton) | WRCA-TV 7pm | <u>Moral Murder</u> - (A) by Max Kester; with Hugh Latimer, Tod Slaughter, Marjorie Stewart, Richard Pearson; (SD) by Alfred Travers                                                                                                                                                                 |
| <u>Conrad Nagel Theatre</u>                     | WABD 7:30   | <u>Unknown Madonna</u> - (O) by Jonathan Hinder; with Peg LaCentra, Michael Tor, John Stacy, Phyllis Browne, Peter Tompkins; (SD) (MOVES TO THIS DAY, TIME)                                                                                                                                          |
| MR. CITIZEN<br>(Allyn Edwards)                  | ABC 8:30    | <u>For My Brother</u> - with Jane Rose, Geoffrey Bryant, Sydney Smith Robinson Hayes, Walter Appler, David Warren, Leon Janney, Pat Sales, Ned Wertimer, Lin Cook; (SW & SD)                                                                                                                         |
| KRAFT TELEVISION<br>THEATRE                     | NBC 9pm     | <u>Impasse</u> - (O) by Julian Maxwell Snyder; with Hugh Reilly, Georgiann Johnson, Larry Weber, Joseph Foley, Royal Beal, Josephine Brown, William Gideon; (SD)                                                                                                                                     |
| <u>The Millionaire</u>                          | CBS 9pm     | <u>The Story of Joe Iris</u> - with John Hudson, Nancy Gates; (SD)                                                                                                                                                                                                                                   |
| UNITED STATES<br>STEEL HOUR                     | ABC 10pm    | <u>The Meanest Man in the World</u> - (O) by Augustin MacHugh, (A) by Joseph Julian; with Wally Cox, Josephine Hull, Betsy Palmer, Kenny Delmar, Richard Hylton, Marcel Hillaire, Parker Fennelly, Fred Scollay, Gerald Milton, Ben Hammer; (SD) by Sidney Lumet (MOVES TO THIS STATION, DAY & TIME) |





Douglas Fairbanks WRCA-TV 10:30

Con Cregan's Legacy - (O) by Charles Lever; with Liam Redmond; (SD)

THURSDAY JULY 7  
 ~~~~~

Guy Lombardo WRCA-TV 7pm

Judy Lynn (S)

SOLDIER PARADE ABC 8pm

regulars & Audie Murphy

CLIMAX!
 (William Lundigan) CBS 8:30

Wild Stallion - (O) by William Faulkner (from Knight's Gambit), (A) by DeWitt Bodeen; with Paul Henried, Evelyn Keyes, Mary Astor, Richard Long, Kathleen Crowley; (SD) by Herb Swope, Jr.

STAR TONIGHT ABC 9pm

Footfalls - (O) by Wilbur Daniel Steele, (A)-(SW); with Theodore Bikel, Don Briggs, Ira Lewis, Wendell Phillips, Douglas Taylor, Michael Sivy, Henry Tavares;

POND'S THEATRE ABC 9:30

Coquette - (O) by George Abbott & Ann Preston Bridgers; (A)-(SW); With Joan Lorring, Cameron Prud'homme, John Cassavetes, Russell Hicks, James Broderick, Richard Morse, Rosetta Le Noire; (SD) by Fred Carney

JOHNNY CARSON CBS 10pm

Virginia Gibson, Barbara Ruick; (O) by Carson & Seamon Jacobs; (SD) (FROM HOLLYWOOD)

LUX VIDEO THEATRE NBC 10pm

The Creaking Gate - (O) by Dwight Babcock; with Beverly Garland, Phillip Abbott; (SD, FROM HOLLYWOOD)

FRIDAY JULY 8
 ~~~~~

Treasury Men in Action (Walter Greaza) ABC 8:30

The Case of the Tarnished Lady - (O) by Robert Sloane; with Mary Anderson, Steven Berkassy, Kenneth Tobey; (SD)

Schlitz Playhouse CBS 9pm

Ambitious Cop - (O) by William Fay, (A) by Philip MacDonald; with Gene Evans, Dayton Lummis, John Stephenson, Noreen Nash, Lou Krugman, Irving Mitchell, Byron Foulger, Kenneth L. Smith, Walter Reed, Bernadette Withers, Watson Downs; (SD) by Holly Morse

THE BIG STORY  
 (Norman Rose) NBC 9pm

Joe Azbell, Montgomery, Ala. Advertiser - (O) by Allan Sloane; with Biff McGuire, Ray Bramley, Tommy Tompkins, O. Z. Whitehead, William DelMaestro, Josh White, Jr., Beverly Lunsford, Janet Ward; (SD) by Alan Cooke (LAST SHOW)

The Vise  
 (Ron Randell) ABC 9:30

Stranglehold - with John Bentley, Maureen Swanson, Christopher Lee; (SW & SD)

WINDOWS CBS 10:30

The Outing - (O) by Julia Savarese, (A) by Shirley Peterson; with Kent Smith, Frances Reid, Michael Allen, Philip Coolidge, Charles Mendick, Charles Taylor, Pud Flanagan, Susan Reilly; (SD) by Leonard Valenta; Staged by David Alexander (PREMIERE)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 1 THRU FRIDAY JULY 8  
 ~~~~~

MORNING SHOW CBS 7am
 (John Henry Faulk
 & Charles Collingwood)

regulars: Merv Griffin, Sandy Stewart (both S), Norman Paris Trio (M); M-W-F - Dick Van Dyke (C); M - Trio Schmeed (S); Tu - Excess Baggage (dogs); W - Jimmy Nelson (ventriloquist); Thu - Sharkey, the Seal; F - Robert Maxwell (M); Thu & F - Paul Killiam & old time movies

GARRY MOORE CBS 10am

Tu - Roy Benson (C); F - Mello-Larks (S), Cliff Norton (C)

HOME NBC 11am
 (Arlene Francis)

M - Whitney Darrow (cartoonist); Tu - Dr. Frank J. Polgar (hypnotist)

STRIKE IT RICH CBS 11:30

M thru F - Robert Paige subs for vacationing Warren Hull.

BROKENSHIRE SHOW WRCA-TV 1pm

Tu - TV Workshop - The Wandering Man - with Richard Derr, Tom Glazer (S); Prod by Harry Olesker, Dir by Hugh McPhillips

JACK PAAR CBS 1:30

regulars: Edith Adams (S), Jack Haskell (S), Jose Melis (M), Hal Simms (anner); &: M - Sandra Wirth (baton-twirler), Louis Nye (C); W - Toby (cartoonist); Thu - Jonathan Winters (C); F - Burl Ives (S)

WAY OF THE WORLD (Gloria Lewis)	NBC 4pm	M thru F - (10 episodes thru 7/15) - <u>Forbidden Dreams</u> - (O) by Lawrence Williams, (A) by William Mourne; with Gena Rowlands, Mark Roberts, Charles Baxter, Leora Thatcher, Jack Orison, Nell Harrison; (SD)
WORLD OF MR. SWEENEY(Charlie Ruggles, Glenn Walken, Helen Wagner)	NBC 4:30	regulars &: M - Harold Stone, Lisa Osten, Jason Johnson, Lonny Chapman; Tu - Charles Cooper, Jess Cain, Frederica Going, Abe Simon; W - Charles Mendick, Ginger Brooks, Stacy Graham; Thu - Aileen Poe; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	<u>Pride of the Eagles</u> - (O) by Jesse Sandler; with Catherine McLeod, Gene Sultan, Frank Behrens, Bob Ellenstein; (SD)
MATT DENNIS	NBC 7:30	M - W - F - regulars: rhythm trio: Trigger Alpert, Mundel Lowe, Jimmy Campbell (PREMIERE)
JULIUS LAROSA	CBS 7:45	F (7/8) - Jaye P. Morgan (S)
UPBEAT!	CBS 7:45	Tu & Thu - Mindy Carson (S); regulars: The Honeydreamers (S), Tommy Morton Dance Group, Russ Case & Orch (PREMIERE)
TONIGHT(Steve Allen)	NBC 11:30	Hy Averback subs for Gene Rayburn while show is in H'wood
SATURDAY JUNE 9 ~~~~~		
<u>Stories of the Century</u> (Jim Davis)	WCBS 5pm	<u>Geronimo</u> - with regulars & Chief Yowlachie; (O) by Maurice Tombragel; (SD)
<u>Rheingold Theatre</u> <u>Presents Henry Fonda</u>	WRCA-TV 7pm	<u>Louise</u> - (O) by Somerset Maugham, (A) by Clock Dailey; with Judith Anderson, others to be announced; (SD)
SWIFT SHOW WAGON	NBC 7:30	Haleloke (S&D)
MUSICAL CHAIRS	NBC 9:30	Denise Darcel (PREMIERE)
<u>Texaco Star Theatre</u>	NBC 9:30	Barbara Whiting (S)
TV'S TOP TUNES (Julius LaRosa)	CBS 10pm	Georgia Gibbs (S)
AND HERE'S THE SHOW	NBC 10pm	regulars: Ransom Sherman, John Scott Trotter & Orch, the Double Daters (S&D); & Jonathan Winters (C)(PREMIERE, FROM H'WOOD)
<u>Damon Runyon Theatre</u>	CBS 10:30	<u>The Mink Doll</u> - (O) by Jack Harvey; with Dorothy Lamour, Wayne Morris, Joe Besser, Nedson Booth, Willis Bouchey, Eleanor Audley, Frank Marlowe, Pierre Watkin; (SD) by Anton Leader
<u>Mayor of the Town</u>	WRCA-TV 11:15	<u>Mayor Plays Cupid</u> - listed originally for July 2
SUNDAY JULY 10 ~~~~~		
LOOK UP AND LIVE	CBS 10:30	Charles Romine
<u>Wild Bill Hickok</u> (Guy Madison)	CBS 11:30	<u>The Gorilla of Owlhoot Mesa</u> - with regulars & John Carradine, George Barrows, Harry Lauter, Rand Brooks, Paul McGuire, Reed Howes, Lane Chandler, Pete Kellett, Chad Mallory; (SW & SD)
TELEVISION RECITAL HALL	NBC 5pm	Tossy Spivakovski (M)
<u>Captain Gallant</u> <u>of the Foreign Legion</u>	NBC 5:30	<u>Veils of Death</u> - (O) by William N. Robson; with regulars & Gilles Queant, Mony Dalmes, Joseph Nash, Daniel Lecourtois, Jacques Ciron; (SD) by Jean Yarbrough
LET'S TAKE A TRIP	CBS 5:30	regulars & Shirley Yamaguchi
COLGATE VARIETY HOUR	NBC 8pm	Tribute to Jerry Ross & Dick Adler (songwriters); from <u>The Pajama Game</u> - John Raitt (S), Helen Gallagher (S&D), Eddie Foy, Jr. (C); from <u>Damn Yankees</u> - Gwen Verdon (D), Stephen Douglass (S), Ray Walston, Jimmie Komack (C); Tony Bennett (S) George Abbott as MC; Musical Conductor - Hal Hastings
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Marion Marlowe MC's; Eartha Kitt(S), Joey Bishop (C), Rolly Rolls (C&M), Joan Holloway (D), Evers & Dolores (D), Ghezzi (C-acro)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	<u>Incident in July</u> - (O) by Calder Willingham; with Maureen Stapleton, Dick York, Charles Dingle, Peggy Maurer, Fred Eisley, Will West, Allen Nourse, Ethel Remy
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JULY 6, 1955

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EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

NBC's future schedule for the 1955-56 season includes as probables: "Young India," a 90-minute color film non-fiction feature; "The Rise and Fall of a Dictator," a history of Adolph Hitler based on impounded German film, much of it new to the public; "Austria," an hour-long history of the country, set against the reopening of the Vienna State Opera this November; an inside-Russia documentary showing life in the U.S.S.R. today, and a repeat showing of "Three, Two, One...Zero." Other planned series include an hour-long production on total mobilization; two hour-long features on juvenile delinquency and one on desegregation in the public schools.....NBC feature programs set for definite places in the schedule, as one of the 13 Max Liebman Saturday night productions, the 13 Sunday night "Color Spreads" or the 13 Monday night "Producers' Showcase" productions, or other "specials," are: "The Skin of Our Teeth," a two-hour "Color Spread" for Sunday, Sept 11, produced by Fred Coe for NBC/ "Our Town," for Monday, Sept 19, 8-9:30pm, starring Frank Sinatra as narrator/ Max Liebman Presents "Heidi," on Saturday, Oct 1, 9-10:30pm, starring Dennis Day, Pinky Lee, Ezio Pinza and Jeannie Carson/ "1976," on Sunday, Oct 9, 4:30-5:30pm EDT (8-9pm PT), a one-hour live program on the future 200th anniversary of the American Republic/ "The Constant Husband," the full-length motion picture starring Rex Harrison, presented on Sunday, Oct 9, 7:30-9pm, as a "Color Spread"/ Maurice Chevalier starring in a musical variety revue on Sunday, Dec 4, 7:30-9pm, a "Color Spread" to be produced by Max Liebman/ Sol Hurok presents the Sadler's Wells Co in the "Sleeping Beauty" ballet on Monday, Dec 12, 8-9:30pm/ Max Liebman Presents a repeat of last season's "Babes in Toyland," on Saturday, Dec 24, 9-10:30pm/ Mary Martin returns in a repeat of "Peter Pan," on Monday, Jan 9, 7:30-9:30pm EST/ Sol Hurok will present great concert artists in "Music for the Millions," on Monday, Jan 30, 8-9:30pm EST. All these are in addition to NBC Opera productions previously announced and Maurice Evans' Sunday afternoon Hallmark series which debuts Sunday, Oct 23, with "Alice in Wonderland." Not listed above are several specials that come up every year, such as parades; plus several film specials and the future productions of the successful "Wide Wide World." No time period is definitely reserved for the showing of the Alexander Korda film, "Richard III," which reports had NBC paying \$500,000 for first TV showing before theatrical release.

NBC has also announced "Phase Two" of its Comedy Performer Development Plan, which comes in two parts: 1) to develop a group of NBC contract players (Kaye Ballard, Paul Gilbert, Pat Carroll, Jonathan Winters, Sue Carson, Harry Mimmo and others) and 2) to seek out promising unknowns. All would be slotted in revues scheduled

- Page 1 -

(MORE)

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for Max Liebman Presents, the "Color Specials," and possibly somewhere in one of the revues that Milton Berle will produce as part of his 13-program series. If one can presume, it seems to be obvious that NBC is turning in the direction of the musical revue as a proper showcase for comedy talent, rather than permitting some of the artists to be buried or killed off in comedy series. The net ran the gamut in its Four Star Revue and the Colgate Comedy Hour in trying to sustain big name comedy. The comedians gave in before the network gave up on the idea, which presages even more emphasis on Max Liebman's type of presentation of a balanced musical revue with comedy sequences (rather than vaudeville with its traditional spotting of "acts").

Television is now taking over at the ballpark as well as in the livingroom. The Chicago Cubs and WGN-TV began an experiment last Friday in sections C & D of the Wrigley Field grandstand (seating 1,200 people) where fans can hear the audio of WGN-TV's telecasts of the Cubs home games while watching the "live" action on the field. The two sections have seven overhead speakers with the volume modulated to simulate announcer Jack Brickhouse's voice in a typical living room. The speakers are focused to prevent spillover of sound to other sections. Philip K. Wrigley, president of the Cubs, says that "the skilled sports announcers who give the running story of the game contribute something which people in the park don't get..." He is credited with initiating the experiment.

Mark Stevens will probably set up production for his Big Town series at the 20th Century Western Ave Studio. The deal for space at Ziv's American National lot fell through.....Sol Lesser's new company in association with Jack Denove for the production of new TV properties does not affect Denove's current production setup or properties which continue under his Jack Denove Productions or Jan Productions banner. One announced property, "Tarzan," may be held up while a prior contract with "first refusal" is cleared up by Edgar Rice Burroughs, Inc.....Ed Beloin has switched control of the So This is Hollywood series to Brentwood Productions, his own company, with syndication being handled through his Hollywood agent, Lester Linsk. The series was produced by Arrowhead Productions, with Beloin credited as Creator and Producer. There are 26 films in the completed series, currently in net re-run for the summer under the sponsorship of Toni Co., the original regular season sponsor.

NBC is slotting "The Fourposter" in the July 25 Producers' Showcase spot, replacing "The Magic Box," a British film starring a large list of British personalities, produced in 1951. NBC said that the film was considered "though not confirmed" for the July 25 program; but it will definitely be shown sometime in the future.....Argosy Magazine is exploiting its "exposure" of Wyatt Earp as a "fraud" in its July issue. Sharp retorts from the producers of the new ABC network film series called for equally sharp releases from the magazine. Only trouble is that practically every film series made for TV (the movies are the same) is as far from reality as one can get. The entire Stories of the Century series is a current example. Even Davy Crockett has been "exposed" in series based on his own writings.....There were 36,100,000 TV sets in the U. S. as of June 1, according to NBC's Hugh M. Beville, director of research.

AGENCIES AND ACCOUNTS: Leo Burnett Co., Inc(Chi) has been named to handle all advertising for The Maytag Co., formerly handled by McCann-Erickson, Inc.

PEOPLE GOING PLACES: ABC Film Syndication Division moved to 10 East 44th St., New York 17. SU 7-5000.....Arthur H. Ross named Eastern mgr of the radio-TV dept of Campbell-Ewald Co.....Sid Ellis named writer-story editor of Guild Films' I Spy series.....Bertram Lebar, Jr., resigned as v.p. in charge of sales of WATV(Newark).Joseph B. Cron named director of European sales for Screen Gems, Inc., and gen mgr of Screen Gems of Great Britain, Ltd., with an office in London opening in about 60 days.....John H. Eckstein upped to asst to the director of advertising, promotion and publicity for ABC in New York; Jack Fields named chief of the net's new exploitation unit; Adolph L. Seton upped to asst manager of publicity.

Ross Reports ON TELEVISION

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(11)

CBS- 7-7:30pm EDT; SPECIAL; Air Force Academy Dedication; from KLZ-TV(Denver), remote from Lowry Air Force Base, to the net. Public Service. Pkgr- CBS Public Affairs; Prog Superv- Clayton Brace(KLZ-TV); Prod- Paul Levitan(CBS); Dir- Perry Wolff(CBS). The dedication ceremonies of the U. S. Air Force Academy (Colorado Springs) at Lowry Air Force Base, Denver, including the swearing in of the Academy's first 300 cadets. Walter Cronkite will be narrator for the telecast. The dedicatory address will be by Secretary of the Air Force Harold E. Talbott. Program will pre-empt local programming.

Tuesday(12)

CBS- 8-8:30pm EDT; DEBUT; Star Time Playhouse, ON FILM; from WCBS-TV(NY) & KNXT(LA), no. of stations indefinite. Sponsors- 1) The Maytag Co (Appliances) thru Leo Burnett Co., Inc(Chi); Acct Superv- James Love(Chi); Comm Superv- Russ Mayberry(NY); Comm Anncr- Bob Williams (live). 2) W. A. Sheaffer Pen Co. thru Russel M. Seeds Co., Inc(Chi); Commls- On Film. (The sponsors will alternate on an irregular basis thru the summer, not necessarily weekly). Pkgr- Meridian Productions, Inc(H'wood). Re-runs of Playhouse of Stars, syndicated thru ABC Film Syndication Div as Herald Playhouse. Program replaces Life With Father (last show July 5).

CBS- 8:30-9pm EDT; DEBUT; Music '55; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV(NY); Exec Prod- Richard Lewine; Prod- Robert Bach; Assoc Prod- Jac Venza; Dir- Mel Ferber; Music Dir- Stan Kenton; Choreog- Ray Harrison; Writer- Leonard Feather; Casting- Helen Keane(CBS). Music program, featuring Stan Kenton and his band, presenting a wide range of popular music, including Kenton's versions of progressive jazz; with Kenton as host and m.c., and weekly guests. The music will be presented in an informal setting, a sort of 'music in the round' format. Guests will be top names in the modern music world. Program replaces Halls of Ivy in this time spot, with Halls moving to Thu, 10:30-11pm, starting July 14. Halls of Ivy replaces Willy (last show July 7) in the Thursday spot.

CBS- 10:30-11pm EDT; RETURN; The Search, ON FILM; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS Public Affairs; Prod- Irving Gitlin; Assoc Prod- Stephen Fleischman; Dir- Henwar Rodakiewicz. (Continued on next page)

Tuesday(12)

CBS- The Search (Continued from previous page): Re-runs of the best eight shows in the series originally presented over the net on Sundays, Oct 17, 1954, thru April 24, 1955. Program replaces See It Now (last show July 5) for the summer.

NBC- 3:15-5:45pm EDT; SPECIAL; All-Star Baseball Game; from WTMJ-TV(Milwaukee), 141 stations live. Sponsor- Gillette Safety Razor Co thru Maxon, Inc(Det); TV Acct Exec- Ed Wilhelm(NY); Comm Superv- Hugh Hole; Commls- On Film. Also, The Toni Co (White Rain & Toni) thru Tatham-Laird, Inc(Chi) and Weiss & Geller, Inc(Chi). Pkgr & Prod- NBC Sports Dept (Mutual Broadcasting System holds contract thru Commissioner of Baseball); production for game is by crew from WTMJ-TV; Annors- Mel Allen, Al Helfer. Telecast of the annual All-Star baseball game between the American League and National League squads at Milwaukee County Stadium, with the action described by Mel Allen and Al Helfer. The game will also be picked up by Canadian Broadcasting Corp., and by five stations owned by General Teleradio (thru MBS contract), and WGN-TV(Chi). The ball game telecast pre-empts all NBC-TV net shows during the period noted, this day only.

Wednesday(13)

DuM- 7:30-8pm EDT; SPECIAL; Meeting at the Summit; from WTTG(Wash), to WABD(NY), 2 stations live. Public Service. Pkgr- WTTG(Wash); Prod- Vic Guidice. Ernest K. Lindley, director of Newsweek magazine's Washington bureau, moderates a forum discussion on the coming Big Four conferences at Geneva; with Kenneth Crawford, Newsweek's national affairs editor; Leon Volkov, the magazine's expert on Russian affairs, and Bart Rown and Sam Shaffer of the publication's Washington office.

Friday(15)

NBC- 9-9:30pm EDT; RETURN; Best in Mystery, ON FILM; from WRCA-TV(NY) & KRCA-TV(LA), 58 stations net, 19 delayed. Alternate Week Sponsors- American Tobacco Co (Pall Mall Cigarettes) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Agcy Superv- Thomas F. Vietor. 2) The Simoniz Co (Simoniz, Bodysheen, Non-Scuff) also thru SSC&B; and The Simoniz Co (HiLite) thru Tatham-Laird, Inc(Chi). Pkgr- MCA-Revue Productions. Re-runs of films originally produced for Pepsi Cola Playhouse and Studio 57. Program replaces Big Story (last show July 8) for the same sponsors for the summer; returning Sept 9.

Saturday(16)

NBC- 11-11:30am EDT; DEBUT; Commando Cody, ON FILM; from WRCA-TV(NY) & KRCA-TV(LA), 51 stations net, 11 delayed. Sponsor- General Foods Corp (Post Cereals) thru Benton & Bowles, Inc(NY); Acct Exec- George Brown. Pkgr- Republic Pictures; Film Prod- Republic and Hollywood Television Service, Inc, at Republic Studios, Hollywood, Calif; Prod- Franklin Adreon; Dirs- Fred C. Brannon, Harry Keller, Writers- Ronald Davison, Barry Shipman. Science fiction series, starring Judd Holdren in the title role as "the Sky Marshal of the Universe," with Aline Towne, Gregory Gay, others. The series includes films produced in 1952 by Republic Pictures as half-hour features for theatrical release. The film series is first-run TV, although some of the episodes have been seen in theatres. The program replaces Funny Boners (last show July 9).

Sunday(17)

ABC- 7:30-9pm EDT; SPECIAL; Dateline Disneyland, July 17, 1955; from KABC-TV(LA), remote from Anaheim, Calif., to ABC, H'wood, to the net; no. of stations indefinite. Segment Sponsors- 1) American Motors Corp (Nash & Kelvinator Divs) thru Geyer Advertising, Inc(NY); Acct Exec- Sam Ballard; Agcy Superv- Ralph Robertson. American Motors Corp (Hudson Div) thru Brooke, Smith, French & Dorrance, Inc(Detroit); Acct Exec- George Johnston; (Continued on next page)

Introduction

The purpose of this study is to investigate the effects of various factors on the growth and development of the human body. The study is designed to provide a comprehensive overview of the factors that influence human growth and development, and to identify the key factors that are most important for understanding the process.

The study is divided into two main sections. The first section, titled "Growth and Development", discusses the various factors that influence the growth and development of the human body. The second section, titled "Factors Affecting Growth and Development", discusses the various factors that can affect the growth and development of the human body. The study is designed to provide a comprehensive overview of the factors that influence human growth and development, and to identify the key factors that are most important for understanding the process.

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Sunday(17)

ABC- Dateline Disneyland (Continued from previous page): Agcy Superv- Robertson of Geyer. 2) Swift & Co (Meat & Dairy Products) thru McCann-Erickson, Inc (Chi); Acct Exec- A. W. Sherer. 3) Gibson Art Co (Greeting Cards) thru Stockton, West, Burkhart, Inc(Cinn). Pkgr- Disneyland with ABC-TV; Prod- Sherman Marks; First Asst to Prod- Harold Eisenstein; Parade Organizer & Musical Units- Tommy Walker; Camera Dirs- Stuart Phelps, John Rich; Personnel Asst- Bob Jani; Music Dir- Walter Schumann; Costumes- Kate Lawson; Choreog- Miriam Nelson. (63 technical and production personnel will handle the telecast inside Disneyland: 41 operating engineers, 9 directors, 5 asst directors, 7 floor managers, 5 tech directors). Walt Disney is host for this preview of his 160-acre entertainment park, "Disneyland," at Anaheim, Calif. Viewers will be taken on a tour (via 24 variously placed TV cameras, plus two film cameras) of the entertainment realms of Disneyland. Goodwin Knight, Governor of California, will be a special guest. Among entertainment personalities who will act as hosts for various sections of the park, or are featured in the sections, will be Art Linkletter, Danny Thomas, Irene Dunne, Fess Parker, Buddy Ebsen and others. The show will feature parades and film clips from many of Walt Disney's productions. The program pre-empts network film programs, one time only.

CBS- 7-7:30pm EDT; SPECIAL; The Summit: Report from Geneva, LIVE & FILM; from WCBS-TV(NY), to the net; July 17 & July 24. Public Service. Pkgr- CBS Public Affairs(NY); Prod- Ernest Leiser. Howard K. Smith is narrator in New York for both telecasts; the first, July 17, setting the stage for the Big Four conference in Geneva during the week, with background info and last minute news; the second, July 24, presenting analyses and summaries of the week's activities. Films will present Eric Sevareid and other CBS newsmen in Geneva in on-camera reports. The program replaces Pride of the Family (last show July 10); (See page 59).

NBC- 8-9pm EDT; SPECIAL; Meeting at the Summit; from WRCA-TV(NY), to the net. Public Service. Pkgr- NBC News and Public Affairs(NY); Exec Prod- Davidson Taylor; Prod- Reuven Frank. Live and film report on the Big Four conference at Geneva. NBC net correspondents Romney Wheeler(London) and Joseph C. Harsch will fly back to New York from Europe for the program and immediately leave for Europe afterwards. Morgan Beatty will narrate the program, while David Brinkley will act as guide (in one sequence, strolling thru a fullscale model of the Geneva conference room, pointing out the positions of the conferees). The film portions will include bios of the conference participants, interviews and studies of the physical set-up of rooms and quarters. The program is one of the Summer Specials series.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Address by Adlai Stevenson; SPECIAL July 6; Wed, 11:15-11:45pm EDT; from WBBM-TV (Chi), simulcast, to the net. Public Service. Pkgr & Prod- CBS Public Affairs; production by CBS Chicago-WBBM-TV. Adlai Stevenson addressed the 93 annual convention of the National Education Assn, at Chicago Stadium, as keynote speaker.

Public Hearing on Electric Power; SPECIAL July 10; Sun, 5-5:30pm EDT; from WTOP-TV(Wash), to the net. Public Service. Pkgr- CBS Public Affairs(Wash); Prod- Robert Young. Dwight Cooke is moderator for a discussion of opposing viewpoints on the issue of public versus private power in Washington. Sen. Joseph C. O'Mahoney (D, Wyo.) and Clyde T. Ellis, gen. mgr., Nat'l Rural Electric Cooperative Assn of Washington will argue the public power side; opposed by Rep. William E. Miller (R., N.Y.) and Edwin Vennard, pres., Middle West Service Co., Chicago, speaking for private power development. The program replaces Face the Nation, one week only.

1. The purpose of this document is to provide a comprehensive overview of the current status of the project and to identify the key challenges that must be addressed in order to ensure its successful completion. The information presented herein is based on the most recent data available and is intended to serve as a guide for decision-making at the highest levels of the organization.

2. The project has made significant progress since its inception, with many of the initial goals being met. However, there are several areas where the progress has been slower than anticipated, and these areas require immediate attention. The primary challenges identified are related to resource allocation, communication, and the integration of the various components of the project.

3. In order to address these challenges, it is recommended that a series of actions be taken. These actions include the reassignment of certain resources, the implementation of a more robust communication system, and the development of a detailed plan for the integration of the project components. It is essential that these actions be implemented as soon as possible in order to avoid any further delays or setbacks.

4. The following table provides a summary of the current status of the project, including the progress made to date and the key challenges that remain. This information is intended to provide a clear and concise overview of the project's status and to facilitate the identification of the areas that require the most attention.

Area	Current Status	Key Challenges
Resource Allocation	Progress has been made in identifying the resources required for the project, but there are still significant gaps in the allocation of these resources.	Identifying the specific resources required for each component of the project and ensuring that these resources are allocated in a timely and efficient manner.
Communication	There has been an improvement in the communication between the various teams involved in the project, but there are still some areas where communication is lacking.	Implementing a more robust communication system that ensures that all team members are kept up-to-date on the progress of the project and that any issues are identified and resolved as quickly as possible.
Integration	The various components of the project have been developed, but there are still some issues related to the integration of these components.	Developing a detailed plan for the integration of the project components and ensuring that this plan is followed closely throughout the project.

5. The information presented in this document is intended to provide a clear and concise overview of the project's status and to facilitate the identification of the areas that require the most attention. It is essential that this information be used to inform decision-making at the highest levels of the organization and that the actions recommended herein be implemented as soon as possible in order to ensure the successful completion of the project.

6. The project team is committed to the successful completion of the project and to the achievement of the goals set forth at the beginning of the project. It is the responsibility of the organization to provide the necessary resources and support in order to ensure that the project team is able to carry out its duties effectively and efficiently.

SECRET

7. The following table provides a summary of the key challenges identified in the previous section, along with the recommended actions to address these challenges. This information is intended to provide a clear and concise overview of the project's status and to facilitate the identification of the areas that require the most attention.

Challenge	Recommended Action
Resource Allocation	Reassign certain resources to ensure that all components of the project have the necessary resources to be completed.
Communication	Implement a more robust communication system that ensures that all team members are kept up-to-date on the progress of the project.
Integration	Develop a detailed plan for the integration of the project components and ensure that this plan is followed closely throughout the project.

8. The information presented in this document is intended to provide a clear and concise overview of the project's status and to facilitate the identification of the areas that require the most attention. It is essential that this information be used to inform decision-making at the highest levels of the organization and that the actions recommended herein be implemented as soon as possible in order to ensure the successful completion of the project.

NBC- Ford Theatre (Thu, 9:30-10pm EDT) Re-runs started July 7, thru Sept 29.

Musical Chairs (3 of 4 Saturdays, 9-9:30pm EDT) Add PRODUCTION STAFF (See page 76): Pkgr- Ross-Danzig Productions(LA); Exec Prod- Bob Masson(NBC); Prods- Frank K. Danzig & Bart Ross; Assoc Prod & Writer- Al Burton; Dir- William Bennington; Art Dir- Charles Myall; Editor- Betsy Boyd; Unit Mgr- Dale Hume; Music Dir- Bobby Troup.

You and Your Child; DEBUT July 4; Mon thru Fri, 10:30-10:45pm EDT; from WRCA-TV (NY), to the net. Sustaining. Pkgr- NBC-TV(NY); Prod- Dr. Frances Horwich; Dir- Len Salvo, Jr. "Miss Frances" speaks with parents about aspects of everyday living with children, taking in those up to 10 years of age. (The program is not an extension of Ding Dong School as originally announced by NBC, but is a new program entirely different from Dr. Horwich's "TV nursery school."). (See page 77).

Today (Mon thru Fri, 7-9am EDT) Faye Emerson substitutes for vacationing Dave Garroway for one month, beginning July 11.

LOCAL STATION ACTIVITY

WABD(Ch 5) - Captain Video; DEBUT July 10; Sun, 12:30-1:30pm EDT. Sustaining.
New York Pkgr- WABD; Prod- Al Hodge; Dir- Arnee Nocks. Al Hodge as "Captain Video" returns as an m.c. for a film program. He entertains young guests in his mountain laboratory, showing films to them and then quizzing them on the subject matter, with prizes for the winner of the contest.

WABC-TV(Ch 7)- Todd Russell's Music Corner; DEBUT July 11; Mon thru Fri, 9-9:30am EDT.
New York Sponsor- Acme Supermarkets. Pkgr- Prod- Lew Danis. Musical-interview series, starring Todd Russell singing and playing the piano, and interviewing women from public service and charitable organizations.

WLW-T(Ch 5) - Let There Be Life; RETURN July 5; Tue, 8:30-9pm EST; also to WLW-D(Day-Cincinnati). Sponsor- Blue Cross. Pkgr- WLW-T; Supervised by- Cincinnati Academy of Medicine & Montgomery County Medical Assn; Prod- Lee Hornbeck; Writer- Frank Hart; Co-ord- Kit Fox. New group of live and film programs in this prize-winning series which debuted last year; dealing with the application of modern medicine to personal health. The series will be seen for 13 weeks.

WBBM-TV(Ch 2)- Luncheon with Billy; RETURN July 4; Mon thru Fri, 12noon-12:30pm CT.
Chicago Participations. Pkgr & Prod- WBBM-TV. Musical variety show, starring Billy Leach as singing m.c., with Bette Chappel, Jean Williams and the six-piece instrumental Hal Kartun Group. Several viewers join as "luncheon" guests.

WNBQ(Ch 5) - Contact; DEBUT June 27; Mon thru Fri, 5:35-6pm CT. Participations.
Chicago Pkgr- WNBQ; Dir- Phil Bodwell; Music Dir- Don Marcotte. Musical-variety program, featuring Kenny Bowers as comic, singer and instrumentalist, with Tom Mercein as announcer-host, and a guest female vocalist each week. Joseph Gallicchio and the NBC Chicago orch back the performers.

KRCA-TV(Ch 4)- Hollywood's Best; RETURN June 27; Mon, 8-9pm PT. Sustaining. Prods-
Los Angeles Helen Winston & Herb Golden; Dir- Robert Livingston. Robert Paige is m.c. for the program, presenting celebrities who do the act, sing the song or show a film clip illustrating a turning point or high spot in their careers.

KTTV(Ch 11) - Mr. Genius; DEBUT June 28; Tue, 9:30-10pm PT. Pkgr & Prod- Ross-Danzig
Los Angeles Production in assn with John Masterson; Dir- Joe Agnello. Art Baker is m.c.-quizmaster for a masked man who matches his knowledge against a six-man panel.

1. The purpose of this document is to provide information regarding the activities of the [redacted] and the [redacted] in the [redacted] area.

2. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area.

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10. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area.

Most of the shows on July 8, 9, 10 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, July 15. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available and may be requested at any time. Currently in network re-runs and omitted from listings below are: Roy Rogers, Kodak Request Performanee, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's a Great Life, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Ford, Medic, Summer Theatre, Willy, Bob Cummings, Topper, Halls of Ivy, T Men in Action.

FRIDAY JULY 8

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Soldiers of Fortune WABC-TV 8pm

ALEC TEMPLETON DuM 10pm

The General - with regulars; (SW & SD)

Charlie Layton (M)

SATURDAY JULY 9

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OZARK JUBILEE ABC 7:30
(Red Foley)

SWIFT SHOW WAGON NBC 7:30

AMERICA'S GREATEST BANDS(Paul Whiteman) CBS 8pm

Texaco Star Theatre NBC 9:30
(Jimmy Durante)

TV'S TOP TUNES CBS 10pm
(Julius LaRosa)

Webb Pierce, the Maddox Brothers and Rose, Red Sovine (all S)
(FROM SPRINGFIELD, MO.)

Alvino Rey (M), Haleloke (S&D)

Charlie Spivak, Duke Ellington, The Lecuona Cuban Boys, Ernie Rudy & respective orchestras

regulars &: Barbara Whiting (S), Claude Stroud, Jud Conlon singers; (SW) by Artie Stander & Jack Elinson; Special songs by Jackie Barnett; Prod - Wm Harmon; Dir - Sheldon Leonard

Georgia Gibbs (S); add: Something Smith and the Redheads(M&S)
(PREMIERE)

SUNDAY JULY 10

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LAMP UNTO MY FEET CBS 10am  
(Dr. Lyman Bryson)

COLGATE VARIETY HOUR NBC 8pm

The Whistler WPIX 9pm

CHANCE OF A LIFETIME ABC 9pm

STORK CLUB ABC 9:30  
(Sherman Billingsley)

APPOINTMENT WITH CBS 10pm  
ADVENTURE

CAMEO THEATRE NBC 10pm

Circle - (O) by Palmer Thompson; with Jennie Goldstein, Theo Goetz, Vince Gardenia, Sally Singer, Henry Velez; (SD)

add to last week's listing: the Four Aces (S), the DeMarco Sisters (S), Fran Warren (S); clip from The 7 Little Foys

Incident at Scully's Key - (SW) by Joel Malone & Adrian Gendot; with Audrey Totter, Carleton Young, Edward Colmans, Elizabeth Risdon, Hugh Sanders, Harry Lewis, William Forman; (SD) Phil Ramone (M), Sue Como (S), Danny Carroll (S&D)

Norman Brooks (S), Carol Bennett (S), Jose Melis (M), Arthur Murray Dancers

Crash Landing - (O) by Ian Martin; with William Prince, Georgiann Johnson, Frank Overton, Stephen Chase, George Mitchell, William Darrid; (SD) by William Corrigan

The Whisper of a Witness - with James Best, Lyle Talbot; (SD, FROM HOLLYWOOD)

MONDAY JULY 11

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Superman WRCA-TV 6pm
(George Reeves)

Sherlock Holmes WRCA-TV 7pm
(Ronald Howard)

CAESAR PRESENTS NBC 8pm

TV Reader's Digest ABC 8pm
(Hugh Reilly)

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Crime Wave - with regulars & John Hamilton, Jack Larson, Robert Shayne, Barbara Fuller, Joe Mell, Al Eben, John Eldridge;(SW,D)

The Case of the Neurotic Detective - (O) by Joe Morheim; with regulars & Kenneth Richards, Seymour Green, June M. Crawford, Russ Caprio, Eugene Deckers, James R. Richman; (SD)

regulars & Jaye P. Morgan (S)

The Baron and His Uranium Killing - (O) by Toni Howard; (A) by Arthur E. Orloff; with Marcel Dalio, Gladys Holland, Steven Geray, Peter Brocco, William Schallert, Stanley Adams; (SD)
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MONDAY JULY 11(Cont'd)

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THE VOICE OF FIRESTONE ABC 8:30  
(Howard Barlow)

Margaret Broderson, Emil Markow, Loren Welch, Elizabeth Winslow, Russell Hammar, Frances Wyatt, Bette Terrell, Bill Toole (all S, regulars in chorus as soloists); Harvey Shapiro (M)

ARTHUR GODFREY'S CBS 8:30  
TALENT SCOUTS

The Top Notchers (S&M), Jean Gibbons (S), Mary Kennedy (S)

Those Whiting Girls CBS 9pm

regulars & Craig Stevens; (SW & SD)

PEE WEE KING ABC 9pm

regulars & Porter Wagoner

ETHEL AND ALBERT CBS 9:30  
(Peg Lynch & Alan Bunce)

regulars; others in the cast not available at press time; (SW & SD)

ROBERT MONTGOMERY NBC 9:30  
PRESENTS

The Paper Hero - (O) by Dagny Delph; with John Gibson, Elizabeth Eustis, Jean Mann, Gwen Van Dam, Elmer Lehr, Bernie Martin & stock co. regulars; (SD)

STUDIO ONE CBS 10pm  
SUMMER THEATRE

Sane as a Hatter - (O) by Michael Dyne; with Romney Brent, Margaretta Warwick, Roy Dean, Bramwell Fletcher, Nydia Westman, Iola Lynn, Rosalind Ivan, Leslie Barrie, Drew Thompson, John McGiver, Frederic Worlock; Dir by Tom Donovan

Eddie Cantor WABC-TV

The Suspicious Husband - with Bonita Granville, Buddy Ebsen, Allen Jenkins; (SW & SD)

Big Town WRCA-TV 10:30  
(Mark Stevens)

regulars & John Gallaudet, Roy Roberts, Charles Watts, Jean Andern, Marjorie Owens, Jean Vaughn, Bob Burton; (SW & SD)

TUESDAY JULY 12

~~~~~

MUSIC '55 CBS 8:30
(Stan Kenton)

Lena Horne (S), Frankie Laine (S), Vincente Gomez (M); (SW) by Leonard Feather; Prod by Robert Bach; (SD) by Mel Ferber (PREM)

ARTHUR MURRAY PARTY NBC 8:30

Pearl Bailey (S), Jack Carter (C)

WEDNESDAY JULY 13

~~~~~

Fabian of Scotland Yard WRCA-TV 7pm  
(Bruce Seton)

No Alibi - (A) by Geoffrey Wilcomb; with Sylvia Marriott, Tim Turner, James Raglan, Myrtle Reed, Patrick Connor, Robert Raglan; (SD)

Disneyland ABC 7:30

Pre-Opening Report on Disneyland and a Tribute to Mickey Mouse - (O) by Milton M. Raizon & Lee Chaney; Prod by Bill Walsh; Cartoon Sequences dir by Wilfred Jackson

Conrad Nagel Theatre WABD 7:30

The Visitor - (O) by Leo Tolstoi, (A) by Thomas Sterling; with Tonio Selwart, Cecil Mathews, Virginia Belmont, Stella Vitelleschi, David Frantz; (SD)

MR. CITIZEN ABC 8:30  
(Allyn Edwards)

The Door is Always Open - with Anne Seymour, Karl Swenson, Joy Hodges, Jacqueline McKenzie, Wendell Holmes, Phil Carter, Bob Hastings, Alberta Johnson, Alma Knight; (SW & SD, LAST SHOW)

KRAFT THEATRE NBC 9pm

The Straw - (O) by Eugene O'Neill, (A)-(SW); with Kathleen Maguire, Lin McCarthy, Cliff Hall, Murray Hamilton; (SD)

The Millionaire CBS 9pm

The Story of Emily Short - with cast to be announced; (SW & SD)

FRONT ROW CENTER CBS 10pm

Kitty Foyle - (O) by Christopher Morley, (A) not listed; with Janet Blair, Elliott Reid, Helen Heigh, Dick Elliott, Nan Boardman; (SD, FROM HOLLYWOOD)

Douglas Fairbanks WRCA-TV 10:30

The Wedding - (O) by Gizi de Zsembly Elory; with Mary Morris, Andre Morrell; (SD)

THURSDAY JULY 14

~~~~~

Guy Lombardo WRCA-TV 7pm

The Barry Sisters (S)

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THURSDAY JULY 14(Cont'd)
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|                               |          |                                                                                                                                                                   |
|-------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CLIMAX!<br>(William Lundigan) | CBS 8:30 | <u>The Escape of Mendes-France</u> - (O) by Mendes-France, (A) by Whitfield Cook; with Louis Jourdan, Eva Rolf, Maurice Marsac; (SD) (FROM HOLLYWOOD)             |
| STAR TONIGHT                  | ABC 9pm  | <u>The Critic</u> - (O) by Harry W. Junkin; with Philip Coolidge, James Broderick, E. A. Krumschmidt, Shirley Grayson, Rebecca Sand; (SD)                         |
| <u>Four Star Playhouse</u>    | CBS 9:30 | <u>A Study in Panic</u> - (O) by Larry Marcus; with Dick Powell, Dorothy Malone, George Eldredge, Claire Carleton, John Harmon, King Donovan; (SD) by Roy Kellino |
| LUX VIDEO THEATRE             | NBC 10pm | <u>Dark Tribute</u> - (O) by Robert Strevens, (A) by Benjamin Simcoe (property of Portland Productions); with Rod Taylor, Robert Coote, Gage Clark                |

FRIDAY JULY 15  
 ~~~~~

<u>Soldiers of Fortune</u> (John Russell & Chick Chandler)	WABC-TV 8pm	<u>Malayan Magic</u> - (O) by Joseph Emerson Newton, (A) by Lawrence Kimble; with regulars & Walter Reed, Eleanore Tanin, Kim Spalding, Rudy Robles; (SD) by Herschel Daugherty
<u>Schlitz Playhouse</u>	CBS 9pm	<u>Meet Mr. Justice</u> - (O) by Jerry McGill, (A) by William Tunberg with Joe E. Brown, John Baer, Jonathan Hole, Nancy Kulp, Dorothea Wolbert, Robert Bice; (SD) by Jus Addiss
<u>The Vise</u> (Ron Randell)	ABC 9:30	<u>The Corpse in Room 13</u> - with Phil Brown, Margaret Anderson, Raymond Hollet; (SD)
WINDOWS	CBS 10:30	<u>Sub-Let</u> - (O) by Joyce Selznick, (A) by Frank DeFelitta; with Gusti Huber, John Baragrey, Catherine McLeod; (SD) by Leonard Valenta

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 8 THRU FRIDAY JULY 15
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|                                                                       |              |                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-----------------------------------------------------------------------|--------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY<br>(Dave Garroway)                                              | NBC 7am      | M thru F , 7:25-7:30 - kill: News with John Wingate; add: News with Roger Bowman; 7:55-8 a.m. - kill: Herb Sheldon; add: John Wingate; 8:25-8:30am - kill: John Wingate; add: Roger Bowman; M - Justice William O. Douglas on hiking; Lily Dache (designer); Evelyn Waugh (author, on film); M thru F - Faye Emerson subs for vacationing Dave Garroway for one month; Thu & Fri - Peter Thomas subs for Margaret Arlen, 8:55-9am segment. |
| GARRY MOORE                                                           | CBS 10am     | regulars &: M - Mr. Ballantine (C&M); Tu - John Gergely (M); Fri - Shinichi Yuize (M), Rosetta Tharpe (S)                                                                                                                                                                                                                                                                                                                                  |
| JACK PAAR                                                             | CBS 1pm      | regulars & Tu - Cliff Miller (trick talk artist); Thu - Bob Barnes (magazine cartoonist)                                                                                                                                                                                                                                                                                                                                                   |
| NORMAN BROKENSHIRE                                                    | WRCA-TV 1pm  | F (7/15) - Pulse - Workshop feature - with Ken Banghart, Sydney Smith, Gabe Pressman; Prod by Harry Olesker                                                                                                                                                                                                                                                                                                                                |
| ART LINKLETTER                                                        | CBS 2:30     | W - Polly Bergen (S); Thu - Edith Head (designer); F - Al Apaka (S)                                                                                                                                                                                                                                                                                                                                                                        |
| WORLD OF MR. SWEENEY<br>(Charlie Ruggles, Glenn Walken, Helen Wagner) | NBC 4:30     | regulars &: M - Ed Emerson, John Shellie; Tu - Charles Cooper, Mimi Strongen; W - Cliff Hall, Francine Owen; Thu - Doug Chandler, Ken Walken; F - Pud Flanagan, Leon Belasco                                                                                                                                                                                                                                                               |
| MODERN ROMANCES<br>(Martha Scott)                                     | NBC 4:45     | <u>Abbie Tupper</u> - (O) by Sylvia Berger; with Jane Seymour, George Glibbreath, Chester Stratton, Marian Brash; (SD, M thru F)                                                                                                                                                                                                                                                                                                           |
| NEWS                                                                  | WRCA-TV 6:45 | M thru F - kill: John Wingate; 6:45-50pm - add: Ken Banghart; 6:50-55pm - add: <u>It Happened in Sports</u> with Lindsey Nelson                                                                                                                                                                                                                                                                                                            |
| UPBEAT!                                                               | CBS 7:45     | Tu & Thu - Don Cornell as host (S)                                                                                                                                                                                                                                                                                                                                                                                                         |
| JULIUS LAROSA                                                         | CBS 7:45     | M - Eydie Gorme (S)                                                                                                                                                                                                                                                                                                                                                                                                                        |
| TONIGHT<br>(Steve Allen)                                              | NBC 11:30    | M - Florian Zabach (M); Tu - from Ambassador Hotel - Freddie Martin & Orch., Yma Sumac (A), Micki Marlo (S); W - Beatrice Kay, Grauman's Chinese Theatre; Thu - Will Wright's Ice Cream Contest, Dolores Hawkins (S&M); F - Art Tatum (M), Dick Shawn (C) (FROM HOLLYWOOD)                                                                                                                                                                 |

UNITED STATES DEPARTMENT OF THE ARMY  
OFFICE OF THE CHIEF OF STAFF

MEMORANDUM FOR THE CHIEF OF STAFF  
SUBJECT: [Illegible]

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SATURDAY JULY 16

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Commando Cody NBC 11am
(Judd Holdren)

Enemies of the Universe - (O) by Ronald Davidson; with Judd Holdren, Aline Towne, William Schallert (all regulars); & Peter Brocco, Craig Kelly, Gregory Gay, Zon Murray; Dir by Fred C. Brannon (PREMIERE)

Stories of the Century WCBS-TV 5pm
(Jim Davis)

Tom Horn - (O) by Joe Richardson; with regulars & Louis Jean Heydt; (SD)

Rheingold Theatre Presents WRCA-TV 7pm
Henry Fonda

The Norther - (O) by Harold Shumate, (A) by Shumate, Seeleg Lester, Merwin Gerard; with Stephen McNally

OZARK JUBILEE ABC 7:30

Arlie Duff (S), The Commodores (S) (FROM SPRINGFIELD, MO.)

THE DUNNINGER SHOW NBC 8:30

Ilka Chase

Texaco Star Theatre NBC 9:30
(Donald O'Connor)

Donald O'Connor's regulars & Joyce Smight, Laurette Luez, Regina Gleason, Nestor Paiva, Jan Aryan, Olan Soule, Chief Satini, Phil Garris; Special material by Larry Orenstein, Paul Frees, Ruby Raskin, Patti O'Connor, Bert Pellish; (SD)

TV'S TOP TUNES CBS 10pm

Les Paul & Mary Ford (M&S), Felicia Sanders (S)

Damon Runyon Theatre CBS 10:30

Bunny on the Beach - (O) by Jack Harvey; with William Frawley, Douglas Fowley, Sara Haden, Elisabeth Risdon, Ben Welden, Milton Parsons, Carolyn Scott, Robert Clarke; (SD) by Anton W. Leader

Mayor of the Town WRCA-TV 11:15
(Thomas Mitchell)

Bicycle for Butch - (O) by Jules Evans; with regulars & Virginia Brissac, Harry Tyler; (SD)

SUNDAY JULY 17

~~~~~

Wild Bill Hickok CBS 11:30

Superstition Stage - with regulars; (SW & SD)

LET'S TAKE A TRIP CBS 5:30

(O) by Craig Gilbert; with regulars; (SD)

Captain Gallant NBC 5:30  
of the Foreign Legion  
(Buster Crabbe)

Firepower - (O) by Gene Levitt; with regulars & Marie-Jose-Darene, Philippe Nicaud, Michaud, Pierre Marteville, Henry Beckman; (SD)

DATeline DISNEYLAND ABC 7:30  
(Walt Disney)

Fess Parker, Buddy Ebsen, Art Linkletter, Danny Thomas, Irene Dunne (FROM ANAHEIM, CALIF.)

TOAST OF THE TOWN CBS 8pm  
(Ed Sullivan)

Ethel Merman (S) subs as hostess for Sullivan; Gloria Lane (S), Professor Backwards (C), the Rhythmettes (precision drill) the Piero Brothers (jugglers) DeLarge & Shirley (magic)

GOODYEAR TELEVISION NBC 9pm  
PLAYHOUSE

Man on Spikes - (O) by Elliot Asinoff; with Warren Stevens, Janet Ward, Frank Campanella, Jeff Harris, Ned Glass, Bill Zuckert, James Millhollin, Bob Morse, Perry Carter, Alan Erickson, Gene DeSantis, Jock MacGregor; (SD) by Paul Lammers

The Whistler WPIX 9pm

Stolen Chance - with Jess Barker, Joan Vohs, Edward Clark, Art Gilmore, Bill Hudson, William Forman; (SD)

APPOINTMENT WITH CBS 10pm  
ADVENTURE

The Invisible Trap - (O) by Alvin Boretz; cast to be announced

# NEW YORK TALENT AVAILABILITIES

~~~~~

ERICA MORINI - violinist, soloist at the Stadium
on Thursday, July 14 - PRESS: Alix Williamson
CO 5-1758

GWEN VERDON - "Time" cover girl, star of Damn Yankees, on last night's Colgate Variety Hr -
AGT: Jack Davies, PL 7-1880

RITA MORLEY - currently "the wife" in The Seven Year Itch (play) - AGT: Nat Debin, CO 5-0127

BILLY M. GREENE - in film version of The Shrike -
AGT: Briscoe & Goldsmith, MU 2-6244

BUSTER CRABBE - "Captain Gallant" - AGT: Associated Booking, PL 9-4600

ANNE SEYMOUR - in Sacrifice to the Wind at Lucille Lortel's White Barn Theatre, July 9-10 -
SU 7-5400

GINETTE WANDER - singer - AGT: Miles Ingalls,
JU 6-3000

ROCKY GRAZIANO - author of Somebody Up There Likes Me, on TV as star of Rocky's Corner - CONTACT:
Larry Vinick, CI 5-6400

ED BEGLEY - in Inherit the Wind - PRESS: CI 6-6496

1. The purpose of this document is to provide information regarding the activities of the [redacted] in the [redacted] area.

2. The information contained herein is classified as [redacted] and is to be controlled accordingly.

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Ross Reports ON TELEVISION

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JULY 13, 1955

JUL 13 1955

VOLUME 7 NUMBER 28 A

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Victor Borge has been signed by CBS exclusively for the 1955-56 season, with the pianist-comedian scheduled to appear in two special one-hour programs as well as make guest appearances on several network shows.....Although Barbara Nichols has been replaced in the pharmacist's sketch on Caesar Presents by Sandra Deel she is not off the show, but is scheduled to come back in other sketches.....CBS will slot its new It's Magic in the Sunday, 7-7:30pm spot, starting July 31, for five weeks. The sustainer is produced by Milton Douglas, with Helen Keane handling casting. Paul Tripp will probably m.c. the program. Lassie returns to this time spot in the fall..... Jonathan Winters will do a total of four appearances on NBC's And Here's the Show this summer, with some problems about slotting for his last two guestings. The comedian had made other commitments which may take some straightening to permit his airing from Hollywood.....NBC decided to strengthen its summer color schedule by converting the Matt Dennis Show (Mon, Wed, Fri, 7:30-7:45pm) to full color for the rest of the summer, starting next Monday (18). The show will originate from the Colonial Theatre.

ABC and Loew-MGM plans for the net's M-G-M Parade, starting Wednesday, Sept 14, 8:30-9pm, have been set in conferences this past week in Hollywood. The show follows Disneyland and will probably be sponsored by American Tobacco Co on an alternate week basis. The sponsor picks up the time spot every week starting July 20 for Pall Mall Theatre a summer film fill-in. Leslie Petersen will be executive producer for M-G-M Parade, with George Murphy as host and director. Thomas F. Lufkin is the ABC net's coordinator at the studio in Hollywood.....It will probably be some months before Loretta Young has recovered enough to fill her dual role on her The Loretta Young Show, scheduled to resume production for the fall season today (13) at the Goldwyn Studios. The first film will hit the air Aug 28, with Rosalind Russell as hostess. She will also present the second film in the series, with other hosts and hostesses, presenting one or more films, including: Dinah Shore, Barbara Stanwyck, John Wayne, Lucille Ball and Desi Arnaz, Ann Sothorn, Irene Dunne, Van Johnson, Alan Ladd and Jimmy Durante, with others to be added to the list if needed. Producer of the series for Lewislor Films, Inc., is Bert Granet, with Harry Keller and Richard Morris among the directors on the schedule. Norbert Brodine returns as director of photography. Writers include William Bruckner, Marion Thompson, Richard Morris, Gene Levitt and Lowell Hawley. Doctors have not set a date for Miss Young's return from convalescence after surgery last month following an earlier attack of acute peritonitis.

- Page 1 -

(MORE)

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Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

An erroneous item here last week which had Mark Stevens Productions not going to American National Studios in Hollywood was based on a crazy mixed up situation in New York. It was discovered that the source of the item really didn't know who currently owns which film studio in Hollywood. Stevens is at American National, working on the Big Town series for the fall.....Tales of the Texas Rangers went into full production this week at Screen Gems in Hollywood, with the third film scheduled to start today (13). All filming is being done in Hollywood. Episodes will cover the entire range of the history of the Rangers, historical and recent. The Screen Gems series will hit the air for General Mills ahead of the Four Star Productions version to be called The Texas Rangers, which has not started production as yet.....If the "exposers" thought they had something when they revealed the true background of Davy Crockett, what won't they do to Walt Disney's candidate for next year's popularity halo, Mike Fink, "King of the Keelboaters," who will debut with Davy on the Sept 14 Disneyland. ABC and Disney merely describe Fink as a genial giant who was a river brawler somewhat given to boasting, but that ain't even moderate history. The keelboatmen lived a mink-rip-mink life and any "king" of the river was the biggest, dirtiest, fightingest, no-limit brawler; as well as an accomplished eye-gouger and bone-breaker. Legend, though, has done a fairly good job of turning Fink into a Paul Bunyanish riverman who lived in a truly expansive time in American history.

Hollywood will see Las Vegas Wrestling on live telecasts each Thursday over KTTV starting August 11 in a two hour program. John J. Doyle is producing the program, while KTTV's Bill Welsh will fly to Vegas each week to describe the bouts. One sidelight of the telecasts will be interviews at ringside with top entertainers who appear at the gambling resort's hotels.....Guild Films is offering The Ina Ray Hutton Show for syndication rather than national spot sponsorship. The film company's Confidential File has been sold for alternate week national sponsorship by Bardahl Manufacturing Corp, while four other series are still up for grabs: The Goldbergs and It's Fun to Reduce, both being sold on a regional or local basis; and I Spy and Brother Mark being offered for national sponsorship first.

Orson Welles will direct and star in a series of 90-minute color films for CBS for the 1955-56 season, with Theodore B. Sills as co-director and Harry Saltzman as producer. The films will be produced in London.....Jackie Gleason will use DuMont's Electronicam system in recording his The Honeymooners on film. The contract with DuMont runs for three years and calls for 39 programs each year in black and white on 35mm film. Production starts August 16 at DuMont's Adelphi Theatre as previously announced.....Life Begins At Eighty leaves the DuMont net and returns to ABC on July 31.....Now that the big annual July 4 shifts in net schedules are past, production offices are preparing for September, which means that everything is in a ferment and many bits of news are about as dependable as the plans of a packager without a fall schedule spot.

PEOPLE GOING PLACES: Lester Gottlieb has been appointed director of daytime programming for CBS Television, shifting over from his v.p. post in charge of CBS Radio net programs.....CBS Television appointed H. Grant Theis director of operations, Hollywood.....Crosley Broadcasting named John Babcock director of its newly formed Town & Country Division, working out of Cincinnati.....John Ross has been named general manager of Robert Lawrence Productions (Canada) Ltd., new Toronto, Ont., subsidiary of the New York television commercials production firm.....Peter Packer has been named associate producer of the GE one-hour film series being produced by TCF TV Productions in Hollywood. Jules Bricken produces.....Gerry Martin has resigned as director of sales for the Du Mont Television Network.....William H. Tankersley named director of editing, Hollywood, for CBS Television.

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
JANUARY 1950

TO THE HONORABLE CHAIRMAN OF THE BOARD OF TRUSTEES
OF THE UNIVERSITY OF CHICAGO
FROM THE DEPARTMENT OF CHEMISTRY
SUBJECT: REPORT ON THE PROGRESS OF RESEARCH
DURING THE YEAR 1949

The following is a summary of the work done in the Department of Chemistry during the year 1949. The work was carried out under the direction of the Chairman of the Department, Professor [Name], and the assistance of the following members of the Department: [List of names].

The work was carried out in the following areas: [List of research areas]. The results of the work are summarized in the following table:

Area of Research	Principal Investigator	Summary of Results
[Area 1]	[Name]	[Summary]
[Area 2]	[Name]	[Summary]
[Area 3]	[Name]	[Summary]

The work was supported by the following grants: [List of grants]. The work was carried out in the following laboratories: [List of laboratories].

Ross Reports ON TELEVISION

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THE TELEVISION INDEX

JULY 18-24, 1955

VOLUME 7

NUMBER 29

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday(19)

NBC- 7:30-7:45pm EDT; Tue & Thu; DEBUT; Vaughn Monroe Show (COLOR); from WRCA-TV (NY), to the net. Sustaining. Pkgr- Vaughn Monroe with Willard Alexander, Inc(NY); Prod & Dir & Writer- Don Appel(NBC); Music Dir- Richard Maltby. Vaughn Monroe stars on this musical-variety program; with guest vocalists or occasional variety acts; backed by Richard Maltby and a 15-piece orchestra. Monroe's songs will be backed by simple productions with color emphasizing the songs' moods. The program replaces the Dinah Shore Show (last show July 14) for the summer; Miss Shore returns Sept 13.

Wednesday(20)

ABC- 8:30-9pm EDT; DEBUT; Pall Mall Playhouse, ON FILM; from WABC-TV(NY), no. of stations indefinite. Sponsor- American Tobacco Co (Pall Mall Cigarettes) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Superv- William M. Spire; Acct Exec- Ken McAllister; TV Superv- Thomas Vietor; Comm Anncr- Ernest Chappell (on film). Pkgr & Film Prod- Meridian Productions, Inc(H'wood). Re-runs of Playhouse of Stars, syndicated thru ABC Film Syndication Div as Herald Playhouse. Films in this series presented on the program were made between Nov., 1953, and Nov., 1954. Program replaces Mr. Citizen (last show July 13) in this time spot.

CBS- 8-9pm EDT; DEBUT; Frankie Laine Time; from WCBS-TV(NY); 8-8:30 for The Toni Co., 98 stations live, 59 kine; 8:30-9pm for Frigidaire, 84 stations live, 32 kine; for Pillsbury, 71 stations live, 26 kine. Sponsors- Weekly, 8-8:30pm: The Toni Co (Toni, Tonette, Silver Curl, Deep Magic, Viv, White Rain); Toni, Tonette, Silver Curl, Deep Magic thru Weiss & Geller, Inc(Chi); Viv thru Leo Burnett Co, Inc(Chi); White Rain thru Tatham-Laird, Inc(Chi). Alt Weeks, 8:30-9pm: 1) Frigidaire Div, GMC thru Foote, Cone & Belding, Inc(Chi). 2) Pillsbury Mills, Inc (Flour, Pancake Mix, Cake Mixes); Flour & Pancake Mix thru Leo Burnett Co., Inc(Chi); Cake Mixes thru Campbell-Mithun, Inc(Minn). Pkgr- CBS-TV with GAC-TV; Prod- Lester Gottlieb(CBS); Dir- Seymour Berns; Music Dir- Jimmy Carroll; Choreog- James Starbuck. Musical variety show, starring Frankie Laine, with a Lynn Duddy chorus of eight, a dancing group of eight and Jimmy Carroll leading a 24-piece orchestra. The program will use big name variety guests. The program replaces Arthur Godfrey and his Friends (last show July 13) for eight weeks thru the summer.

THIS WEEK(Cont'd)

Sunday(24)

NBC- 5-5:30pm EDT; SPECIAL; A Special Report on the Big Four; from WRCA-TV(NY), WRC-TV(Wash) & KRON-TV(S.F.), to the net. Public Service. Pkgr- NBC News (NY); Prod- Reuven Frank; Dir- John Goetz; Managing Ed- John Lynch; Writers- Paul Cunningham, Reuven Frank. Five NBC commentators in different cities analyze the progress of the Geneva Conference: Frank Bourgholtzer and Ray Scherer from Washington, Chet Huntley from San Francisco and two others to be named. Program replaces Television Recital Show (last show July 17). Special Report is a one time program.

OTHER NETWORK CHANGES & ADDITIONS

POOL- President Eisenhower's Address on the Big Four Meeting; SPECIAL July 15; Fri, 8:15-8:30pm EDT; from WTTG(Wash), originating telecast for all nets: ABC, CBS, Du Mont, NBC. President Eisenhower delivers a major address just before leaving Washington for the Big Four conference at Geneva. It will be simulcast.

ABC- Report on Geneva; SPECIAL July 15; Fri, 8-8:15pm EDT; from WABC-TV(NY), to the net. Live and film report on the events and personalities involved in the Geneva conference, with Quincy Howe as commentator, introducing films flown from Europe.

Let's See, ON FILM; DEBUT July 14; Thu, 10-10:30pm EDT; from WABC-TV(NY), to the net. Sustaining. Pkgr- John Reed King Productions(NY); Prod- John Reed King; Dir- Bob Stringer; Film Coord- Frank Morang. John Reed King is m.c. for this panel-quiz show filmed in Convention Hall, Atlantic City, N. J. Panelists attempt to guess what each contestant has seen in his or her travels around Atlantic City. If panel is stumped, contestant wins \$25.00. Program replaces last half of Pond's Theatre (last show July 7), formerly seen 9:30-10:30. First half hour was replaced by Greatest Sports Thrills (see page 68).

TV Readers Digest (Mon, 8-8:30pm EDT) Re-runs start July 18, thru Oct 10.

CBS- The Morning Show (Mon thru Fri, 7-9am EDT) Dick Van Dyke, featured on the program in a special feature since July 4, takes over as m.c. for the program, effective July 18, replacing John Henry Faulk, who leaves the show. Add to the talent roster: Ventriloquist Jimmy Nelson and film narrator Paul Killiam will be featured in Tuesday and Thursday segments, as regulars.

Four Star Playhouse (Thu, 9:30-10pm EDT) Re-runs started July 7, thru Sept 22.

Climax (Thu, 8:30-9:30pm EDT) Add to production staff: Robert Banker, asst to the producer. Host William Lundigan is now referred to as Bill Lundigan.

NBC- Big Town (Wed, 10:30-11pm EDT) Re-runs start July 18, thru Oct 4 (Tue in fall).

It Pays to be Married (Mon thru Fri, 3:30-4pm EDT) Correct packager credit is H-H-S Enterprises thru James L. Saphier(H'wood). (See page 74).

The Soldiers (Sat, 8-8:30pm EDT) ADD PRODUCTION STAFF: Prod & Dir- Bud Yorkin, Assoc Prod- Bob Henry; Unit Mgr- George Habib; Art Dir- Bill Martin; Costumes- Rhett Turner; Writers- Jack Douglas, Marve Fisher. (See page 65).

And Here's the Show (3 Saturdays of each 4, 10-10:30pm EDT) ADD PRODUCTION STAFF: Prod & Dir- Robert S. Finkel; Assoc Dir- Paul Chapin; Music Dir- John Scott Trotter; Art Dir- Frank Swig; Writers- Irving Taylor, Jesse Goldstein.

NEW NETWORK SPONSORSHIPS

RONSON CORP (Lighters, Electric Shavers) thru Norman, Craig & Kummel, Inc(NY) will sponsor the Wednesday and Friday segments of Douglas Edwards With the News (Mon thru Fri, 7:30-7:45pm EDT) over CBS-TV, effective Aug 24. (Norman, Craig & Kummel, Inc., is the new corporate name for the former William H. Weintraub & Co., Inc.).

QUAKER OATS CO (Aunt Jemima Brand Products) thru J. Walter Thompson Co will sponsor The Adventures of Ozzie and Harriet (Fri, 8-8:30pm EDT) over ABC-TV, every fourth week, starting Sept 30. Hotpoint Division of General Electric Corp is alternate week sponsor of the series.

CONSOLIDATED COSMETICS, INC (Lanolin Plus) will sponsor the Monday, 2:15-2:30pm segment of the Robert Q. Lewis Show (Mon thru Fri, 2-2:30pm EDT) over CBS-TV, beginning Sept 12. Duggan-Phelps Advertising(Chi) is the agency.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7)- Step This Way; DEBUT July 16; Sat, 7-7:30pm EDT. Sponsor- P. Lorillard New York Co (Old Gold Cigarettes, all 3 types) thru Lennen & Newell, Inc(NY); Acct Exec- Hank Lowe; Agcy & Comm Superv- Charles Harrell; Comm & Prog Anncr- Charles Garrett (live).. Pkgr- John Irving Fields Productions(NY); Prod- John Irving Fields; Dir- Louis Volpicelli; Music Dir- Nat Brandwynne; Writers- Sid White, Nat Fields. Bobby Sherwood m.c.'s this amateur dance team competition, with professional dancers Zadan & Carol as judges. Dancers are college types competing for gifts. Program will also include a surprise celebrity guest weekly.

WRCA-TV(Ch 4)- Premiere of a Lemonade Stand; SPECIAL July 19; Tue, 7-7:30pm EDT, one New York time only. Public Service. Pkgr- WRCA-TV; Prod- Bill Adler; Dir- John Chapin. Special program launching the WRCA Junior Sales Club plan for summer months. Ben Grauer and Sydney Smith interview celebrities at a lemonade stand operated by a juvenile at 68th St and Columbus Ave., in Manhattan.

WATV(Ch 13) - The Songs of Yesteryear; DEBUT July 11; Mon & Thu, 9:30-10pm EDT. Newark, NJ Sponsor- Koos Brothers (furniture). Jimmy Shearer sings oldtime songs, each 20 or more years old.

WBAL-TV(Ch 11)-Propaganda; DEBUT July 2; Sat, 8:30-9pm EDT. Public Service, educa- Baltimore tional course for credit thru Baltimore Junior College. Pkgr- WBAL-TV with Baltimore Junior College; Prod- Arnold Wilkes(WBAL). Leona Morris of the college faculty traces the growth of propaganda as a force for thought control in the world, using printed and other exhibits and with experts in the field as guests on the programs. Viewers may register and take an exam on the subject in the fall for college credits.

WGN-TV(Ch 9) - How Can I Help My Child Read?; SPECIAL July 19; Tue, 3-4pm CT. Public Chicago Service, sponsored by The Chicago Tribune, one time program. Program features two Washington, D. C. educators who will demonstrate the Phonovisual method of teaching youngsters to read and spell. A question and answer session for parents and teachers in the audience follows the demonstration.

WNBK(Ch 3) - Homes for Sale; DEBUT July 17; Sun, 1-1:30 EDT. Sponsor- Cleveland Cleveland Real Estate Telecasters Assn thru Fuller & Smith & Ross, Inc(Cleve). Bob Bouwsma (cq) of WNBK will describe about 20-odd Cleveland homes, old and new, thru films, photos and personal reports, each week. All will be homes currently offered for sale in the Greater Cleveland area.

TALENT SHOWSHEET JULY 18-24, 1955

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Most of the shows on July 15, 16, 17 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, July 22. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available and may be requested at any time. Currently in network re-runs and omitted from the listings below are: Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's A Great Life, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Medic, Ford, Summer Theatre, Bob Cummings, Topper, Halls of Ivy T Men in Action.

FRIDAY JULY 15

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Science Fiction WRCA-TV 7pm
Theatre (Truman Bradley)

The Strange Dr. Lorenz - with Edmund Gwenn, Donald Curtis, Kristine Miller; (SW & SD)

SATURDAY JULY 16

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AMERICA'S GREATEST CBS 8pm  
BANDS (Paul Whiteman)

Vaughn Monroe, Les Brown, Phil Napoleon, Pupi Campo & their respective orchestras

MUSICAL CHAIRS NBC 9pm

Helen O'Connell & regulars (FROM HOLLYWOOD)

SUNDAY JULY 17

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LAMP UNTO MY FEET CBS 10am

Prime Minister Nu of Burma (TVR); Dir by Marvin Silbersher

CAMERA THREE WCBS-TV 3:30
(James Macandrew)

Emily Dickinson - with Lois Nettleton, Michael Kane, Thomas Scott (M&S)

TV RECITAL HALL NBC 5pm

Jacob Lateiner (M) (LAST SHOW)

TOAST OF THE TOWN CBS 8pm
(Ed Sullivan)

add to listing of last week: Mrs. Catherine E. Kreitzer (Bible-reading winner of \$64,000 Question), Russell Nye (S)

STORK CLUB ABC 9:30
(Sherman Billingsley)

Teresa Brewer (S), Kaye Ballard (S&C), Fred Astaire Dancers

CAMEO THEATRE NBC 10pm

Bending of the Bough - no credits available at press time

APPOINTMENT WITH CBS 10pm
ADVENTURE

Return of the Stranger - (O) by Alvin Boretz; with Joan Lorring Lin McCarthy, Theodore Bikel, Edgar Stehli; (SD) by William Corrigan

MONDAY JULY 18

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Superman WRCA-TV 6pm

The Haunted Lighthouse - with regulars; (SW & SD)

Sherlock Holmes WRCA-TV 7pm  
(Ronald Howard)

The Case of the Unlucky Gambler - (O) by Joe Morheim; with regulars & Richard Larke, Richard O'Sullivan, Duncan Elliot, John Buckmaster, Zach Matalone, Russ Caprio, J. Seyfort, Rowland Bar-trop; (SD)

CAESAR PRESENTS NBC 8pm

regulars & Judy Tyler (S)

VOICE OF FIRESTONE ABC 8:30

Robert Merrill (S)

TALENT SCOUTS CBS 8:30

Laurie Carroll (S), Bernard Peiffer (M), Jimmy Michelle (S)

Those Whiting Girls CBS 9pm  
(Margaret & Barbara)

regulars & Norma Varden, Joseph Crehan, Chet Marshall, Bennett Green; (SW & SD)

ETHEL AND ALBERT CBS 9:30

regulars & Bert Thorn, Geoffrey Bryant, Ray Bramley; (SW & SD)

ROBERT MONTGOMERY NBC 9:30  
PRESENTS

The Diamond Curtain - (O) by Thomas Phipps; with regulars & Jayne Heller, Patricia Roe, Katherine Meskill, Mildred Baker, Ralph Bunker, Ronald Long; (SD) by John Newland

THE UNIVERSITY OF CHICAGO  
DIVISION OF THE PHYSICAL SCIENCES  
DEPARTMENT OF CHEMISTRY  
5301 SOUTH CAMPUS DRIVE  
CHICAGO, ILLINOIS 60637

TO THE EDITOR:  
I am writing to you regarding the results of the experiment conducted by your group on the reaction of  $\text{C}_2\text{H}_2$  with  $\text{CuCl}$  in the presence of  $\text{NH}_3$ . The results are very interesting and I am glad to hear that you have obtained a quantitative yield of the product. I am also glad to hear that you have been able to identify the product as  $\text{C}_2\text{H}_2\text{CuCl}$ . I am sure that your results will be of great value to the field.

Very truly yours,  
[Signature]  
[Name]  
[Address]  
[City, State, Zip]



MONDAY JULY 18 (Cont'd)

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STUDIO ONE
SUMMER THEATRE

CBS 10pm

A Terrible Day - (O) by Carey Wilber; with Arthur O'Connell, Mark Lawrence, Bruce Gordon, Jack Klugman, Royal Beal, Victor Thorley, Gene Peterson, Joseph Sweeney, Ruth White, Jean McBride; (SD) by Seymour Robbie

Eddie Cantor

WABC-TV 10pm

Edward Arnold, Walter Kingsford, Byron Foulger

TUESDAY JULY 19

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TALENT VARIETIES  
(Slim Wilson)

ABC 7:30

Yost Sisters (S&M), The Barrys (unicycle), Frank DeWolfe (S), The Westport Kids (M), the Tall Timber Trio (S), Bill Wimberly's Country Rhythm Boys (M) (FROM SPRINGFIELD, MO.)

ARTHUR MURRAY PARTY NBC 8:30

Nanette Fabray (S), The Crewcuts (S)

MUSIC '55  
(Stan Kenton)

CBS 8:30

Gloria DeHaven (S), Sister Rosetta Tharpe with Marie Knight (S), the Four Freshmen (S)

WEDNESDAY JULY 20

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Fabian of Scotland Yard WRCA-TV 7pm
(Bruce Seton)

The Extra Bullet - (A) by Gene Sablon; with regulars & Jane Barrett, Melissa Stribling, Michael Alexander, Isobel Dean, Michael Kelly; (SD)

Conrad Nagel Theatre WABD 7:30

Door to Darkness - (O) by Paul Levi; with Henry Vidon, Bill Barker, Cindy Ames, Alfred Browne, Alice Martin, Phyllis Brown, John Horn; (SD)

FRANKIE LAINE TIME CBS 8pm

Connie Russell (S), Duke Ellington (M), George DeWitt (C), Dick Van Dyke (C), Shirley MacLaine (D) (PREMIERE)

KRAFT TELEVISION
THEATRE

NBC 9pm

In the La Banza - (O) by Sam Elkin; with Joe Maross, Hildy Parks, Dennis Patrick, Larry Gates, Andy Sanders (SD)

The Millionaire
(Marvin Miller)

CBS 9pm

The Story of Margaret Browning - with Fay Baker, Nan Leslie (SW & SD)

UNITED STATES
STEEL HOUR

CBS 10pm

The Gambler - (O) by Irving Richin; with Jack Carson, Kay Medford, John McQuade, Bert Freed, Robert Ellenstein; (SD)

Douglas Fairbanks
Presents

WRCA-TV 10:30

The Enchanted Doll - (O) by Paul Gallico, (A) by Derry Quinn; with Douglas Fairbanks, Jr., Frieda Jackson; (SD)

THURSDAY JULY 21

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Guy Lombardo

WRCA-TV 7pm

Betty Jane Watson (S)

CLIMAX!  
(Bill Lundigan)

CBS 8:30

The Healer - (O) by Dr. Frank G. Slaughter, (A) by DeWitt Bodeen; with Barry Sullivan, Geraldine Fitzgerald, Bonita Granville, Arthur Franz, Marguerite Chapman; (SD)

STAR TONIGHT

ABC 9pm

My Kewpie Doll - (O) by Greer Johnson; with Nancy Devlin, Joe Helgesen, Edgar Stehli, Paul Crabtree, Dorothy Peterson; (SD) by Alan Anderson

LUX VIDEO THEATRE

NBC 10pm

Desperate Glory - (O) by Joseph Cochran; with Joe de Santis, Reba Waters, Grace Field, Michael Vallon, Paul Sorenson, Peter Mamakas, Dean Cromer, Stafford Repp, Ruth Swanson, Faith Greer (O) by Seamon Jacobs; Sketch by Bob Ross & Dave Schwartz; with Jana Lund (S) (FROM HOLLYWOOD)

JOHNNY CARSON

CBS 10pm

FRIDAY JULY 22

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Science Fiction

WRCA-TV 7pm

100 Years Young - with Ruth Hussey, John Archer, John Abbott

Schlitz Playhouse

CBS 9pm

Visibility Zero - (O) by Richard Thonton, (A) by George Bruce; with Dean Jagger, Barry Kelley, Jon Shepodd, Frances Robinson, Mary Ellen Kaye, John Doucette; (SD) by Robert Florey

The Vise
(Ron Randell)

ABC 9:30

Death Walks by Night - with Nanette Newman, Michael Ashwin, Joy Adamson, Robert Perceval; (SW & SD)

WINDOWS

CBS 10:30

The World Out There - (O) by Ray Bradbury, (A) by Arnold Schulman; with Mary Perry, Anthony Perkins, Joseph Sweeney, Doro Merande; (SD) by George Gould

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 15 THRU FRIDAY JULY 22
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| MORNING SHOW                       | CBS 7am         | M thru F - Dick Van Dyke (C) replaces John Henry Faulk as MC; add regulars Jimmy Nelson (ventriloquist), Paul Killiam (old-time movies) on Tu & Thu                         |
| HERB SHELDON                       | WRCA-TV 8:55    | M thru F - Aileen Paul subs for vacationing Josephine McCarthy                                                                                                              |
| GARRY MOORE                        | CBS 10am        | Tu - Tony Randall; W - Jim Jeffries (C); F - Stan Freeman (M), Joey Carter (C)                                                                                              |
| HOME                               | NBC 11am        | W - Vernon Duke (composer); Thu - Nancy Walker                                                                                                                              |
| STRIKE IT RICH                     | CBS 11:30       | M thru F - Jack Sterling subs for vacationing Warren Hull                                                                                                                   |
| BROKENSIRE SHOW                    | WRCA-TV 1pm     | W - TV Workshop - <u>Invitation to Dance</u> - with Andre Eglevsky, Melissa Hayden (both D); Genevieve Oswald narrates; Prod by Sol Stember & Ed Felder with Dick Bannerhan |
| JACK PAAR                          | CBS 1pm         | M - Paul Webb (cartoonist)                                                                                                                                                  |
| TED MACK MATINEE                   | NBC 3pm         | M thru F - regulars & The Foursome (S), Gene Jimaie (M)                                                                                                                     |
| THE BIG PAYOFF                     | CBS 3pm         | M thru F - originates from Minneapolis                                                                                                                                      |
| WAY OF THE WORLD<br>(Gloria Louis) | CBS 4pm<br>MC   | M thru F (5 episodes) - <u>The Room</u> - (O) by William Kendall Clarke; with Pat Wheel, Don Briggs, Ginger MacManus, Grace Matthews; (SD)                                  |
| MODERN ROMANCES<br>(Martha Scott)  | NBC 4:45        | M thru F - <u>The Alibi</u> - (O) by Harry W. Junkin; with Audra Lindley, Dean Harens, Dorothy Elder, Ed Peck, Abby Lewis, Lester Loneragan; (SD)                           |
| RAIN OR SHINE                      | WCBS 7:25       | M thru F - George Skinner subs for Carol Reed for 2 wks                                                                                                                     |
| VAUGHN MONROE                      | NBC 7:30(COLOR) | Tu - Betty Madigan (S) (PREMIERE)                                                                                                                                           |
| UPBEAT!                            | CBS 7:45        | Tu & Thu - Teresa Brewer (S)                                                                                                                                                |
| LATE WEATHER                       | WCBS-TV 11:10   | M thru F - Jim McKay subs for Carol Reed for 2 wks                                                                                                                          |

SATURDAY JULY 23  
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<u>Commando Cody</u> (Judd Holdren)	NBC 11am	<u>SOS Ice Age</u> - (SW) by Barry Shipman; with regulars & Richard Crane, Gregory Gay, Lyle Talbot, Craig Kelly, Gloria Pall, Eddie Foster, Lane Bradford, Fred Graham, Dale Van Sickel; (SD)
<u>Stories of the Century</u> (Jim Davis)	WCBS-TV 5pm	<u>The Dalton Gang</u> - (O) by Milton M. Raison; with regulars & Myron Healey; (SD)
OZARK JUBILEE	ABC 7:30	Johnny Bond (S) & regulars (FROM SPRINGFIELD)
AMERICA'S GREATEST BANDS(Paul Whiteman)	CBS 8pm	Xavier Cugat, Rudy Vallee, Count Basie, Art Mooney & bands
MUSICAL CHAIRS	NBC 9pm	Sue Carson (S) (FROM HOLLYWOOD)
<u>Texaco Star Theatre</u>	NBC 9:30	Durante regulars & Cass Daley (C)
TV'S TOP TUNES	CBS 10pm	Eddy Arnold (S), Priscilla Wright (S)
<u>Damon Runyon Theatre</u>	CBS 10:30	<u>The Big Fix</u> - (O) by Jack Harvey; with Michael O'Shea, Sidney Blackmer, Jana Mason, Ralph Peters, Larry Blake, William Bryant, Chris Alcaide; (SD) by Fred F. Sears
<u>Mayor of the Town</u> (Thomas Mitchell)	WRCA-TV 11:15	<u>The Doctor's Son</u> - (O) by Jameson Brewer; with regulars & Lewis Martin, Tudor Owen, Peter Hanson, Tina Thompson; (SD)

SUNDAY JULY 24
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| CAMERA THREE                       | WCBS-TV 3:30 | <u>Open Boat</u> - (O) by Stephen Crane, (A)-(SW); with John Drainie, Michael Kane, Gerald Sarracini; (SD)                                                                                                                           |
| COLGATE VARIETY HOUR               | NBC 8pm      | Jack Webb, Janet Leigh, Peggy Lee (S), Ella Fitzgerald (S),                                                                                                                                                                          |
| TOAST OF THE TOWN<br>(Ed Sullivan) | CBS 8pm      | Guy Mitchell (S) as host; Polly Bergen (S), Arthur Worsley (ventriloquist), band & color guard of 1st Inf. Div.                                                                                                                      |
| PHILCO TELEVISION<br>PLAYHOUSE     | NBC 9pm      | <u>Death of Billy the Kid</u> - (O) by Gore Vidal; with Paul Newman, Joseph Anthony, Frank Overton, George Mitchell, Harold Stone, Michael Strong, Michael Conrad, Muriel Berkson, Jason Robards, Matt Crowley; (SD) by Bob Mulligan |
| APPOINTMENT WITH<br>ADVENTURE      | CBS 10pm     | <u>Desperate Game</u> - (O) by Joan Cunningham; with Maria Riva, Richard Derr, Patricia Englund, Gregory Morton; (SD)                                                                                                                |

